



**SOUTHERN CROSS CATHOLIC
COLLEGE – SPORT**

SPONSORSHIP PROPOSAL



To Love... To Serve... To Shine...

2023

SPORT AT SOUTHERN CROSS



○ ○ ○ ○

Build better people, not just players.

INTRODUCTION

Southern Cross Catholic College has a growing sports program with up to eight competitive sporting teams representing the College in the Townsville Region and beyond.

The eight programs consist of Boys and Girls Rugby League, Netball, Basketball, Touch Football, Football, AFL and Cricket. Each team has displayed varied success in their competitions and are growing to further develop their programs.

Each program aims to develop the physical and mental strength of all participants, while also providing a genuine pathway to high level of the game.

Our Head Coaches primary goal is to build better people, not just players.

"We have spent time framing our sport program at Southern Cross to provide all students the opportunity to play in multiple sports throughout the year. This allows students to reach out and gain variety to their experiences rather than specialising in one sport.

School Sport has always been about inclusiveness and a chance to try something different and we celebrate developing our own students and enjoying the benefits of team sport across the school community.

Southern Cross Catholic College Principal Greg Cameron is proud of the College's Sporting Programs.

"The coaching group at our College is exceptional and have brought their vision of engaging students in sports into alignment with the College's mission of inclusivity and self-development through a growth mindset," he said.

Mrs Holly Harrison
Program Leader - Sport



GOALS & PRIORITIES

PRIORITIES

- Promote and develop self discipline and leadership through team sport.
- Develop the physical and mental strength of all participants.
- Provide a genuine pathway to higher levels of sport.
- Making better people, not just better players.

MAJOR COMPETITIONS

- Queensland Independent Secondary Schools Rugby League Carnival - Boys and Girls Open Teams
- Queensland Independent Secondary Schools Netball Carnival - Girls Open Team
- Queensland All Schools Touch Football Competition - Open Mixed Team
- Championship Basketball School of Queensland Competition - Open Boys and Junior Girls Teams
- North Queensland Secondary Schools Cricket Challenge and New Zealand Tour



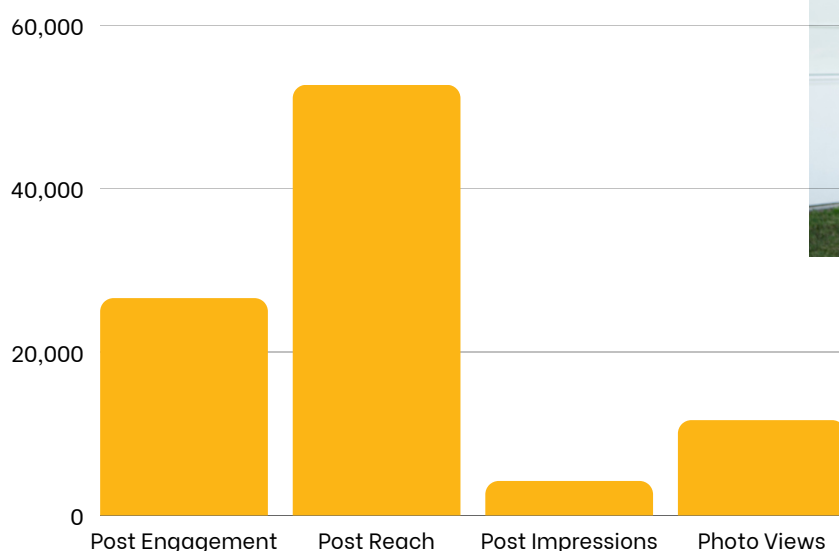
PUBLICITY AND PROMOTION



Throughout the year all of our sporting program will be featured in the College Newsletter and social media platforms.

Photos of the players in their playing kits will be used for the College's promotional material, which is distributed to existing Southern Cross Catholic College students in P-12 as well as families who attend our Open Day events and in advertisements printed in various newspapers, magazines and online arenas. Teams will have all games promoted via the College's Facebook page, which has a combined community of over 5000 likes and followers from all over Queensland.

The Southern Cross Rugby League, Netball, Basketball and Touch Football squads will be featured in hardcopy and electronic publications produced by their competition organisations. There will also be opportunities for brand exposure and acknowledgement via other media channels, such as radio, live streaming of matches and local print.



SPONSORSHIP PACKAGES



WHOLE OF SPORT SPONSOR

\$16000

Negotiated upon
finalisation of sponsorship
commitment.
Est. \$16000 per year for
eight teams.

PLATINUM SPONSOR

\$3000

Logo on back of
team polo, front of
playing kit, and any
accessories.

GOLD SPONSOR

\$2000

Logo on back of
team polo and
playing kit.

SILVER SPONSOR

\$1500

Logo on sleeve of
team polos and
playing shorts

MAROON SPONSOR

\$500

Logo on back
of team poloS.

SPONSORSHIP FORM



Business Name:		
Contact Name and Number:		
Business Address:		
Team/s:	<ul style="list-style-type: none"> • Whole Of Sport Sponsorship • Rugby League • Netball • Basketball • Touch Football • Cricket • AFL • Football 	
Level of Sponsorship	<ul style="list-style-type: none"> • Major • Platinum • Gold • Silver • Bronze 	
	I am unable to provide sponsorship but would like to make a donation of goods or services, such as -----	
Logo / Artwork Attached	• Emailed	• Printed Copy
Company #hashtags or keywords		

Please return to:
 Email: hharrison4@sctsv.catholic.edu.au
 Mail - Attention:
 Sports Program Leader
 Southern Cross Catholic College
 Gartrell Drive
 Annandale QLD 4814



Get in touch with us!

hharrison4@sctsv.catholic.edu.au

4778 3444

