



Townsville RSL Financial Assistance Policy



The Townsville RSL encourages local initiatives that enhance community wellbeing and opportunities as well as individual and group pursuits of excellence.

The Townsville RSL has developed guidelines to assist people seeking donations, sponsorships, grants and in-kind assistance.

The Application Process

The Townsville RSL receives many requests for Sponsorships, Donations and Grants each week. Unfortunately the committee are not in a position to be able to assist all requests.

The Townsville RSL has developed guidelines for each category. Please read the categories and criteria to see if you are eligible for financial assistance from the Townsville RSL.

The next step

By taking the time to read and understand the criteria fully complete this application form and provide any supporting documentation in a timely manner.

All applications are to be addressed to the Sponsorship Committee only and not to an individual within the Townsville RSL.

Applications should be sent not less than 2 calendar months prior to the date you require the assistance for, this allows the Sponsorship Committee to gather any additional information, if required, before presentation to the Townsville RSL Committee at their monthly meetings.

Please include any supporting documentation that you feel may assist your application.

Please Note:

- 1. The Townsville RSL committee meet the last Sunday of every month.*
- 2. Meeting the conditions set-out in the eligibility criteria does not oblige the Townsville RSL to provide financial assistance.*

Eligibility Criteria

To help with your application the following criteria must be fulfilled.

1. A permanent resident of Townsville
2. Carries out business within the Townsville community
3. A current member of the Townsville RSL for at least 12 months.



Townsville RSL Financial Assistance Policy



Types of Financial Assistance available

Be sure to select the appropriate assistance below and complete in the application form

• Donation

A Donation is a charitable contribution made by the Townsville RSL to assist an individual with expenses incurred for travel or through demonstrated financial difficulties due to medical reasons OR; Is a charitable contribution made by the Townsville RSL to assist a group or organisation with a specific community focused project.

- School or community group fundraising event
- Events organised by or assets purchase for not-for-profit and charitable organisations that are of community benefit.
- From the individual; a signed letter from the treating doctor acknowledging the medical condition AND; if travelling internationally, quotes for travel expenses and itineraries
- From the group or organisation; any quotes pertaining to work to be undertaken or assets to be purchased.
- A letter from the School Principal or President/General Manager/CEO of organisation (On letterhead) stating support of event or cause

• Sponsorship

Sponsorship is a business agreement between the Townsville RSL and a group or organisation, in which both companies mutually achieve agreed community benefits and generate goodwill.

- A community focused event
- An event or initiative that meets the community's needs
- An event or program of local, national or international military significance
- A clear outline of sponsorship benefits, including a list of media opportunities, signage, digital media and other mediums beneficial to Townsville RSL. Please note logo exposure is not considered a primary goal of sponsorship, it is classified as a bonus
- Address how this sponsorship can enhance the Townsville RSL's reputation and profile within the community if how this sponsorship can benefit its relationship with members

• Grants

A grant is a one-off payment. This payment can include, but not exclusive to:

- A payment that is gifted to a group or an individual *for a sporting, artistic or musical achievement on a state, national or international level.
- A payment for the purchase of property, equipment or other assets beneficial to the group success of sporting, artistic or musical endeavours.

**Individual sporting grant – Not for an individual who is part of a team.*

• In-Kind Assistance

In kind assistance refers to a good or service offered by the Townsville RSL at no cost to the recipient.

- The use of our Function facilities as venue hire
- The use of the Townsville RSL mini- bus
- You must provide evidence that you are a legitimate not-for-profit, charity or community based organisation.
- Please note if you are requiring this assistance as a one-off or on a recurring basis. (this application must be lodged every year, for reoccurring assistance)