



The Returned & Services League of Australia Qld Branch Townsville Sub Branch Inc.



Rationale

The Board of the Townsville RSL Sub-Branch is committed to ensuring that the organisation remains a strong, sustainable and relevant centre of support for veterans, serving members and their families, while continuing to uphold its core responsibilities of care, commemoration and camaraderie.

The environment in which the Townsville RSL operates is changing. Increasing operational costs, changing member and community expectations, the evolving needs of the veteran population and a competitive hospitality and community-services environment require the Sub-Branch to take a considered, long-term approach to its future.

The Board therefore considered it necessary earlier in the year to undertake a comprehensive assessment of the Townsville RSL's current operations, assets, financial position as well as its facilities and future opportunities. The motion proposed (and supported at the AGM) was:

"The Board of the Townsville RSL Sub-Branch (undertaking due diligence) be authorised to prepare a detailed business case in support of the "Townsville RSL 2030" concept. The business case shall include financial projections, cost/benefit analysis, risk assessments, funding strategies, timelines and alignment with our mission of care, commemoration and camaraderie".

This course of action was undertaken to provide the evidence required to determine how the organisation can best position itself for long-term financial sustainability while strengthening its capacity to deliver meaningful outcomes for veterans, their families, members and the broader Townsville community.

The proposed "Townsville RSL 2030" initiative was initiated to develop a robust and evidence-based business case, rather than predetermine a particular outcome. It purposed remains to examine a range of potential options and provide the Board and members with sufficient information to make an informed decision about the future direction of the Sub-Branch.

Following the Board seeking authorisation to engage appropriately qualified specialist consultants, where required, including quantity surveyors, architects, financial analysts, business advisers and community-engagement specialists, it has been determined that further engagement has been recommended due to the changes that have been identified over a number of portfolios.