



JCU STUDENT
ASSOCIATION

2022 ANNUAL REPORT





Contents

4

About
JCUSA

8

General
Manager
Report

18

Councillor
Reports

30

Student
Advocacy
Report

42

Events

46

Clubs and
Societies
Report

50

Sport and
Recreation
Report

58

Marketing
Report

62

Election
Report

64

Financial
Report



About JCUSA

The JCU Student Association (JCUSA) is a service based not- for-profit organisation that is independent of the University. JCUSA is an integral part of the University community, bringing the campus to life with its services and offering support to students for all sorts of issues.

The services that JCUSA provide include:

- Student representation;
- Academic advocacy & welfare services;
- Administration of student clubs, societies and associations;
- Student events & activities;
- Student managed communication & media, including the Bullsheet;
- Sports & Recreation; and
- Townsville and Cairns on-campus fitness centres.



About JCUSA

Our Mission

The James Cook University Student Association is an organisation directed by elected and appointed Office Bearers which aims to provide high quality representation, support services and relevant non-academic activities to all of its members.



Objectives

Under the JCUSA Constitution, the objectives of the Association are:

- To promote interest in the life, activities and progress of students and the University community and generally to further the aims and objectives of the University community as a whole;
- To represent all James Cook University students in all matters affecting or of concern to students within the University and in the wider community;
- To work on behalf of all students for an education that is accessible, equitable and free from discrimination;
- To advance the interests and welfare of all James Cook University students;
- To advocate for, and where appropriate establish, operate and maintain facilities and services for the benefit of all James Cook University students;
- To establish and maintain a means of communication between all James Cook University students and of the University academic staff and officers, and the community generally;
- To support and promote the principles of universal membership of student representative organisations;
- To support educational, social, cultural, sporting and recreational activities among all James Cook University students;
- To provide and maintain for all James Cook University students a common meeting ground and social centre;
- To provide a forum for the dissemination, discussion and debate of information and knowledge about matters of student or public interest; and
- To represent all James Cook University students in matters affecting their interests with the exception of any party politics.

Recognition of Original Custodians

The James Cook University Student Association recognises the Traditional Owners as the original custodians of the land on which all Australian James Cook University campuses sit.

Further recognition is made that:

- a) Traditional Owners have a unique status as the descendants of the land;
- b) Traditional Owners have a spiritual, social, cultural and economic relationship with their traditional lands and waters within this area;
- c) Traditional Owners have made a unique and irreplaceable contribution to the identity and wellbeing of this land and
- d) Respect for Traditional Owners and the acknowledgement of Elders past and present must be a core value of our operation.

The James Cook University Student Association:

- Recognises Aboriginal and Torres Strait Islander people as the first peoples of Australia;
- Recognises the cultural values, beliefs, strengths and wellbeing needs of Aboriginal and Torres Strait Islander Students whilst undertaking study at James Cook University; and
- Commits towards the achievement of reconciliation between Aboriginal and Torres Strait Islander Students / peoples and the wider community, as outlined in the JCU Reconciliation Statement.

About JCUSA

Student Council

President

Thomas Sherrington (Until Sept)
Garrett Swearingen (Acting from Sept)

Vice President

Dillon Weightman (Until Sept)
Amie Hewlett-Parker (Acting from Sept)

Townsville Campus Officer

Brooke Shannon

Cairns Campus Officer

Garrett Swearingen

Post Graduate Officer

Catherine Coolgan (Until March)
Amie Hewlett-Parker (From July)

International Officer

Tien Thanh Ta

Equity and Diversity Officer

Manisha Kulasinghe

External Student Officer

Position Vacant

Environment Officer

Ava Shearer

Indigenous Officer

Roderick Mabo

Vice Chancellor's Nominee

Maree Dinan-Thompson

JCUSA Staff Representative

Madelaine Keogh

Secretary

Theresa Priddle

Staff

General Manager

Alison Edwards

Finance Officer

Karina Goacher

Media, Marketing and Administration Officer

Amanda Carter

Sport and Recreation Manager

Jason Conn

Sport and Recreation Officer

Vincent Gardiner
Brenton Ricci (Until April)
Chaim Taylor (From April)

Sport and Recreation Programs Officer

Jacob Day (Until Feb)
Jesse Barnard (From April)
Summer Jones (From July)

Fitness Centre Manager (TSV)

Rachel Harrison

Gym Co-ordinator (CNS)

Chaim Taylor

Advocacy & Welfare Officer

Kimberly Thornley - Cairns
Julie Caswell - Cairns
Catherine Wyle - Townsville
Madelaine Keogh - Townsville
Gian Corpuz - Brisbane

Cairns Administration Officer

Theresa Priddle

Bullsheet Editor

Karla DeStefani



Alison Edwards
General Manager
(Written by Kimberly Thornley)

JCUSA remained focused and steadfast on meeting its objectives and providing the services that students, the key stakeholders rightly expected from JCUSA, including face to face services on both the Bebegu Yumba (Townsville) and Nguma-bada (Cairns) campuses.

The continued key focus of the JCUSA was to deliver a variety of services to all students and embrace diversity. The events and services are there to increase the opportunity to meet fellow students, raise awareness of all support available for students and promote health and wellbeing programs, such as sporting programs, Advocacy and free breakfast.



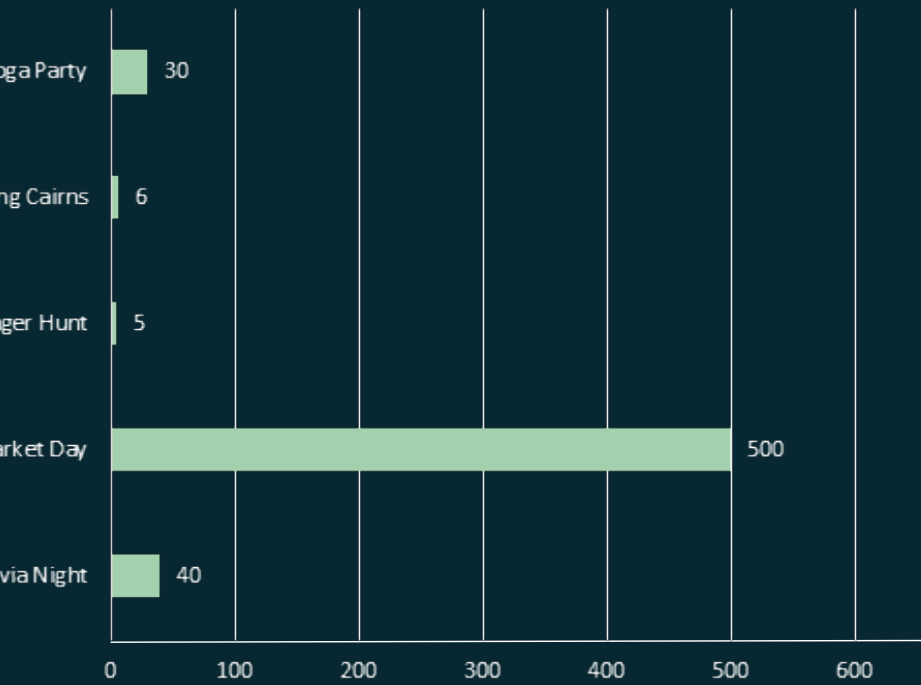
Orientation (O) Week

JCUSAs first objective at the start of the calendar year was to prepare for O Week and provide events that would prepare students for their time at university. The social and sporting events that JCUSA provide during O Week are premised to also assist in building friendships and support groups as this is an important part of university experience and assists in student retention.

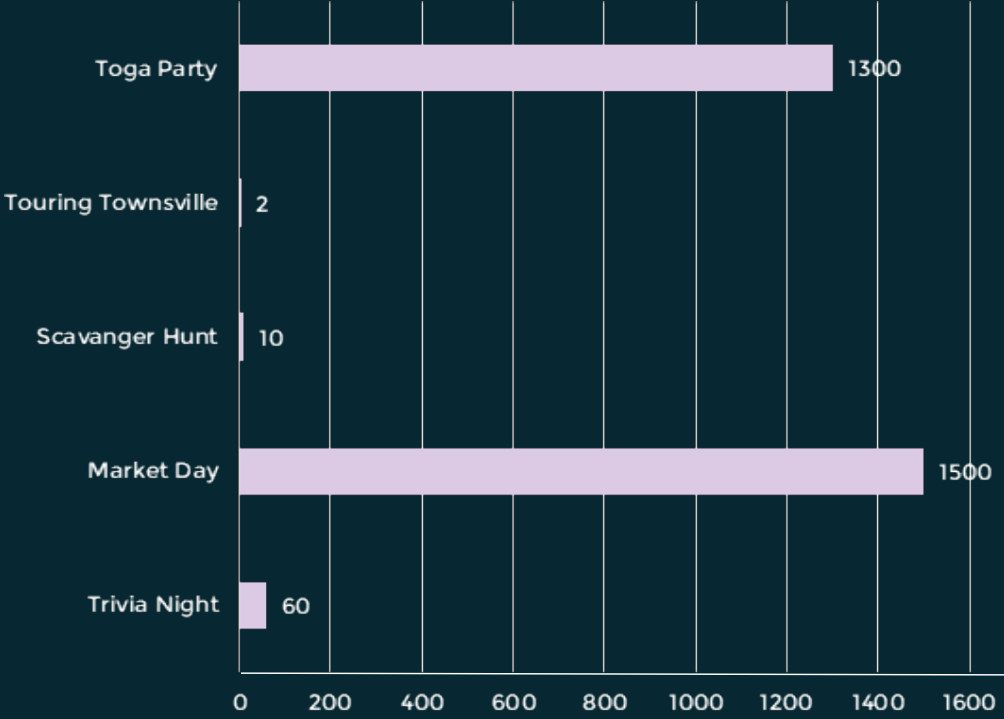
O Week funding is required for JCUSA as the entity responsible for a majority of the social O week events. This is supported by Higher Education Support Act 2003, Student Services, Amenities, Representation and Advocacy Guidelines, 2.2.1 “HEPs must provide an orientation program for all enrolled students”.



O Week Social Events - Cairns Campus
Participation Numbers: Semester 1/2022



O Week Social Events - Townsville Campus
Participation Numbers: Semester 1/2022



General Manager Report

General Manager Report

Market Day in Semester 1, 2022

Market Day is the largest event in the JCUSA O Week social calendar and provides students the opportunities to:

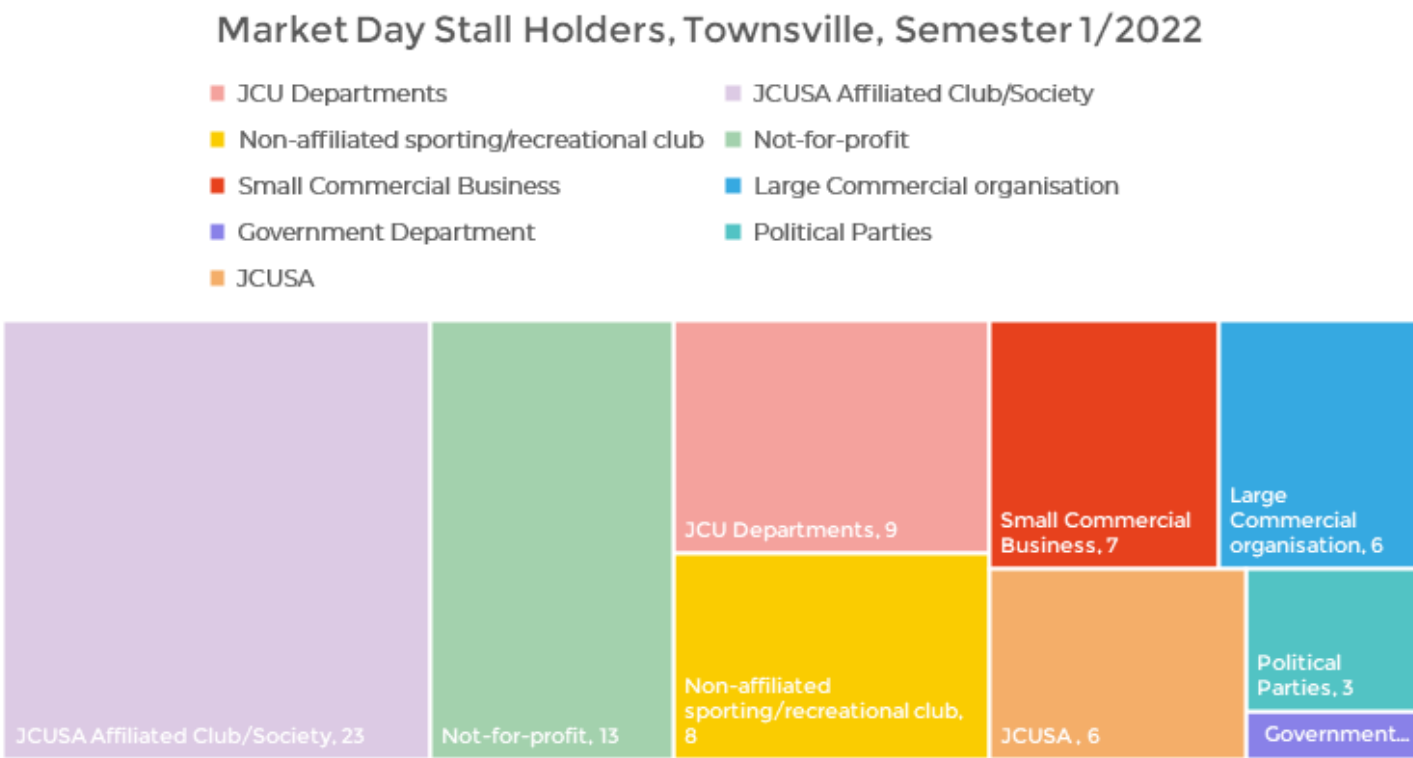
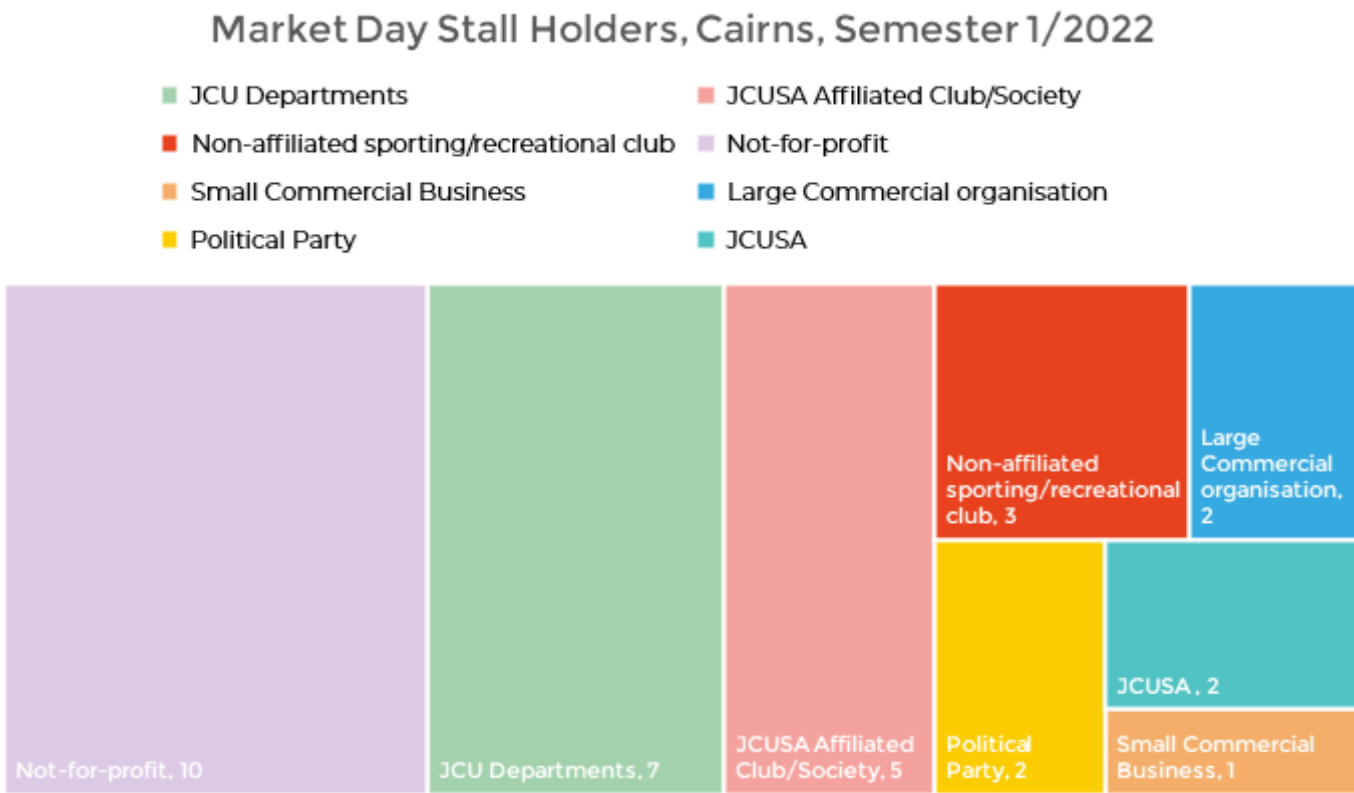
1. join the JCUSA;
2. sign up to become involved with a club, society or sporting team;
3. liaise with some JCU departments such as Security, Parking, Trop Eco and the Division of Student Services;
4. discuss volunteering with some local not for profit organisations;
5. be exposed to local support organisations;
6. meet local businesses and other external service providers; and
7. obtain some freebies along the way.

Market Day runs from midday to 3pm on the Bebegu Yumba (Townsville) Campus and 11:30 am - 1 pm on the Nguma-bada (Cairns) campus. The tropical monsoonal weather in February, makes the weather on the day unpredictable. Luckily, this year the weather was kind and no cyclone or torrential rain occurred.



Stallholders

Market Day in Cairns had 32 stallholders and Townsville had 71 stallholders in SP 1.



General Manager Report

O Week in Semester 2, 2022

Less enrollments typically commence in Semester 2.

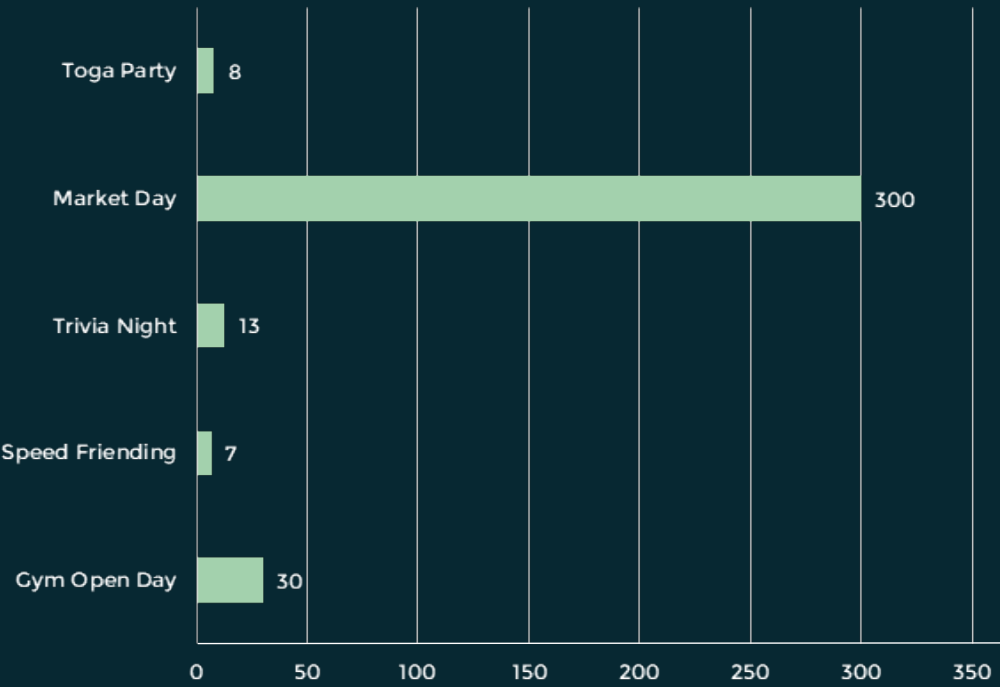
The online Speed Friending event remained to ensure remote students could participate and meet people. The social inclusion of this cohort is important to JCUSA.

This O Week again presented the situation of not knowing if or how many students would engage in the scheduled social events. It was evident from observation of student numbers on campus that, despite the return to on campus study, many were completing their studies in an online environment.

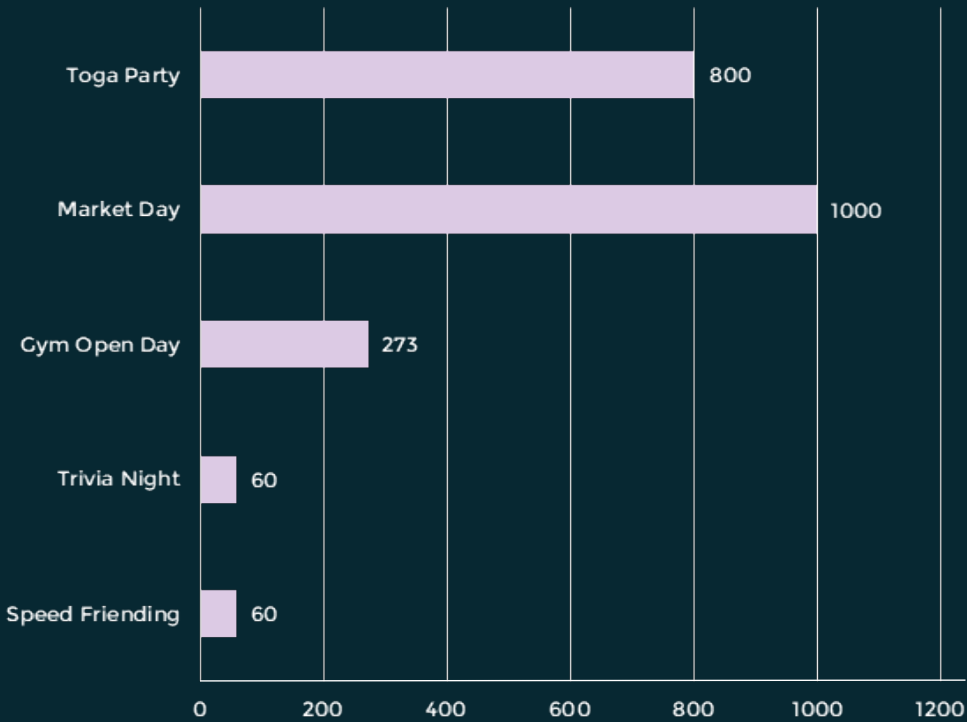


General Manager Report

O Week Social Events - Cairns Campus
Participation Numbers: Semester 2/2022



O Week Social Events - Townsville Campus
Participation Numbers: Semester 2/2022



General Manager Report

Market Day in Semester 2, 2022

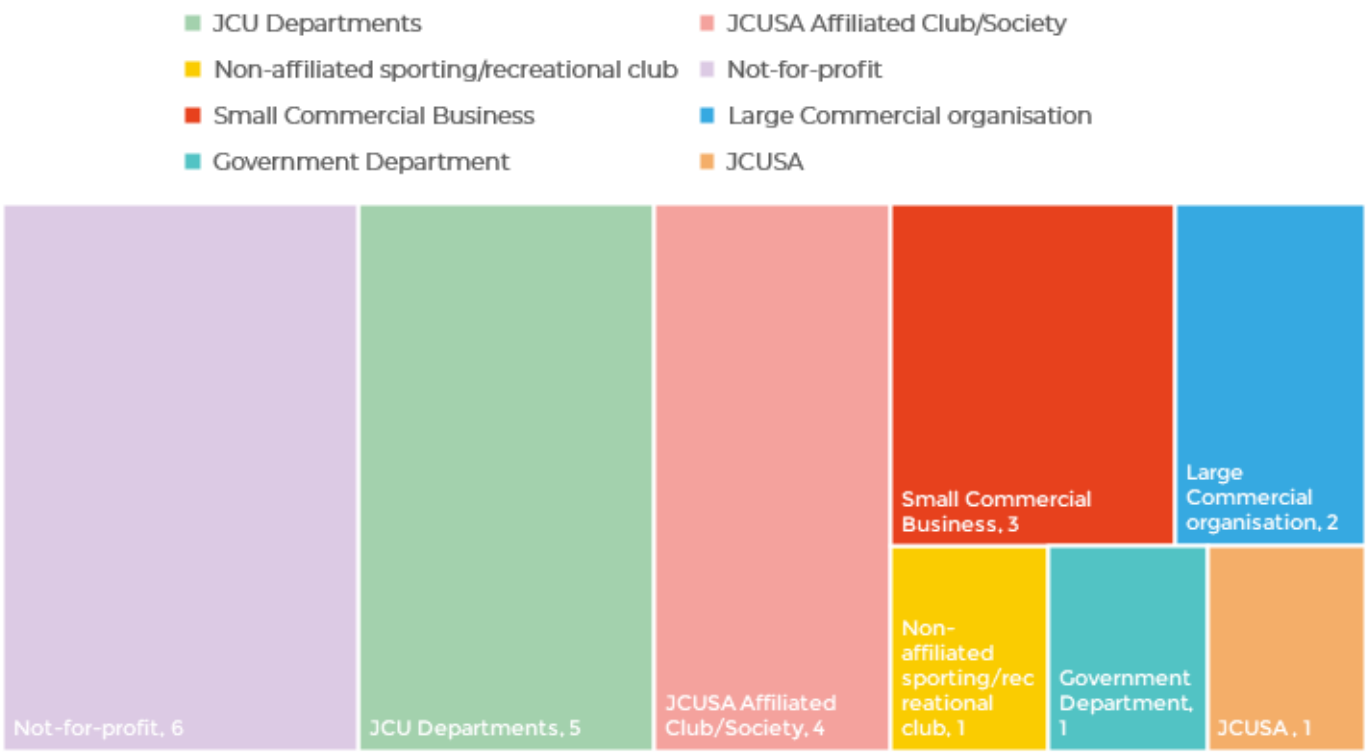
July occurs in the dry season in Northern Queensland and the weather is moderate, making it just glorious. For this reason, JCUSA has historically observed some stall holders only attending in Market Day in the middle of the year. Whilst some only choose to come in Semester 1 as this is when the majority of student commence university.

Market Day in Cairns had 22 stallholders and Townsville had 63 stallholders.

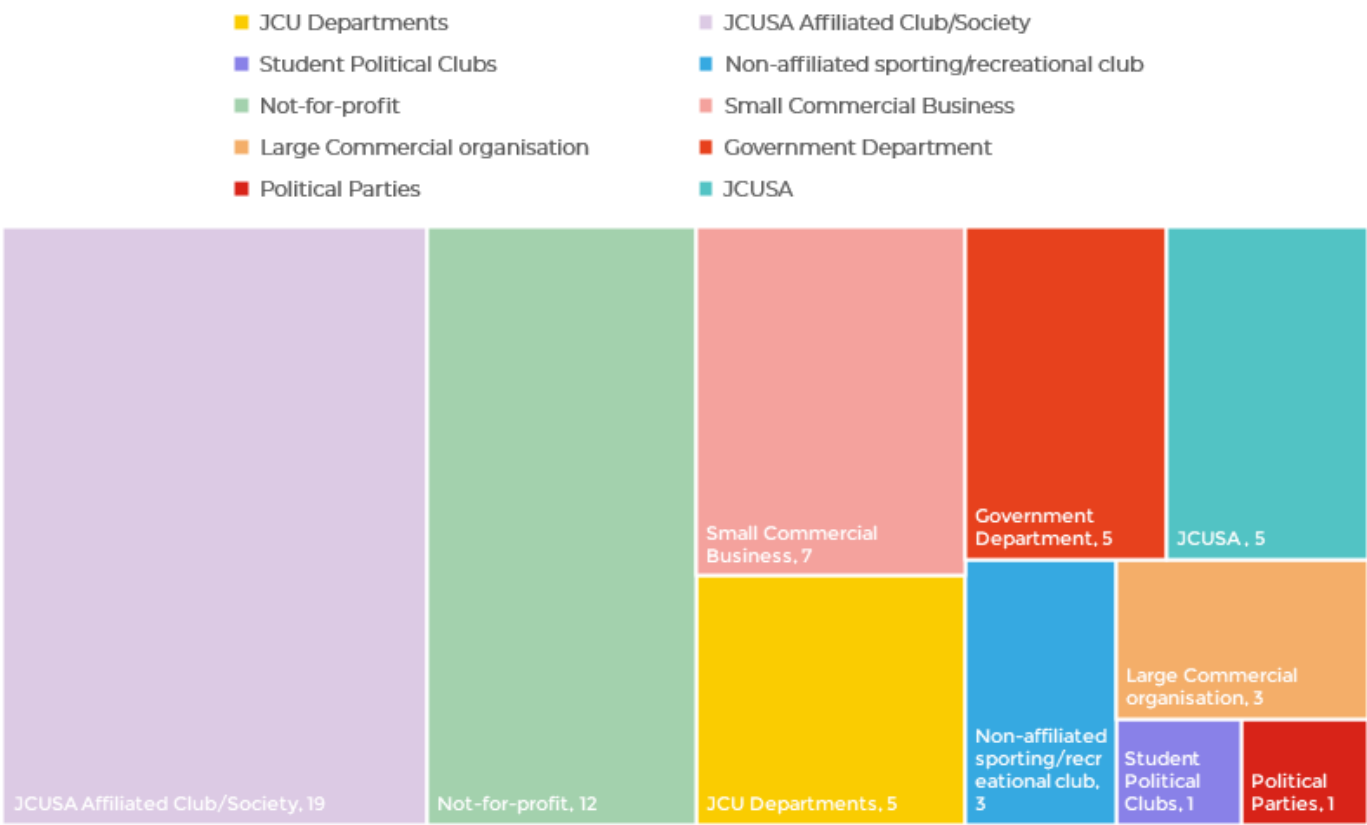


General Manager Report

Market Day Stallholders, Cairns, Semester 2/2022



Market Day Stallholders, Townsville, Semester 2/2022



General Manager Report

General Manager Report

Staff Movements

2022 saw the addition of a temporary Student Advocacy Officer between March 2022 and December 2022. Unfortunately, the additional funding provided by JCU for this role is not to be continued in 2023.

The Bullsheet

The President of the James Cook University Student Association, whom is the appointed proprietor and publisher of the “Bullsheel” for the purpose of the Printers and Publishers Act 1981 manages The Bullsheet.

The student publication continued with the online presence that commenced in 2020 and limited, mandatory print editions.

The Editor continued to source material and generate contributions from the student cohort.

SSAF is utilised to fund The Bullsheet under the legislation as the funding is being used to “Support the production and dissemination to students of media whose content is provided by students”.

Free Breakfast/Brunch

JCUSA was fortunate again in receiving SSAF funding for the Free Breakfast/Brunch initiative on both the Cairns and Townsville Campus.

There is a great deal of research that demonstrates that breakfast is the most important meal of the day, and this is especially the case for brains that are still developing. As a certain percentage of students may not be able to afford breakfast or others that chose to skip breakfast, the Free Breakfast/Brunch program ensures that some student get the opportunity to eat something.

- Breakfast is important for the student cohort as it:
- assists in maintaining a healthy weight;
 - provides energy and essential nutrients; and

- improves alertness, concentration, mental performance, mood and memory.
- Free breakfast/brunch is aligned to the promotion of health and welfare of the students and is an allowable SSAF category under: providing food or drink to students on a campus of the higher education provider.

The use of SSAF clearly meets the legislative requirements of “providing food or drink to students on a campus of the higher education provider” and “promoting the health and welfare of students”.

Students continue to actively attend, support and benefit from this free food event.

Clubs and Societies

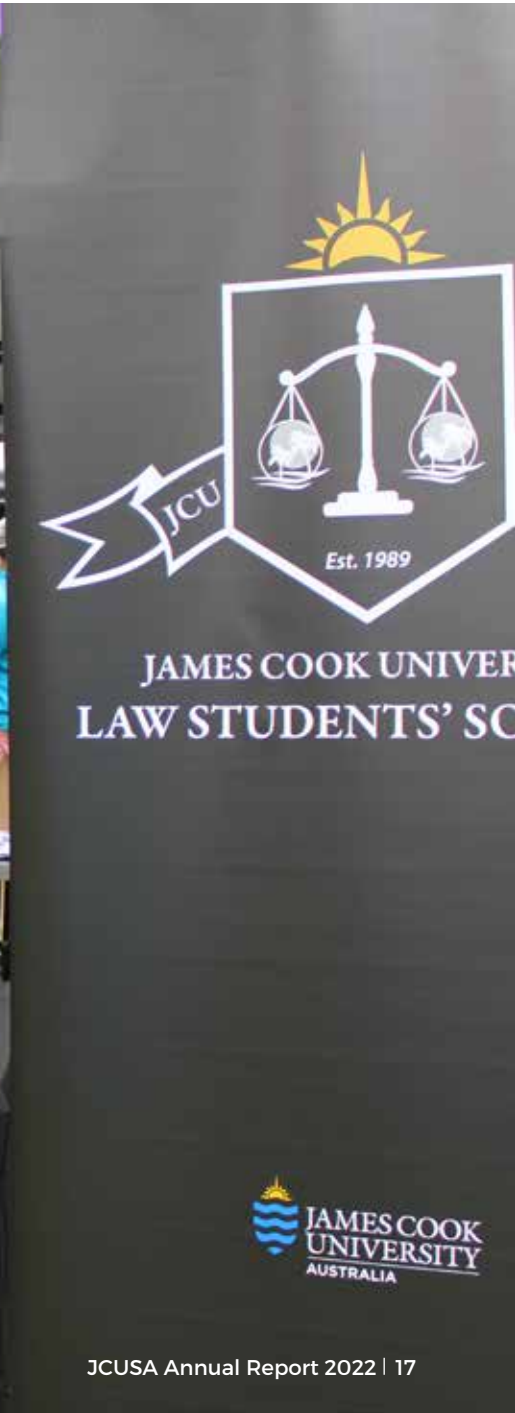
Clubs and Societies continue to play an active role on the campuses and they provide a great experience to students. JCUSA is committed to supporting these clubs and societies and equitably distributing SSAF funded grants to them.

The total number of affiliated clubs/societies remained similar to 2020 as COVID was still impacting the number of students actually on campus and the management of events. It is anticipated that with the return of face to face lectures that the number of students on campus will increase and hence in turn increase affiliation numbers.

In 2022 eligible clubs/societies benefited from grants totalling \$27,106.18 and \$2,013.73 was returned unspent.

Number of affiliated clubs/societies in 2022

	2022	2021	2020	2019
Cairns	5	7	6	18
Townsville	31	29	35	65



Councillor Reports



President



Thomas Sherrington (Nov 2021 - Sept 2022)
Garrett Swearingen (From Sept 2022)

Role

- Oversee and co-ordinate all aspects of the Association's activities;
- Give administrative effect to the resolutions of Association Council;
- Ensure that the Association is carrying out its objectives as listed in the Constitution;
- Be the official spokesperson for the Association for all forms of media;
- Ensure that office bearers are aware of and are carrying out their duties;
- Convene the Management Committee;
- Be the proprietor of all Association Publications during their term of office;
- Be an ex-officio voting member of all Association Standing Committees;
- Ensure that there is effective student representation on the various University Committees and that student representatives attend meetings and report regularly to Association Council on matters that arise in those meetings;
- Maintain, or develop where necessary, contacts with other organisations (including the media) and represent the Association where necessary.
- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Complete required risk assessments at least 1 week prior to the event and post event evaluations within 5 business days;
- Identify events and participate in brainstorming ideas for events;
- Report regularly to students through student publications;
- Submit a written report on the activities/campaigns related to the President to the Council Secretary one week prior to the ordinary meeting;
- At each ordinary meeting of the Association Council outline activities conducted and decisions made since the previous meeting;
- Attend meetings of committees, organisations and bodies of which they are a member by virtue of the constitution or regulations or by resolution of the Association Council;
- Perform any other duties imposed by the Constitution or Regulations or directed by Association Council;
- Present a written report to the last ordinary meeting of the Association Council reviewing activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- To act in accordance with the Association's General Operations Policy;
- Work out of a JCUSA Office and document this on a timesheet;
- Will set key performance indicators that will be presented at the first ordinary Council Meeting of the Association Council with a review by the Association Council four (4) times annually; and
- Will review the key performance indicators of each office bearer four (4) times annually and present the review to the Student Council at the next scheduled Council Meeting.



Dillon Wiegthman (Nov 2021 - Sept 2022)
Amie Hewlett-Parker (From Sept 2022)



Role

- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Set up and pack down at events;
- Identify events and participate in brainstorming ideas for events;
- Assist the President in carrying out Presidential duties;
- Deputise for the President as required;
- Report regularly to students through student publication;
- Attend Management Committee meetings;
- Attend meetings or committees, organisations and bodies of which he/she is a member by virtue of the Constitution or Regulations or by a resolution of the Association Council;
- Submit a Councilor report on the activities/ campaigns related to the Vice President to the Council Secretary one week prior to the ordinary meeting;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or as directed by the Association Council;
- To act in accordance with the Association's General Operations Policy;
- To co-ordinate external campaigns from local, state and national bodies in conjunction with councilors and other relevant parties;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary Council Meeting of the Association Council with a review by the President two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.

Activity

Written by Amie Hewlett-Parker

Hello all, it has been a big year for the association and I am happy to have played a small role in it. Joining initially in July, filling the vacancy of the postgraduate officer and then moving into the vice presidency role following some resignations in the council, it's fair to say it has been a steep learning curve. I have attended the ordinary meetings of the council, being a part of the decisions to add new council roles such as the women's officer and the queer officer.

In semester 2 I was lucky enough to run some o'week events and work with the lovely staff of the JCUSA office in Cairns. One highlight of o'week being the speed friending event where I could watch and participate in new students making friendships that lasted beyond the event itself. I also participated in the semester 2 market day which was a big success and joined in at the trivia night which had an excellent turnout. Throughout the semester I have participated actively in free brunches, interacting with the student cohort, and getting to know more about what they want to see on campus.

I have become aware of the importance of seeing a more active student life on campus, especially with the return of more international students. This is something I would like to make a key part in my role of vice presidency in 2023. I hope to see an improvement in the clubs and societies in Cairns by establishing more, and interacting with the existing clubs and societies. I look forward to next year, getting to meet new people and working with a new council. I'm excited to see a thriving student association in 2023.

Tsv Campus Officer

Role

- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Identify events and participate in brainstorming ideas for events;
- Submit a Councilor Report on the activities/ campaigns related to the Townsville Campus to the Council Secretary one week prior to the ordinary meeting;
- Convene regular meetings of the Townsville Campus Committee;
- Make themselves available as the main point of contact for Clubs and Societies in the Townsville campus;
- Be the person responsible for receiving and processing Clubs and societies' affiliation applications for Townsville clubs and societies;
- Prepare, set up and execute the Induction for Clubs and Societies at the beginning of each semester in Townsville;
- Attend meetings of committees, organisations and bodies of which they are a member by virtue of the Constitution or Regulations or by resolution of the Association Council;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the Association Council;
- To plan and coordinate events with clubs;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary Council Meeting of the Association Council with a review by the President two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.



Brooke Shannon



Garrett Swearingen

Cns Campus Officer

Role

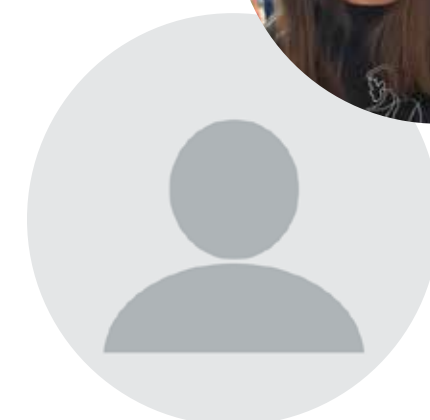
- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Identify events and participate in brainstorming ideas for events;
- Submit a Council Report on the activities/ campaigns related to the Cairns Campus to the Council Secretary one week prior to the ordinary meeting;
- Make themselves available as the main point of contact for Clubs and Societies in the Cairns campus;
- Be the person responsible for receiving and processing Clubs and societies' affiliation applications for Cairns clubs and societies;
- Prepare, set up and execute the Induction for Clubs and Societies at the beginning of each semester in Cairns;
- Attend meetings of committees, organisations and bodies which they are a member by virtue of the Constitution or regulations or by resolution of the Association Council;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the Association Council;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary Council Meeting of the Association Council with a review by the President two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.

Postgraduate Officer

Role

- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Set up and pack down at events;
- Identify events and participate in brainstorming ideas for events;
- Convene regular meetings of the Postgraduate Committee;
- Work with appropriate bodies within the University;
- Attend meetings of committees, organisations and bodies which they is a member by virtue of the Constitution or Regulations or by resolution of the Association Council;
- Submit a Council Report on the activities/ campaigns related to the Postgraduate Officer to the Council Secretary one week prior to the ordinary meeting;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the Association Council;
- To act in accordance with the Association's General Operations Policy;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary council meeting of the Association Council with a review by the President two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.

Catherine Coolgan
(Until March)
Amie Hewlett-Parker
(From July)



Role

- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Set up and pack down at events;
- Identify events and participate in brainstorming ideas for events;
- Attend meetings of committees, organisations and bodies which they are a member by virtue of the Constitution or regulations or by resolution of the Association Council;
- Submit a Councilor Report on the activities/ campaigns related to the International Officer to the Council Secretary one week prior to the ordinary meeting;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the Association Council;
- Attend and assist with events held by the International Support Team as well as International Clubs and Societies;
- To act in accordance with the Association's General Operations Policy;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary Council Meeting of the Association Council with a review by the President two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.

International Officer

Tien Thanh Ta



Equity & Diversity

Manisha Kulasinghe

Activity

I am grateful for the opportunity to be the 2022 Equity and Diversity officer of JCUSA. Before I even began the role I was brimming with excitement and ideas. As this year has gone by I have learnt a lot about our university and the important role JCUSA play in it. This year has been a great learning experience for myself, and I am excited to be part of it for 2023. The year started off with O-week which I unfortunately was unable to attend due to medical reasons. Despite this I organised the scavenger hunt for O-week which I had much joy in preparing for. The event went well, and I hope it grows with greater participation in the following years.

In semester 2 I was able to help out with O-week which was an exciting week full of energy. Semester 2 O-week engaged mostly with international students which is a great achievement for the university to have so many students. I helped run the G'day JCUSA, speed friending, trivia night and market day. It was a great experience to engage with other students and learn about their passions. Throughout the year I was able to provide feedback about programs run by JCU. One program in particular was the RESPECT module provided by JCU which I encouraged to make more accessible and include information regarding not only heterosexual relationships. I hope to continue this work as my role as Women's officer next year.

Another success from this year was the free brunch collaboration with JCU International café to promote the Head to Health organisation. The brunch engaged many students and provided a welcoming environment for discussions about mental health services. I am excited to hold another brunch early next year in semester 1. Overall it has been an enjoyable year with some great achievements and I am honoured to have served in the student body of JCU. I am excited to see what the next year will come and how JCUSA will continue to grow.



Role

- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Identify events and participate in brainstorming ideas for events;
- Work with appropriate bodies within the University;
- Attend meetings of committees, organisations and bodies which they are a member by virtue of the Constitution or regulations or by resolution of the Association Council;
- Submit a Councilor Report on the activities/ campaigns related to the Equity and Diversity Officer to the Council Secretary one week prior to the ordinary meeting;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the Association Council;
- To act in accordance with the Association's General Operations Policy;
- Will, in consultation with the President, set key performance indicators that will be presented at the second ordinary council meeting of the Association Council with a review by the president two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.

First Nations Officer

Role

- Mingle and interact with students;
- Identify events and participate in brainstorming ideas for events;
- Attend meetings;
- Submit a Councilor Report on the activities/ campaigns related to the First Nations Officer to the Council Secretary one week prior to the ordinary meeting;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the association council;
- Attend and assist with events held by the Association Council;
- To act in accordance with the association's general operations policy;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary council meeting of the association council with a review by the president two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.



Roderick Mabo

Role

- Attend, lead and participate in Council Events;
- Mingle and interact with students;
- Set up and pack down at events;
- Identify events and participate in brainstorming ideas for events;
- Work with appropriate bodies within the University;
- Attend meetings of committees, organisations and bodies which they are a member by virtue of the Constitution or regulations or by resolution of the Association Council;
- Submit a Councilor Report on the activities/ campaigns related to the Environment Officer to the Council Secretary one week prior to the ordinary meeting;
- Present a written report to the last ordinary meeting of the Association Council reviewing the activities in the portfolio for the year and if appropriate making recommendations to the Association Council for the following year;
- Perform any other duties imposed by the Constitution or Regulations or directed by the association council;
- To act in accordance with the association's general operations policy;
- Will, in consultation with the president, set key performance indicators that will be presented at the second ordinary council meeting of the association council with a review by the president two (2) times annually;
- Promote and support the SA's commitment to the recognition of original custodians, which exemplify respect for Aboriginal and Torres Strait Islander heritage and the valuing of justice and equity for all Australians;
- Demonstrate a commitment to the James Cook University Student Association's values.

Environment Officer

Ava Shearer



Council Secretary

Role

- Supervise giving notice of and preparing the agenda of meetings of the Association Council;
- Supervise the recording of Minutes of the Association Council and of Management Committee Meetings and ensure that they are an accurate record of the proceedings;
- Supervise the filing and binding of all Minutes of all Committees of the Association and Meetings of Association Council;
- Inform the membership of the Association of any policies or relevant decisions made at Association Council;
- Receive and write correspondence;
- Ensure that the Association's Constitution and Regulations are current, accurate, and available to all members.
- Perform any other duties imposed by the Constitution or Regulations or directed by the Association Council; and
- Maintain the General Operations Policy.



Theresa Priddle



Student Advocacy Report



Student Advocacy Report

Madelaine Keogh Student Advocate

We are a team of Student Advocacy Officers that provide an independent, free, confidential and non-judgemental service to all James Cook University students across all domestic campuses. Students are not required to be a member of JCUSA to access our Advocacy Service. Our role is funded through the Student Services and Amenities Fee.

In 2022, the Advocacy team consisted of five members: 2 in Townsville; 2 in Cairns and 1 in Brisbane:

- Catherine Wyle – Townsville;
- Madelaine Keogh – Townsville;
- Kimberly Thornley – Cairns;
- Julie Caswell – Cairns; and
- Gian Corpuz – Brisbane.

Our Advocates assist all JCU students enrolled through all domestic campuses regardless of their study mode or campus location, including all external students and those located in remote study centres such as Mt Isa; Mackay; Darwin, and Thursday Island.

Our main service area is Academic Advocacy and we provide limited welfare support. The nature of the Academic Advocacy services offered seeks to:

- empower students to understand and act on their rights and responsibilities through the provision of timely advice;
- provide information on general James Cook University related questions and issues;
- assist in clarifying JCU policies and procedures or official correspondence from the University and how to respond;
- support and accompany students to meetings with JCU staff/ or in some cases represent students at University hearings;
- support, represent and advocate for students in relation to academic misconduct and appeals to ensure the student's voice is heard.

Our Advocates also provide Welfare Support to students who require information, support, and referrals to both internal and external services.



COVID

The COVID-19 pandemic continued to cause some disruption throughout 2022 but lessened toward the latter part of the year where campus life began returning to pre-COVID normal. Our Advocates continued to assist students with some minor changes to our service delivery. Advocates continued to assist students via Zoom and telephone in 2022, but also resumed some face-to-face appointments. Despite the disruptions caused by COVID, the Advocates were able to maintain a high level of service delivery and commitment to JCU students, as such 2022 was again a busy and productive year for the Advocates.

So great, I really appreciate this support, it's so valuable to students. Thank you!!

- Student Feedback Survey

Student Advocacy Report

Case Management

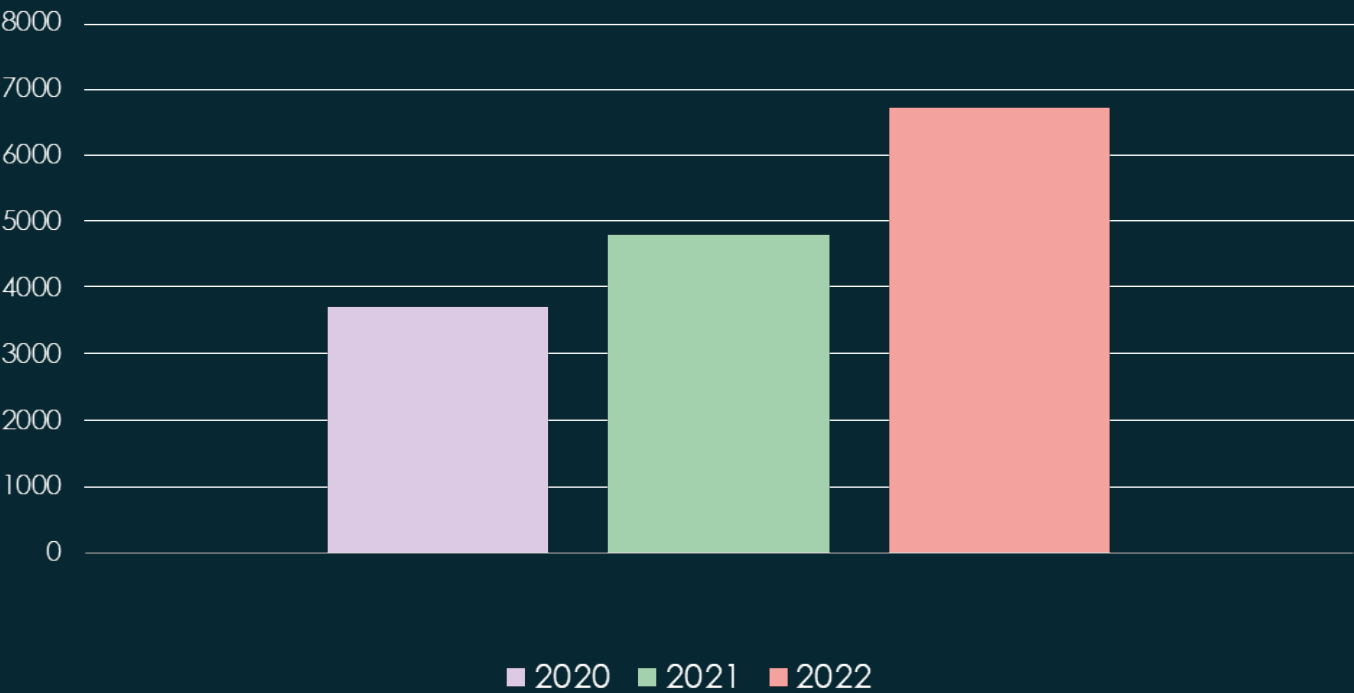
The distribution of cases fluctuates across the main campuses (Brisbane, Cairns, and Townsville) due to variance in student enrolments; differences in the teaching calendar and presence of advocacy support on campus. Each matter is recorded based on the student's location not the advocate's location. Between 2020 and 2022 there were a total of 15,224 active cases with JCUSA Advocacy Service. This indicates a 40% increase in student numbers in the last 12 months.

The Student Advocates of JCUSA are invaluable to JCU students

- Student Feedback Survey

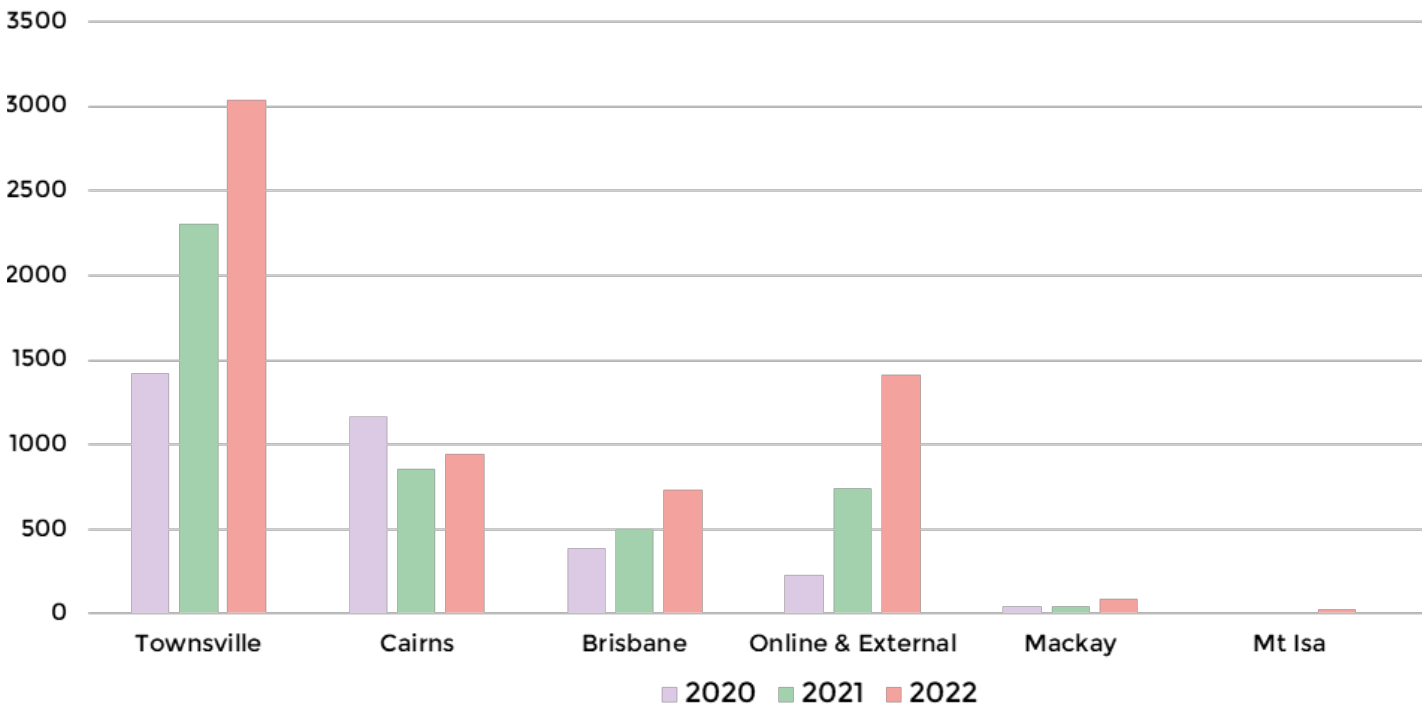


Total cases 2020 to 2022

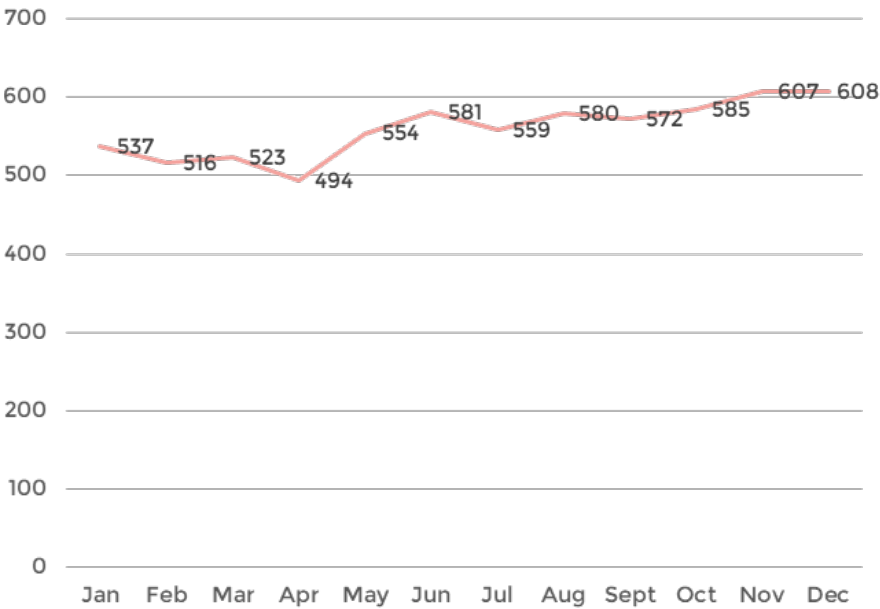


Student Advocacy Report

Cases by Location 2020 to 2022



CASES BY MONTH 2022



Advocates are life-savers

- Student Feedback Survey

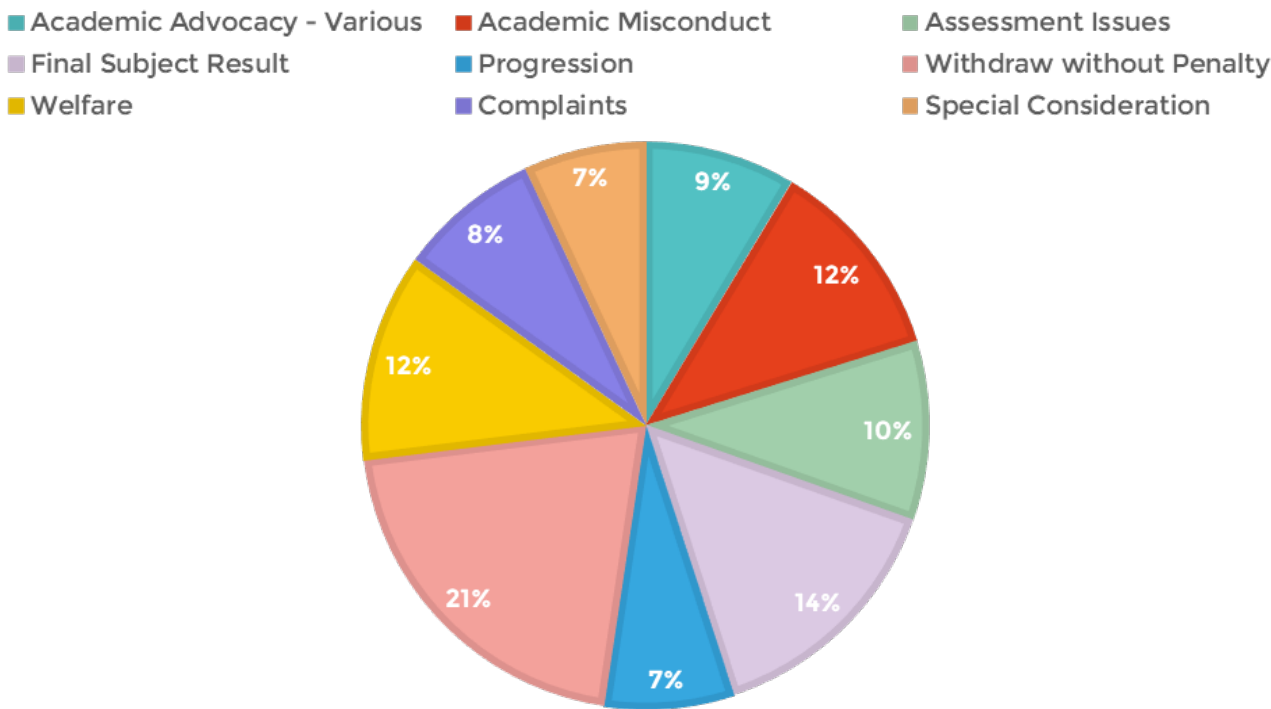


Student Advocacy Report

Since the impact of COVID, many students have either chosen or been required to study online or externally if these were the only options available to them. Online and External students accessing the Advocacy service have risen by more than 512% since 2020.

Students initially present with one issue but more may arise as the case progresses. Approximately 88% of our caseload was academic related matters, with approximately 12% being welfare issues. The most common issues generated in 2022 were:

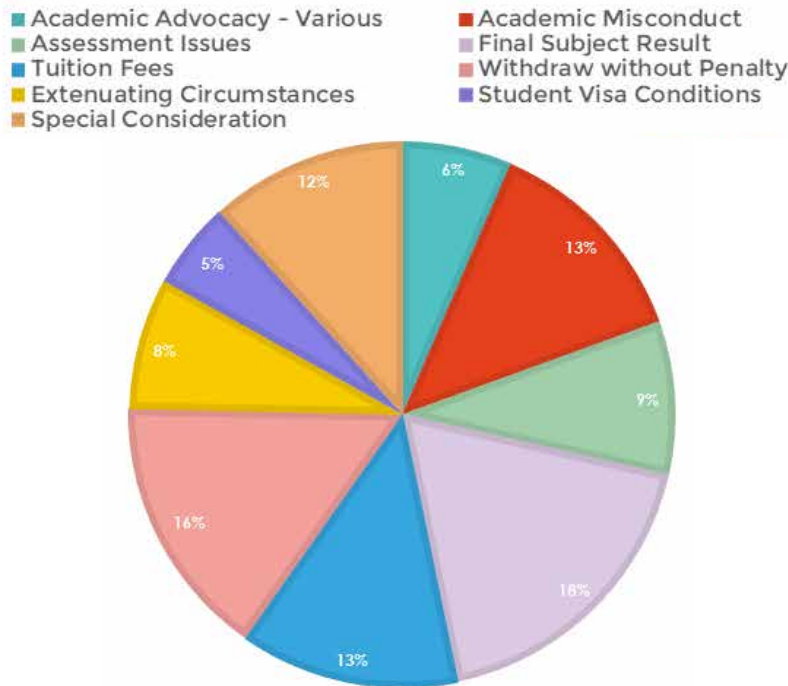
PRESENTATION OF MOST COMMON ISSUES



Withdrawal without penalty matters remained the majority of matters the advocate manage at near a quarter of all cases. The Advocates experienced numerous denied applications with concerns surrounding the reasons for the decisions particularly from JCU Student Finance. This led to the General Manager raising concerns with JCU on the advocates' behalf to try to improve the outcomes for students in these matters. This was raised in September 2022. Despite no formal response, the advocates have witnessed an increasing improvement in the outcomes, however, there remains room for further improvement.

The Advocates also began tracking the most common issues presented specifically for the Brisbane Campus:

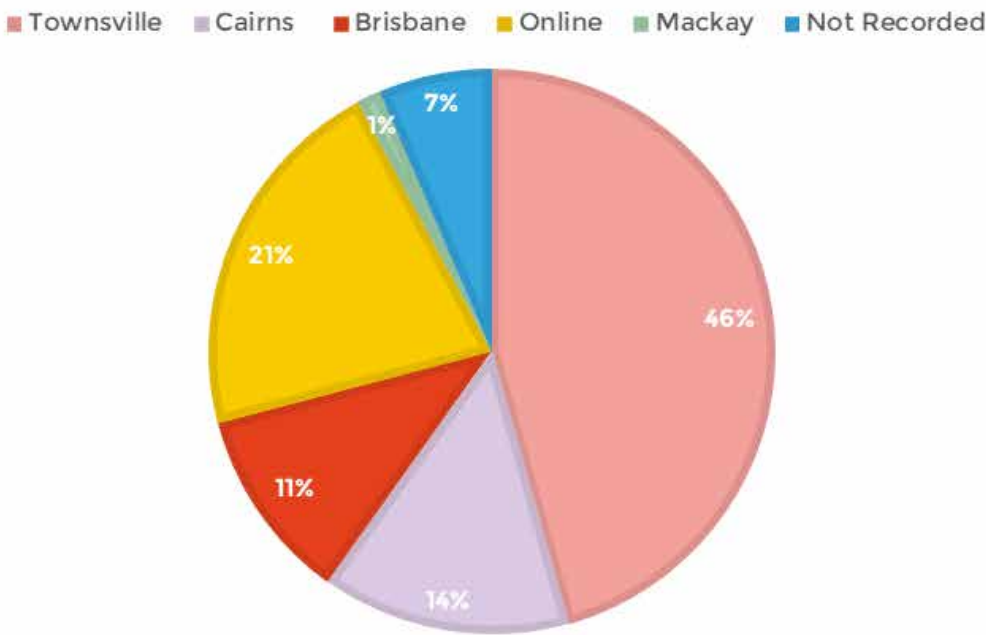
PRESENTATION OF MOST COMMON ISSUES - BRISBANE



Student Advocacy Report

At the conclusion of 2022; a total of 17,130 interactions had been made across all campuses, which is relatively the same count as 2021. The distribution of students who sought assistance was 46% located in Townsville; 14% located in Cairns; 21% online students, 11% in Brisbane, 1% in Mackay, while 7% did not record their campus.

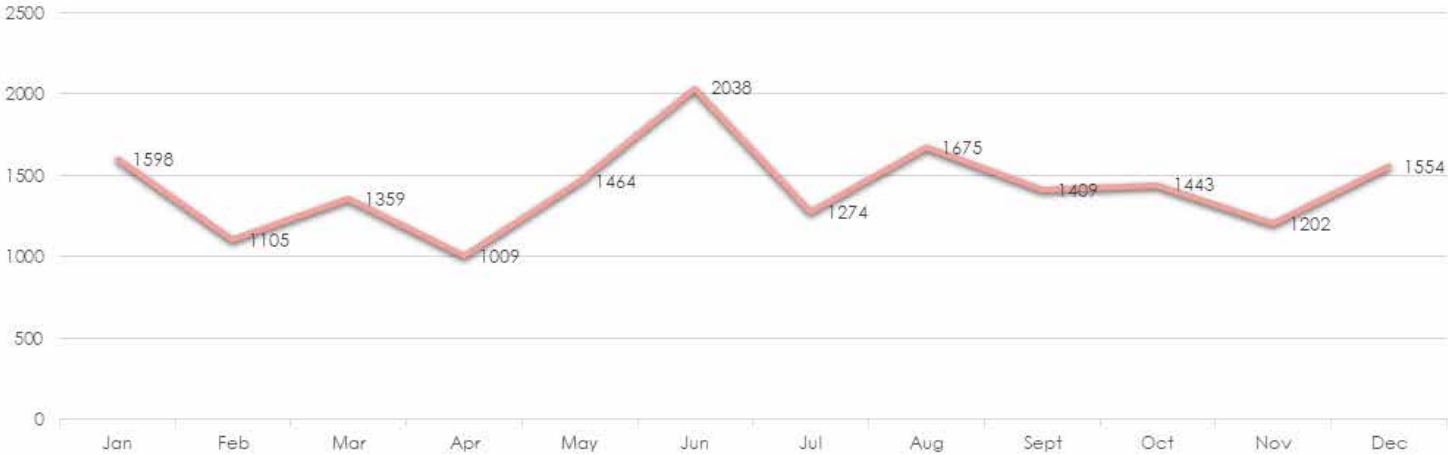
2022 INTERACTIONS PER STUDENT LOCATIONS



Referrals to JCU support services, external support services and legal professionals are made on a needs-basis throughout the year. Previously Advocates were able to provide students with emergency food or fuel vouchers if assessed as being in need.

Unfortunately, due to significant funding cuts and the financial impact of COVID, JCUSA has been unable to provide this support since March 2020. Interactions with students comprise of emails; face-to-face (including zoom) and phone calls. June 2022 spiked to a peak of 2038 interactions due to an increase in students requiring assistance with academic misconduct hearings; appeals of final subject result; and withdrawal without financial penalty. Interactions were recorded above 1000 per month for the entire year making 2022 equally as busy for the advocates as 2021.

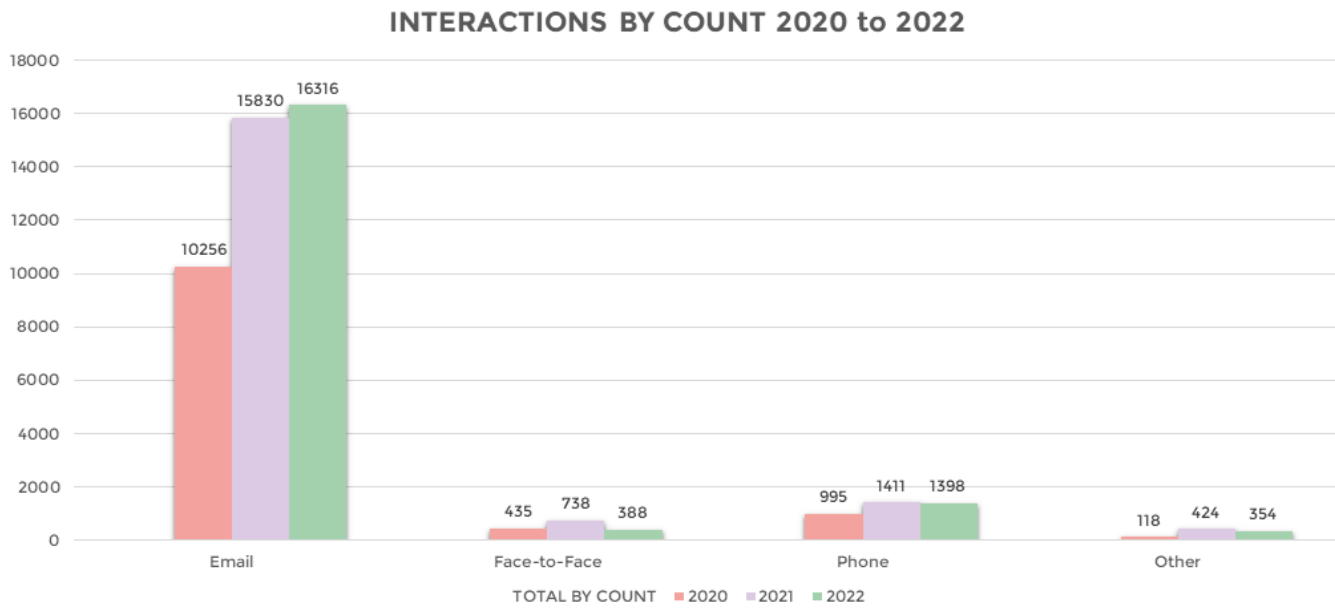
INTERACTIONS BY COUNT PER MONTH 2022



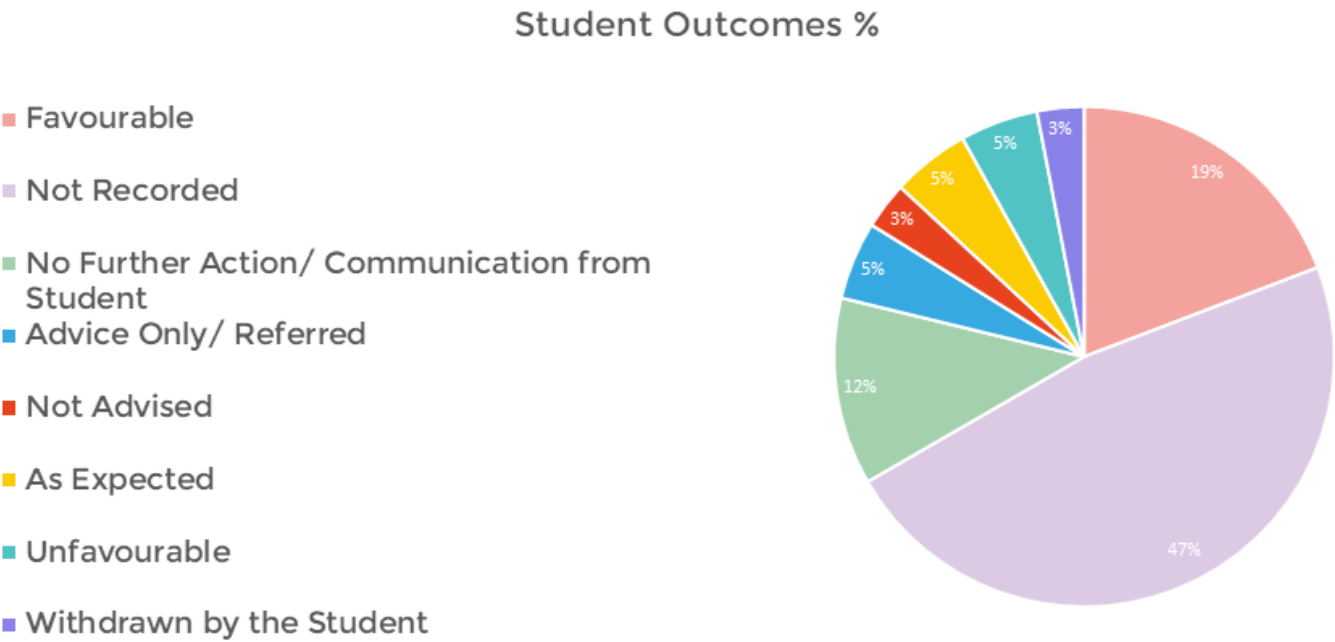
Student Advocacy Report

Email is still the preferred method of contact by students comprising 95% of interactions. There has been a significant increase of email (59%) and phone (40%) interactions from 2020 (pre-COVID) to 2022.

There was a noted decline in face-to-face interactions from 2021 to 2022 of 47%. This would be a combination of location and increased preference for email or phone. Both students and advocates prefer the flexibility and efficiency these modes of contact provide hence the fluctuation.

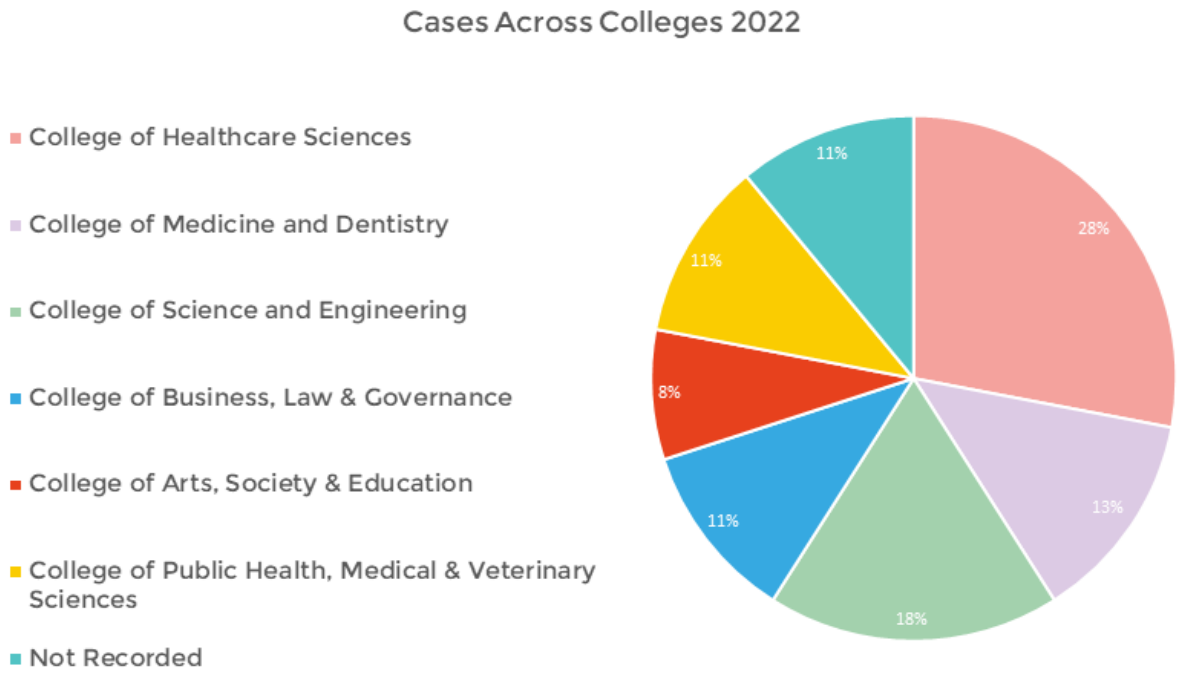


The Advocates implemented a Student Outcomes category to our data analysis to try to capture the outcomes obtained for students who sought assistance through the advocacy service. Advocates have been consistently able to achieve more favourable outcomes for students. Cases that have no outcome recorded at present are still open files.

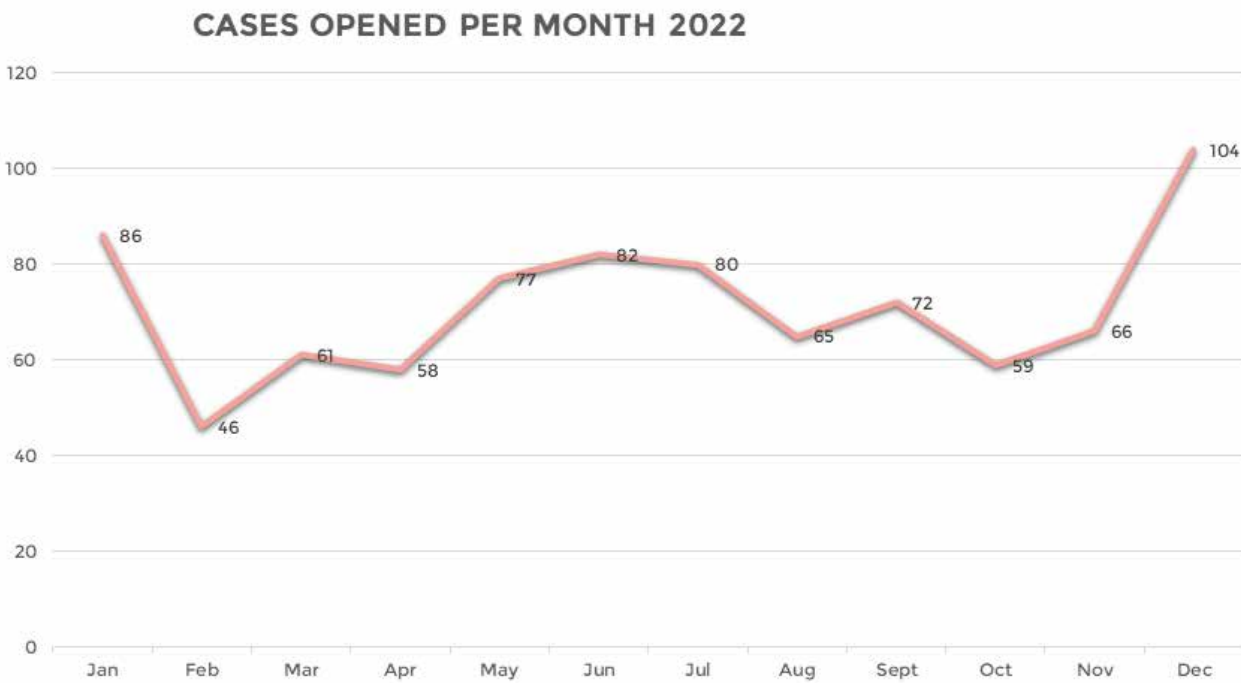


Student Advocacy Report

The Advocates also implemented the tracking of the number of cases from individual Colleges across all campuses.

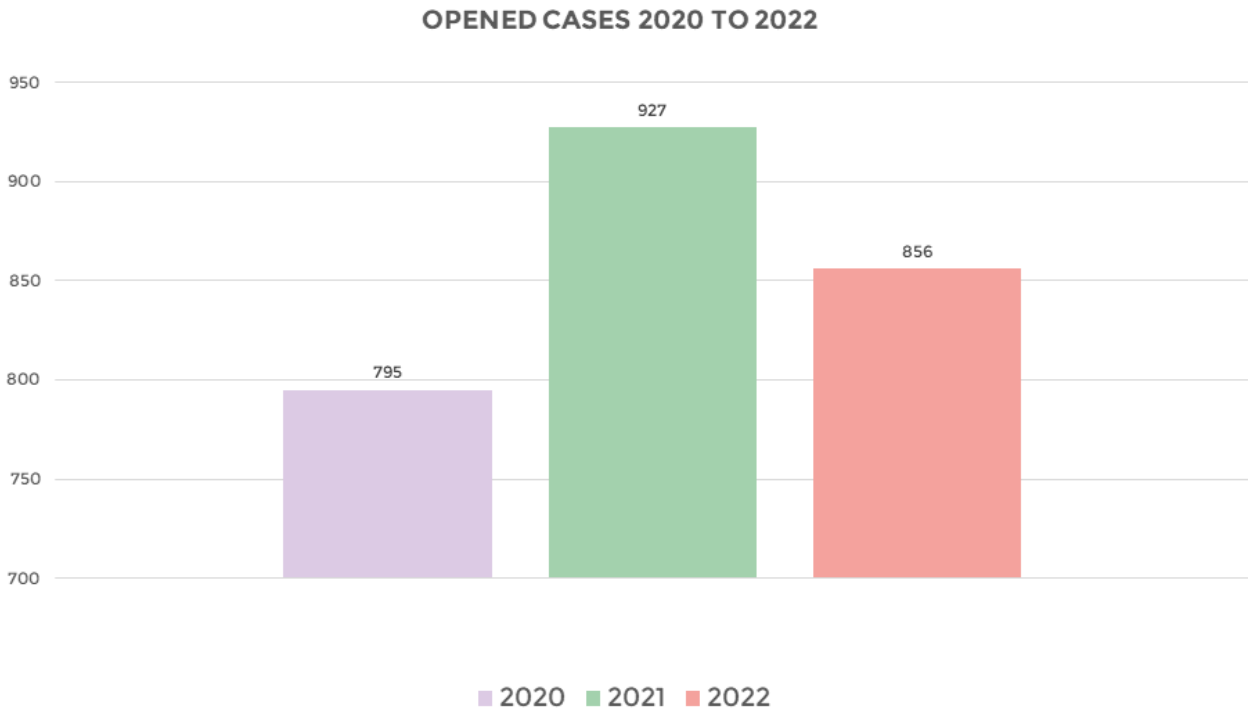


The Advocates also implemented tracking of cases opened and closed each month across 2022. The cases peaked in January, June and most notably in December. This is due to review of final subject result matters and review of academic progression outcomes (i.e. exclusion) with new students accessing the service. Advocates always maintain an existing case file load that carries over month to month.



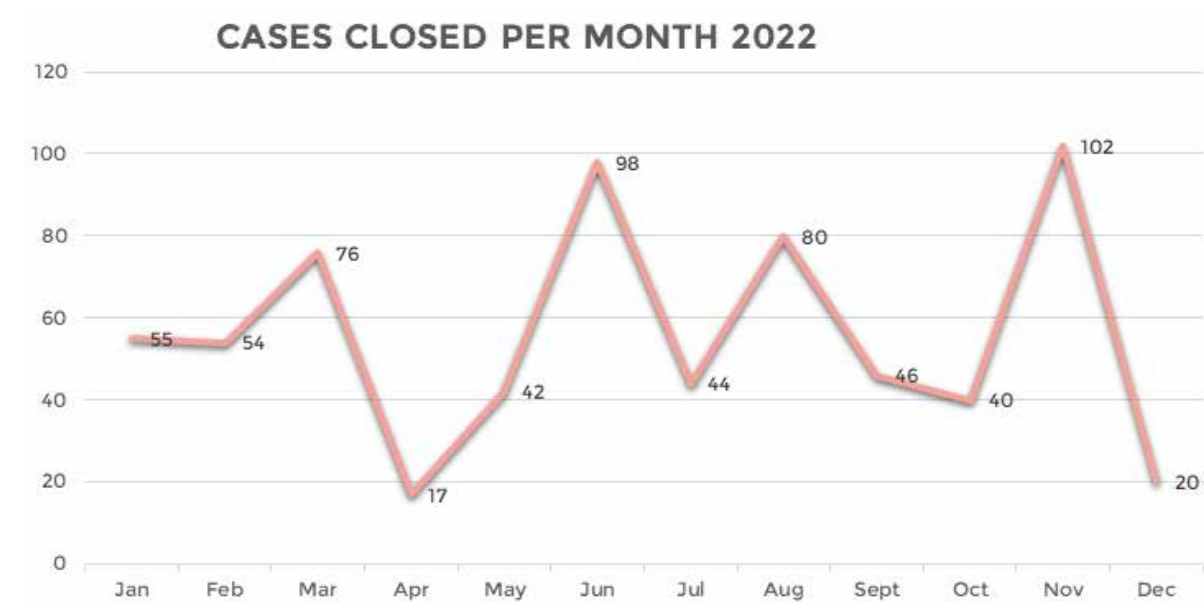
Student Advocacy Report

The advocates can go back to see the difference between the years as well as new cases being opened per year. Between 2020 and 2021 there was a 17% increase reported. Then between 2021 and 2022 there was 8% decline. 2022 was still 8% higher than 2020 though.



The Advocates did the same for cases that were closed per month across 2022. The amount of cases closed is relative usually to the advocate's ability to manage case files.

Some matters can be closed relatively quickly if for example advice or referral, others carry over many months depending on their complexity or until the advocate deems the case no longer active based on lack of student communication/engagement with the service.



Student Advocacy Report

Toward the latter part of 2022, UniOne released a change in the case management system's capabilities whereby the number of emails stored per case file was increased.

Prior to this change, only 50 emails could be recorded within one case file which led advocates having to open numerous files (dependent on how many emails sent/received in matter) for the one case which increased the overall number of case files despite still technically only being one student matter.

The change increased this limit to 250 emails per file. This effectively meant that the advocates could record 5 times the number of emails in each file which would reduce the overall case file numbers and demand on the advocate's case management. This was a significant positive change for the Advocates.

Overall, 2022 was another busy year for the advocates with continued increase in workloads. The increase in workload has resulted in the Advocates making attempts to advocate for further resourcing from JCU.

The General Manager made significant efforts in this space on behalf of the Advocates. The General Manager's business case presented to JCU resulted in temporary increased funding for an additional full-time position for 2022 which was shared between two part-time advocates.

Julie Caswell joined the team in February 2022 for 3 days per week until December 2022; and our Brisbane based Advocate, Gian Corpuz, was able to take on the additional 2 days per week seamlessly.

This immediately started to reduce some pressure on the other advocates. However, the workload still remained excessive. The advocates hold concerns for what 2023 will bring when this funding comes to an end.



The advocate created a safe space where my voice felt heard without any judgments or preconceived notions.

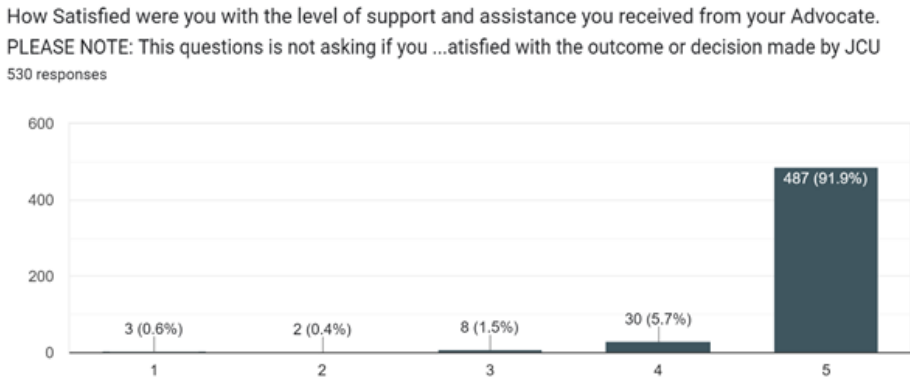
- Student Feedback Survey

Student Advocacy Report

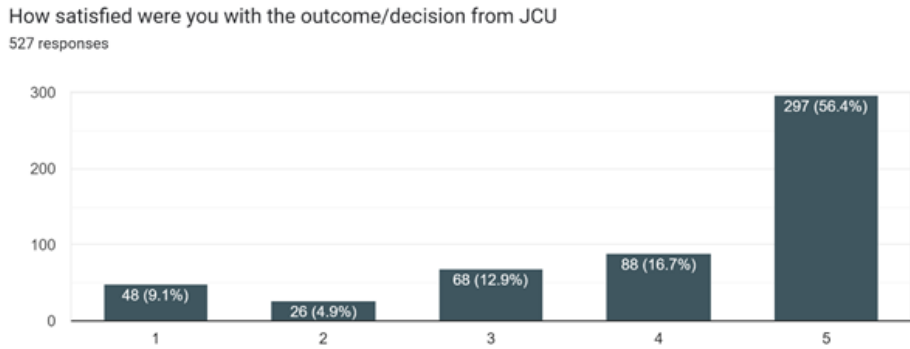
Student Feedback of Advocacy Service

The Advocates implemented a Student Feedback Survey in 2020 to capture student satisfaction with the service. The survey was designed to be quick and simple to complete, taking about 2-3 minutes and is completely anonymous.

We received 174 responses in 2022 and 530 responses from the creation of the survey to the end of 2022. This equates to approximately 24% of students provided with the survey link completing the survey with 719 cases being closed in 2022. The feedback survey link is provided through the JCUSA website and emailed to students when their files are closed. Students were overwhelmingly satisfied and supportive of the Advocacy Service.

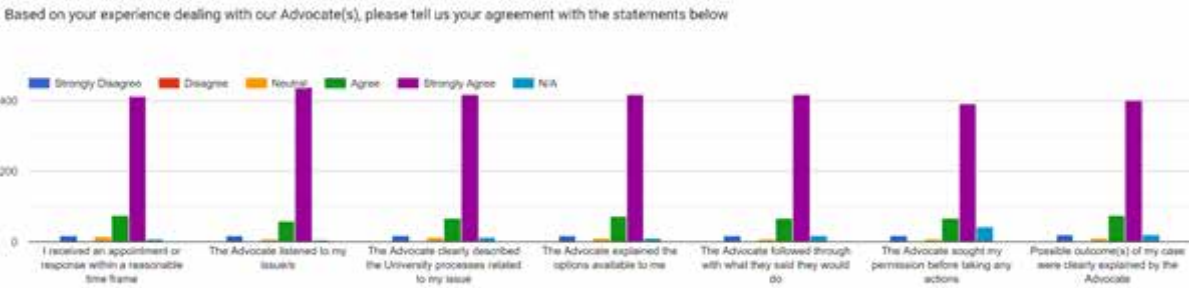


The survey allows the Advocates to contrast the satisfaction levels with the advocate’s assistance to the outcomes obtained from JCU.



The survey also asked students to rate their agreement with a number of statements. Again, the feedback was overwhelmingly positive.

As a result of student feedback and increased workload, we will be advocating for additional funding to try to expand our service.



Other Duties of the Advocates

Additionally, advocates have an ongoing presence in other informal meetings and sessions facilitated by either colleges or individual groups. The aim is to support and enhance the students overall learning experience at JCU. The level of interactions is not limited to meeting with key departments or colleges to ensure efficient cooperation and referrals are made including presentation workshops of our role to student support staff members, mentors, postgraduate students and the Indigenous Education and Research Centre. Our Advocates also consult on JCU Policy and Procedure reviews. 2022 marked the year that advocates across the nation came together to discuss advocacy on a national collective level which the JCUSA advocates were a part of. The advocates intend to work with other advocacy services to implement a national body for Advocacy through working groups.

The Advocates take an active part within the JCU community and assist and participate in events across the Campus including: O-Week; Stress Less; and Exam Plan.

2022 Highlights

- Implemented Outcome Statistics for Student Matters
- Implemented common issues statistics in reporting for Brisbane
- Implemented opened and closed statistics in reporting
- Implemented College based Statistics for identification of patterns in student issues
- More direct involvement in Policy and Procedures Reviews
- Regular meetings of advocates to share experience and mainstream the recommendations among all campuses
- Attendance of training and continued professional development courses at the university and externally to best service students
- Student Council involvement of one advocate in capacity as staff representative
- Advocates participation in a consultative dialogue with JCU Support Services to ensure consistent quality service to students

2022 Advocacy Events

- Orientation Week including Market Day & G'Day JCUSA (twice a year; each semester)
- Student Success Check List – partner with Student Life
- Stress Less
- Power Up Day
- Exam Plan – partner with Student Life

2023 Goals

- Create new survey to ensure accuracy in reporting of student satisfaction on annual basis
- Liaise with national advocacy group/s
- Revision of service charter
- Creation of factsheets and update templates
- Streamline Data Collection for clarity and efficiency
- Advocate for Additional Funding for Further Advocacy Support to meet increasing service demands



Events



Events

In 2022, we were able to once again provide many on campus events for our students to enjoy.

Semester 1 O Week 2022 was a fun filled week of various events held on and off the Townsville and Cairns campuses.

JCUSA was responsible for the overall coordination of the social component of O Week including event logistics, social events and activities, stall coordination, stallholder management, marketing and communications and stakeholder management.

A variety of events are provided during O Week in order to provide something for everyone.

For our social calendar in semester 1 and 2 we had a range of activities for everyone to enjoy, including:

- Speed friending;
- Trivia night;
- Market Day;
- Touring Townsville & Cairns;
- Gym open day;
- Scavenger Hunts;
- Trivia night and;
- Toga Party.

2022 Highlights

Free Breakfast

This year JCUSA continued to hold Free Breakfasts for students on each campus. This weekly event has become a staple of JCUSA and is greatly supported by the student body. Free Breakfast continued to be one of our greatest tools to engage with the student body. This year we had events that included other clubs & societies and special Free Breakfast's for major days on the calendar (Wear it Purple, Election).

Stress Less

In both semesters we ran our annual Stress Less event in week 13 to provide fun activities for students to unwind and de-stress during study for exams. These events included puppies from Angel Paws, sweets, games, music and food trucks.

Some other events throughout the year:

- Free cupcakes for IDAHOBIT;
- Pop-up COVID Vaccine Clinic;
- Personal Safety Session with QPS;
- May Day event with Midweek Mingle;
- Free Breakfast for Wear It Purple Day and;
- Election Information event.



Events



**STRESS
LESS**

Friday 27th May
11.30am - 1.30pm
Library Lawns, TSV

The poster features a vibrant background with a gradient from pink to orange to green. At the top, a Corgi dog is lying down, flanked by large green palm fronds. The words "STRESS" and "LESS" are written in large, bold, white capital letters. To the left of "LESS" is a purple and blue striped ice cream cone, and to the right is a pink donut with colorful sprinkles. In the bottom left corner, there are several wooden blocks, some standing upright and some lying flat. In the bottom right corner, there is a cupcake with white frosting, a cherry on top, and a pink and white striped paper liner.

STILL ME,
STILL
HUMAN

HAPPY WEAR IT PURPLE DAY

WEAR IT PURPLE

Celebrate
IDAHOBIT

With free Rainbow sprinkle cupcakes!

IDAHOBIT
MAY 12

Welcome to the
RAINBOW
LOUNGE



MAY DAY

When: 4th May 2022
11.30am - 1pm

Where: The Boathouse

Free cheeseburgers,
live music, Unions
market day &
workers rights
presentation.



Featuring Sally McManus
as guest speaker





A poster for the IDAHOBIT event. The top half has a purple background with white text. The title 'IDAHOBIT' is in large, bold, sans-serif font. Below it, the date 'When: 18th May 2022' and time '11.30am - 1pm' are listed. The location 'Where: The Boathouse' is also in white. Below that, it says 'Free rainbow cupcakes & BBQ' in white. At the bottom, there are two small illustrations of rainbow cupcakes and the text 'Community LGBTQIA+ stalls and merch'. The bottom half of the poster features a vertical rainbow stripe (blue, green, yellow, orange, red) with several white paper butterflies scattered across it.

A promotional poster for an event. The left side has an orange background with a cartoon food truck and a dog. The right side has a teal background with a palm tree and the text 'STRESS LESS'. The event details are listed below the title.

Support us by your
SSA Fee
Building a better student experience

BBQ BREAKFAST!
SAUSAGES ON BREAD AND SOFTDRINK!

ELECTION EDITION!
LEARN MORE ABOUT OUR
UPCOMING ELECTIONS!

**Free
Breakfast**

FRIDAY 16TH SEPTEMBER
ED CENTRAL AMPHITHEATRE, TSV
10AM - 12PM

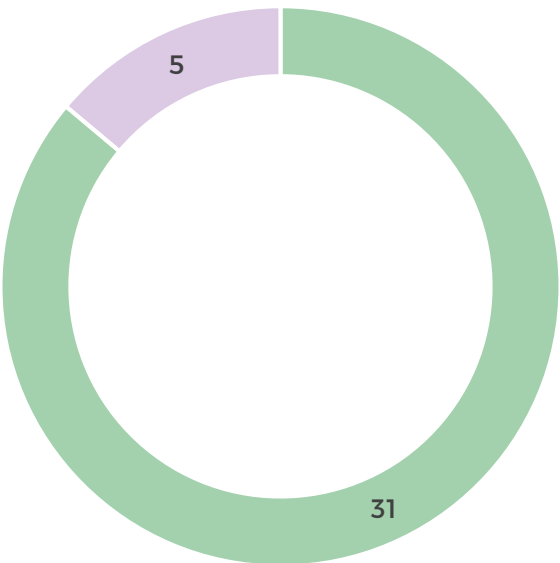
JCU
SA
JCU STUDENT
ASSOCIATION

Clubs and Societies Report



Clubs and Societies Report

Total number of affiliated Clubs/Societies

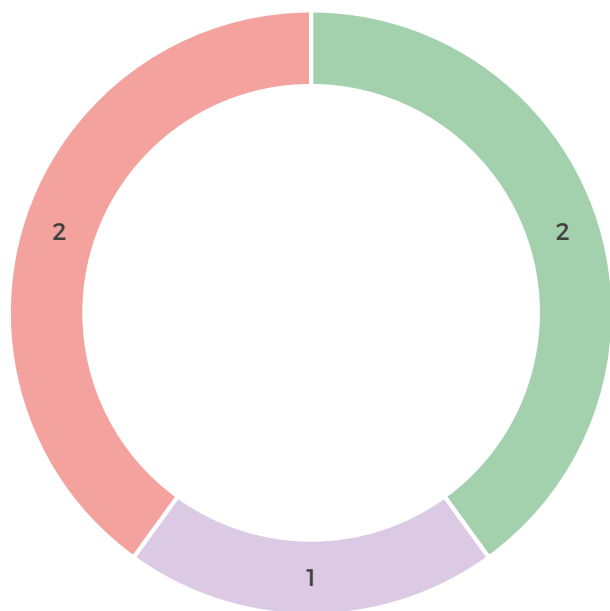


■ Townsville ■ Cairns



Clubs and Societies Report

2022 Breakdown of Cairns based affiliated clubs/societies



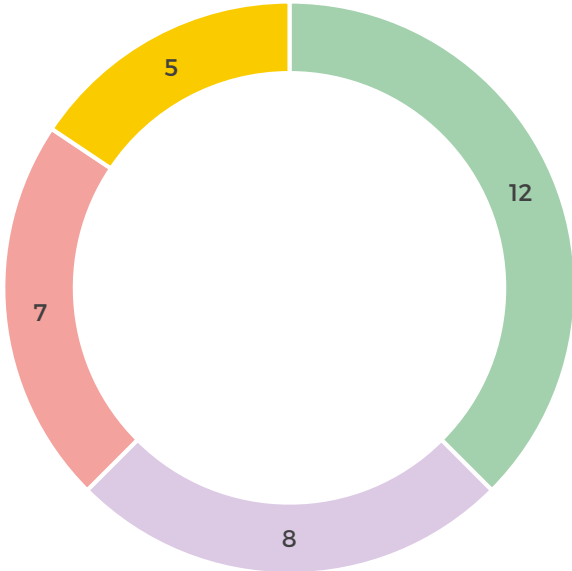
■ Course based ■ Sports and Recreation Clubs ■ Cultural and Religious

List of Cairns Clubs and Societies:

- 1. Engineers Anonymous
- 2. Inter Alia
- 3. JCU Christian Students Cairns
- 4. JCU PNG Students Association
- 5. JCU Nature and Adventure Collective

Clubs and Societies Report

2022 Breakdown of Townsville based affiliated clubs/societies



■ Course based ■ Sports and Recreation Clubs
■ Political and Advocacy ■ Special Interest, Cultural and Religious

List of Townsville Clubs and Societies

- 1. Australian South Asian Healthcare Association (ASHA)
- 2. Engineering Undergraduate Society (EUS)
- 3. FOCUS
- 4. General Practice Students Network
- 5. Good Girl's Guide
- 6. INSAKA
- 7. JCU Aquaculture Association
- 8. JCU Business Student Association
- 9. JCU Christian Students (JCUCS)
- 10. JCU Education & Arts Students Society
- 11. JCU Labor Club
- 12. JCU Law Students Society (JCULSS)
- 13. JCU Marine Society
- 14. JCU Medical Students Association (JCUMSA)
- 15. JCU Pharmacy Association
- 16. JCU Rainbow Lounge
- 17. JCU Surgical Society (JCUSS)
- 18. JCU Zoology Society
- 19. Meditation & Yoga Club
- 20. Muslim Students Association
- 21. Nursing and Midwifery Society (JCUNMS)
- 22. Papua New Guinea Student Association (PNGSA)
- 23. RHINO (Regional Health)
- 24. Riverway (JCU) Football Club Inc.
- 25. Saints Cricket Club
- 26. South Asian Cultural Association (SACA)
- 27. Supporting All Nations Towards Equality (SANTE)
- 28. Townsville Beach Volleyball
- 29. Townsville Tabletop Guild
- 30. Townsville Ultimate Disc Incorporated
- 31. Uni Hawks AFL
- 32. Western Suburbs Rugby Union



Sport and Recreation Report



Sport and Recreation Report

Jason Conn

Sports & Recreation Manager

2022 has been a challenging year for JCUSA Sport & Recreation. We have gone through some highs and lows for the year however are happy to reflect on the year that was.

Over the past couple of years, JCU has been quite fortunate to be able to have students on campus and be involved in sport & recreation programs unlike our fellow universities located in NSW, ACT & Victoria due to lockdowns with COVID-19. At the beginning of the year, we and the rest of Queensland were cautious going in 2022 with the virus being part of the community which is something that none of us have not seen since the beginning of the pandemic in 2020.

Whilst there was that caution and continuing to monitor for symptoms, close contacts and mask wearing, there was still a lot of eagerness and excitement going into the year. State and territory borders reopened, international borders were open once again which allowed students from all over the world come to JCU or in some cases, return to their university. We were able to hold events for International students, we saw students back on campus interacting with one another and more importantly, our programs returned once again including some of the larger sporting events around the country.

We also saw some changes when it came to staffing in Sport & Recreation. Our previous sport & recreation programs officer Jacob Day left in February this year who moved down to Brisbane. We appreciated Jacob's service to the Student Association. A replacement took over two months to find which couldn't have been at the worst time particularly with O Week and Social Sport around the corner. Luckily we were able to find Jesse Barnard to fill Jacob's role as the Sport & Recreation Programs Officer who has been a great asset to the team. In addition, we also employed a second programs officer in Townsville with Summer Jones joining the team in July.

Much like Jesse, Summer has been a valuable asset to the team throughout 2022. There were also staffing changes in Cairns as well as our Sport & Recreation Officer Brenton Ricci moving on in April to move to Norway. Brenton has been with the organisation for a



number of years and we appreciate his services to the Student Association of the years. We are lucky to now have Chaim Taylor as our Sport & Recreation Officer. Chaim has been working in our gym for a number of years as well so we are glad to find someone who can fill Brenton's shoes.

Cairns Social Sport

In 2022, Cairns Social Sport had 6-a-side Soccer and touch football played across both semesters. These sports were held on Wednesday nights. While only a small number participated in the program, it was great to see students willing to be involved in the program. There have been issues with the field lights as they are beginning to fail which have affected Social Sport. We are in continual discussions with the university to look at the possibility of upgrading the facilities on the JCU Oval.

Gunyarra Cup

In just its fifth year of existence, the Gunyarra Cup our residential college competition returned. Whilst the program started slow we started to see the program build towards the end of the year particularly with 6-a-side soccer, touch football and basketball. In the end John Grey Hall were able to reclaim the cup after narrowly losing it in 2021. One event we were most proud in the Gunyarra Cup was the Cross Country event. JCUSA Sport & Recreation partnered with Kick On a Not-For-Profit Charity that helps raise the awareness of mental health.

Cairns Gym

The JCU Fit 101 facility celebrated 12 months since it first opened on campus which shows how quick time comes around. We continued to maintain the same number of memberships from 2021 which was around 200. Whilst it is a good start to the JCU Fit 101, we would like to have more people join the facility. The vast majority of our members are 12 month memberships who use the facility. JCU Fit 101 once again was used by the Cairns-based Northern Rays players. We also at the beginning of 2022 allowed Fitness Passport holders to come along and use the facility which also opens up a new group of people to use the facility.

Uni v Navy

We were proud to hold the Uni v Navy again in 2022 which it went into its second year. While JCU had a small but enthusiastic team that did not stop us from winning the indoor soccer, European handball and netball competitions meanwhile the Navy won both Indoor Cricket and Beach Volleyball. We hope to have more students involved in the Uni v Navy event for 2023.

Townsville

Social Sport

With return to the normal world, we saw Social Sport in Townsville grow back to pre-covid numbers as we had 96 teams compete across the 2022 year which is the best numbers since 2018. We are seeing that students want the variety as more students are part of the rounders program where participants play a different sport each week. We also had Lacrosse Australia come up to the Townsville Campus on some nights of Social Sport to showcase their sport to a new generation of participants.

Winna Shield

Our residential college competition went under a name change in 2022 as the competition is now called Winna Shield. Winna in the Bindal language means fish which better reflects the tropics of North Queensland. The Winna Shield program saw the newest halls of residence join

the competition in Burrallga Yumba.

John Flynn College continued to their overall dominance winning the Overall Trophy for the 5th straight year beating out first timers Burrallga Yumba. John Flynn College also won the men's overall meanwhile Burrallga Yumba won the women's overall. Saints Catholic College continued their streak for the Spirit Award as they won it for the 6th straight year. In the Winna Shield competition, Kellie Spicer from John Flynn College won the Winna Shield Sportswoman of the Year meanwhile Roma Tuisolia from George Roberts Hall won Sportsman of the Year.

Interfaculty Sport

Interfaculty Sport is also the only free program on offer to JCU students in Townsville. Students will compete across table tennis, touch football, soccer, basketball, netball and rugby league to be crowned overall Interfaculty Champions.

Interfaculty Sport continues to grow not only in participation, but also the awareness that program exists on campus. Interfaculty Sport was the closest finish we have seen in the program as both Rehabilitation and Exercise Science also known as RESSA and Vet Science were unable to be separated therefore both faculties were named joint Interfaculty Sport Champions!

JCUSA Fitness Centre

2022 was a difficult year for the JCUSA Fitness Centre. To an extent, we are somewhat still

feeling the effects from COVID-19 however we are also seeing that the equipment and what we offer on campus needs a facelift to ensure that not only the JCUSA Fitness Centre is not only financially viable but we are also enhancing the experience for members.

Throughout 2023, we had over 1100 members use the JCUSA Fitness Centre with our most popular type of gym membership being the 12 Month Membership and the Academic Year (40 weeks) membership. The Fitness Passport program continues to be a key partnership with Fitness Passport holders wanting to use the gym.

The Group Fitness Classes were still a popular service to have on campus. We had over 800 classes over 2022 with over 4400 participants throughout these classes. On average participants per class, Zumba were the most popular classes followed by Pilates and Thump. Body Pump was also the most common class with 337 classes in 2022 followed by Cycle at 106. Afternoon/evening classes tended to be the most popular time to come in particular the 4:30pm and 5:45pm classes. Other classes held included GRIT Series, Yoga, Strong 30, Zumba, and Core.

Uni v Army

Our annual JCU Uni v Army event was back on the cards once again in 2022! A major event in the Townsville region that gathers a lot of publicity in the lead up to the day.

The one-day competition was expanded to

include mixed netball into the program. After the inaugural match, it felt like it was netbrawl instead of netball due to the physicality. However the intensity, rivalry and excitement ensures that this match will be around long term. Happy to advise that JCU did win that clash.

There was a slight change to the women's and men's soccer clash as the Army sides were not available on that day however we were fortunate enough to have Riverway JCU Football Club as a replacement for these matches with JCU winning the women's match and Riverway JCU winning the men's clash. JCU was able to win the JCU Commander's Cup women rugby union clash. The Army were able to score early to lead 5-0 however the JCU were able to gain the lead before halftime.

In the second half, the Army started strong to score two tries which looked like they were going to win the clash for the third straight time.

With one more play of the game, JCU's Genya Doherty was able to run 100 metres going past multiple players to score underneath the posts to help JCU reclaim the JCU Commander's Cup for the first time since 2018.

Representative Sports

University Nationals

For the first time since 2019, UniSport Nationals was held in its full capacity. With all the rising costs and inflation occurring in Australia this year, it would be fitting that the event was to take place in of all places Perth, Western Australia. Despite being cheaper to fly to London return, JCU were able to send 34 students from Cairns, Townsville and online to the event which attracted over 5,000 competitors. JCU competed in basketball, beach volleyball, netball, rugby 7s, swimming and fencing. It was a long 8 days of competition however the long days of hard work, sleepless hours and encouragement, it was worth it in the end.

Despite travelling further than any other university, we showed we were not there to make up the numbers. JCU were able to win their first gold medal since 2019 in the women's



Sport and Recreation Report

pair's beach volleyball defeating the University of Western Australia in the final. What makes the win even better is that they lost to the same team in the earlier rounds. The team made up of Shannon Wong and Irish Espanola gave them a false sense of hope.

JCU were also able to claim a silver medal in women's rugby 7s. While the team went down to the University of Sydney in the Gold Medal match, the semi-final clash with Charles Sturt University was one of the games of the tournament. As JCU's bogey team for a number of years, the two teams played out an even semi-final with the game going into overtime however with how long we were playing in the second half, it was like the ladies had played another entire half. Despite being on their last legs, JCU found a breakthrough in captain Lucy Lloyd-Morgan who fended away 3 players to run 80m down the sideline to score in the corner and guaranteeing JCU a medal!

We didn't stop there with the medals either. On the final day, our women's netball team were also able to claim a bronze medal at the Division 2 competition defeating the University of Wollongong in the bronze medal clash. It was an even hotly contested match with the margin being 5 points or less for the entire game, JCU were able to take an early lead and played one of their best games of the tournament to hold onto the victory.

We also had success in fencing where our sole representative Adam Reynolds made the quarter finals and the round of 16 in the foil and epee competitions, our swimmer Anthony Reppel competed in 5 events across 3 days of competition swimming a personal best in three of his events. Our men's pairs beach volleyball team were unfortunate not to claim a bronze medal going down to Griffith University.

Just to give you more information on how well we did, overall, JCU finished 16th out of 43 universities and institutions. This is JCU's best finish since 2012 and is also JCU's fourth best ever finish at UniSport Nationals since the competition first began in 1993. In fact, amongst all of the universities in the North Region which comprises of Queensland and Northern NSW, JCU finished 3rd overall with only Bond University and the University of Queensland beating us.

Whilst we can talk about how well we did in terms of medals and positions, the big win however was that the JCU team was there as one team. Regardless of the sport, how well they did and how many students knew each other, everyone that represented JCU at UniSport Nationals got along, rode the lows and the highs which has helped build this culture not only for this year but for future years to come. Everyone of them should be proud with themselves on how they represented the university.

Next year's Nationals event will be held back at its spiritual home of the Gold Coast. JCUSA Sport & Recreation want to send one of the largest teams ever to nationals in 2023 with plans to have upwards of 150+ students as not only the students who went away enjoyed themselves, but other students including future JCU students see what has occurred and want to be part of this legacy.

Indigenous Nationals

The 2022 Indigenous Nationals event was held in Brisbane hosted by Queensland University of Technology. Without the worry of being locked out of the state, it was a great to see a national event be held in its full capacity since 2019. From the beginning of the event, we saw the excitement from everyone knowing that universities all over Australia wanted to be part of the event. Lucky enough JCU had a team in this prestigious event. The JCU team was made up of students located in Cairns, Townsville and Thursday Island. Of the four sports contested at the event, basketball, touch football, netball and volleyball, volleyball was JCU's top event. JCU made it to the Quarter Finals however they were beaten by a very good University of Queensland side. JCU showed that when it comes to volleyball, they are always a powerhouse.

Next year's event will be held in Melbourne hosted by Monash University.

Sport and Recreation Report

JCUSA Sport Nationals Representative Program

The 2022 JCUSA Sport Nationals Representative Program went to Shannon Wong (beach volleyball), Prue Peters (rugby 7s), Adam Reynolds (fencing) and Georgia Chambers (athletics). The JCUSA Sport Nationals Representative Program sees subsidised travel for JCU Students to represent their University at a National level.

Georgia Chambers would compete in the 1500m finishing 11th as well as the 5000m where she finished in the fourth position at UniSport Athletics Nationals. We also had second competitor which was Annabel Lee who also competed in the 5000m finishing in 9th position. Shannon Wong was part of the Gold Medal women's pairs beach volleyball team meanwhile Prue was part of the women's rugby 7s team that won Silver at UniSport Nationals.

eSports

JCU also had representation in eSports with many believe it is the sleeping giant in Australian sport. In semester two, we have students represent the university in two separate events. JCU competed in the Australian ESports Uni League competition as known as the AEL in the sport of Rocket League. The JCU side that they had a lot of heart and determination and finished second in the group. The team would go onto finish in the 9th-12th category.

JCU also had a squad compete in the Red Bull Campus Clutch Qualification competition in the game of valorant. With four qualifiers and the top two going through to the national final, JCU were unable to make it however the team did make it to the semi-finals of the third qualifier.



Sport and Recreation Report

JCUSA Sport Blues Awards

JCUSA Sport & Recreation hosted the second annual JCUSA Sport Blues Awards which recognises outstanding sporting achievements from JCU Students throughout 2022.

Blues Awards are broken into two groups – Blue & Half Blue.

- Blue – Students who have participated at a state or national level with distinction.
- Half Blue – Students who have participated at a high level with distinction including local or state.

In total 20 students received awards including 12 students who receive a half-blue and 8 who received a full Blue.

- Blue Award Recipient – Georgia Astbury: Ultimate Disc
- Blue Award Recipient – Jascha Coetser: Athletics
- Blue Award Recipient – Irish Espanola: Volleyball
- Blue Award Recipient – Keziah Furnell: Ninja
- Blue Award Recipient – Montanna McAvoy: Mountain/Trail Running
- Blue Award Recipient – Adam Reynolds: Fencing
- Blue Award Recipient – Scott Whitehead: Kitefoil Sailing
- Blue Award Recipient – Shannon Wong: Volleyball
- Half-Blue Award Recipient – Amity Bugeja: Netball
- Half-Blue Award Recipient – Luke Calleja: Volleyball
- Half-Blue Award Recipient – Georgia Chambers: Triathlon
- Half-Blue Award Recipient – Emma Dixon: Hockey
- Half-Blue Award Recipient – Thomas Duffy: Rugby League
- Half-Blue Award Recipient – Benson Emery: Volleyball
- Half-Blue Award Recipient – Caitlin Herd: Basketball
- Half-Blue Award Recipient – Olivia Lindsay: Volleyball
- Half-Blue Award Recipient – Declan Marchioni: Rugby Union
- Half-Blue Award Recipient – Maverick Pegoraro: Rugby League
- Half-Blue Award Recipient – Cody Tomkins: Water Polo
- Half-Blue Award Recipient – Reilly Williams: Rowing

To see how much the event has grown in just 12 months shows the potential for the event to be prestigious at JCU.

Jake Doran (athletics) was also named at the JCUSA Sports person of the Year for his achievements in athletics and we also handed out the JCU Spirit of Sport Award to Hassan Malick.

We also added four more awards in 2022 to event with Best Small Club of the Year which went to the JCU Townsville Beach Volleyball Club, Club of the Year which went to Riverway JCU Football Club, Coach of the Year which went to Campbell Yates (Rugby Union) and Team of the Year which was won by the JCU Women's Pairs Beach Volleyball Team.

UniSport MyWay Program

In 2022, we received funding from UniSport Australia as part of the MyWay Program. The program was aligned with Sport Australia which is increasing participation in sport & recreation around the country. As part of the program, we held in Townsville a one-day competition was sanctioned by Queensland Rugby League and was also supported by the Townsville District Rugby League.

On the night of the competition, Vet Science went undefeated to go on to be women's rugby league 9s champions. In Cairns, we also delivered an Interfaculty Sport program allowed students to compete for the relevant faculty in a one day event.

We played a variety of sports including basketball, table tennis, soccer, spikeball and more. With both events, Dentistry were able to claim the overall champions. We also had Lacrosse Australia come and hold Come & Try sessions at Social Sport in Cairns and Townsville to increase participation in the North Queensland region.

Going into 2023

From our 2022 Review and 2023 Planning which was completed at the end of Semester 2 2022, JCUSA Sport have decided on areas of focus to improve the student experience at JCU in the area of Sport and Recreation

The areas of focus for 2023 will be the following:

- Increase brand awareness and advertising of JCUSA Sport.
- Increasing professionalism and engagement in our programs.
- Purchase new equipment for the JCUSA Fitness Centre.
- Continue to increase participation on the Cairns Campus.
- Continue to professionalise and increase the capacity of our JCU Representative teams.
- Working with the university to help improve sporting facilities on campus.
- Promote Program Diversity.

We look forward to 2023!



Marketing Report



Marketing Report

Amanda Carter

Media, Marketing and Administration Officer

Website

The JCUSA website is one of our primary communication tools with students and external stakeholders. The website is continually updated throughout the year with the most up-to-date information for students.

The website had 38,432 users over 2022, with the most daily visitors during the beginning of O'Week study period 1.

Most users came to our website through organic search engine traffic – which overtook direct referrals from 2021. Facebook continues to be our largest social media driver to the website which 96.31% of our social media referrals coming from that platform.

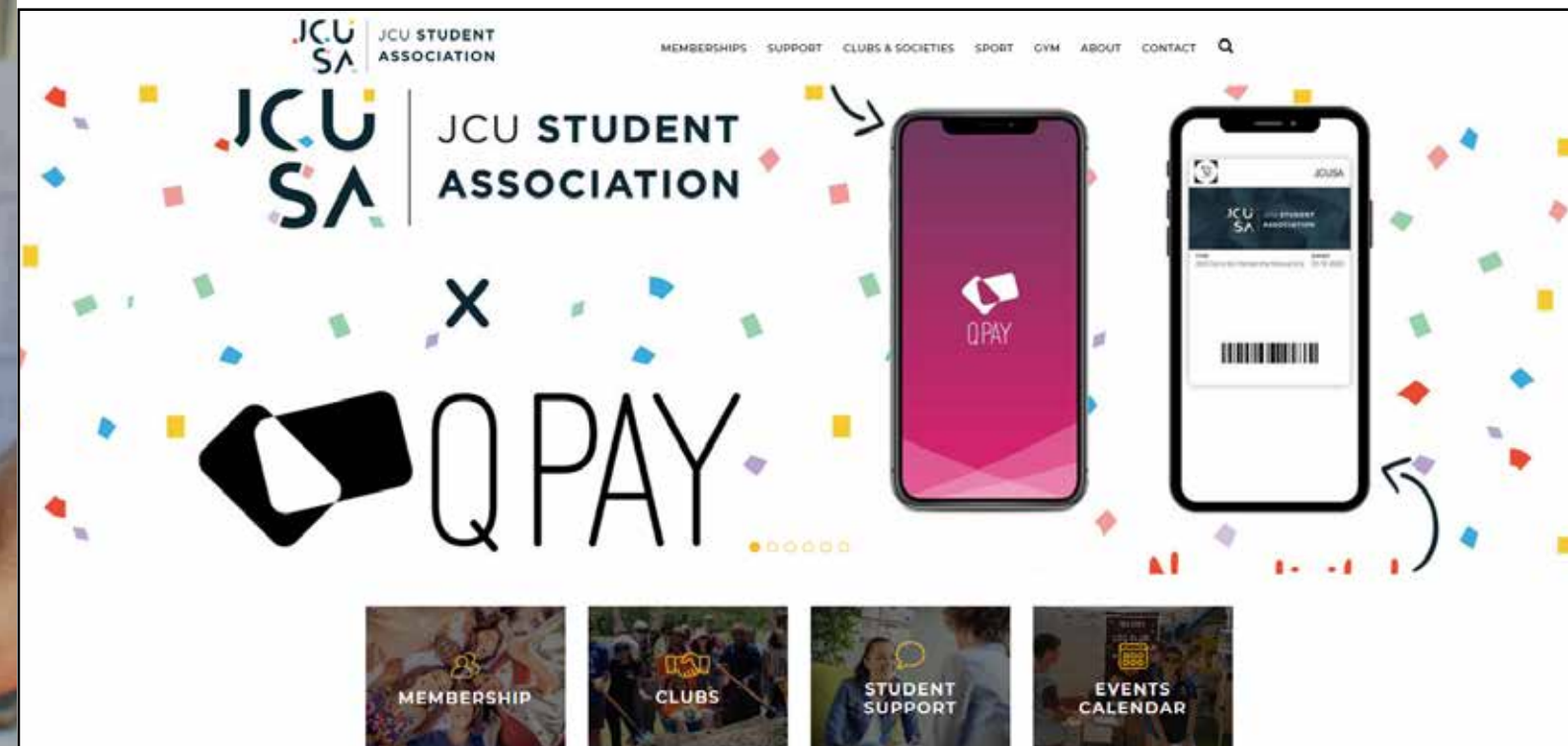
In 2022 our top three most visited pages, after the home page, where the Clubs & Societies main page, Gym Townsville and Join a Club or Society Townsville.



1.
Clubs &
Societies

2.
Gym
Townsville

3.
Join a Club
or Society
Townsville



Marketing Report

Social Media

JCUSA maintains a range of different social media sites and pages that each have their own purpose. The following sites statistics were recorded as of 31/12/2022.



Facebook

Facebook is our main platform for communication, when it comes to notifying students of events happening on campus, JCUSA council meetings, membership deals and Sport updates and programs. It is also an easy access point for student, and our clubs & societies, to contact us.

In 2022 we broke a record with our main page - passing 10,000 likes.

- JCU Student Association (main page) – 11,072 likes (26,005 reach)
- JCUSA Fitness – 3,307 likes (41,236 reach)
- JCUSA Sport & Recreation – 2,021 likes (151,815 reach)
- The Bullsheet – 132 likes (2,019 reach)



Instagram

Instagram is used to promote our events and other activities happening on campus.

- JCUSA (main page) – 1,754 followers
- JCUSA Fitness – 346 followers
- JCUSA Sport & Recreation – 1,122 followers



Marketing Report

The Bullsheet

In 2022 we continued to grow the online version of the Bullsheet at www.thebullsheet.com.au. We had three print editions in addition to the online publication, which were published throughout the year.

Published Editions:

- Edition 1 (Semester 1 Edition)
- Edition 2 (Semester 2 Edition)
- Edition 3 (Election Edition)

In 2022 the Bullsheet website had 2,340 views with the majority of views being referred from Google searches. The second largest driver of views was our main website www.jcusa.edu.au.



Election Report

Student Council Nov 2020 to Oct 2022



Election Report

Student Council Nov 2021 to Oct 2022

JCUSA conducts its Student Council Elections each year in October. In 2022 for all positions on the council there was only one (1) valid nomination received and these candidates were elected unopposed. Some positions were filled later in the year and some positions were backfilled by other councillors due to council movements.

President

Thomas Sherrington

Vice President

Dillon Weightman

Townsville Campus Officer

Brooke Shannon

Cairns Campus Officer

Garrett Swearingen

Post Graduate Officer

Catherine Coolgan

International Officer

Tien Thanh Ta

Equity and Diversity Officer

Manisha Kulasinghe

Environment Officer

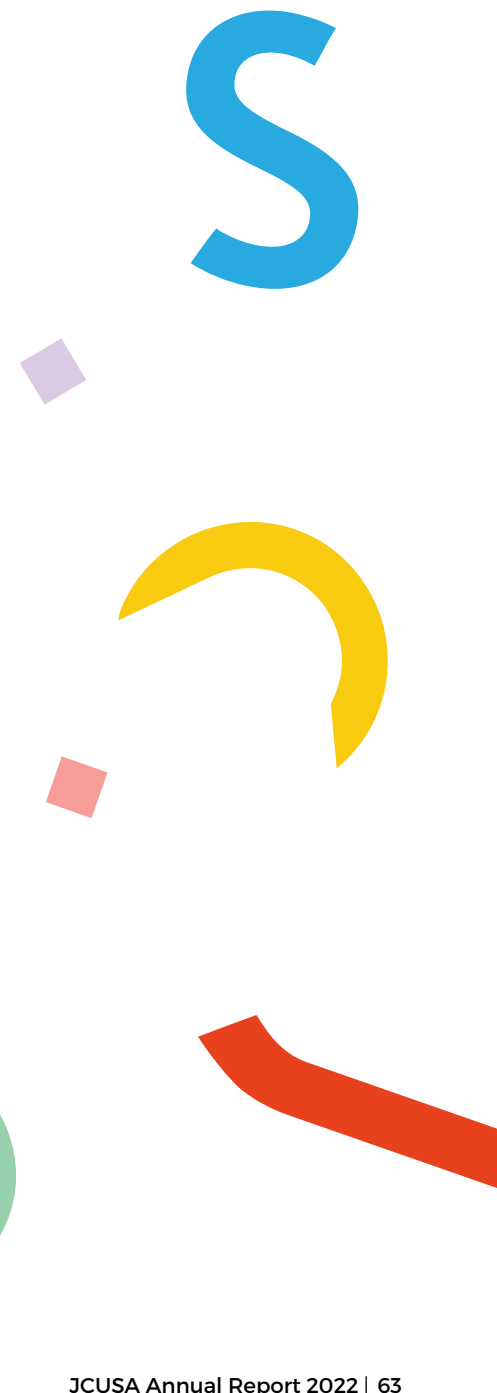
Position Vacant at time of election

Sport and Recreation Officer

Position Vacant at time of election

Indigenous Officer

Position Vacant at time of election



Financial Report



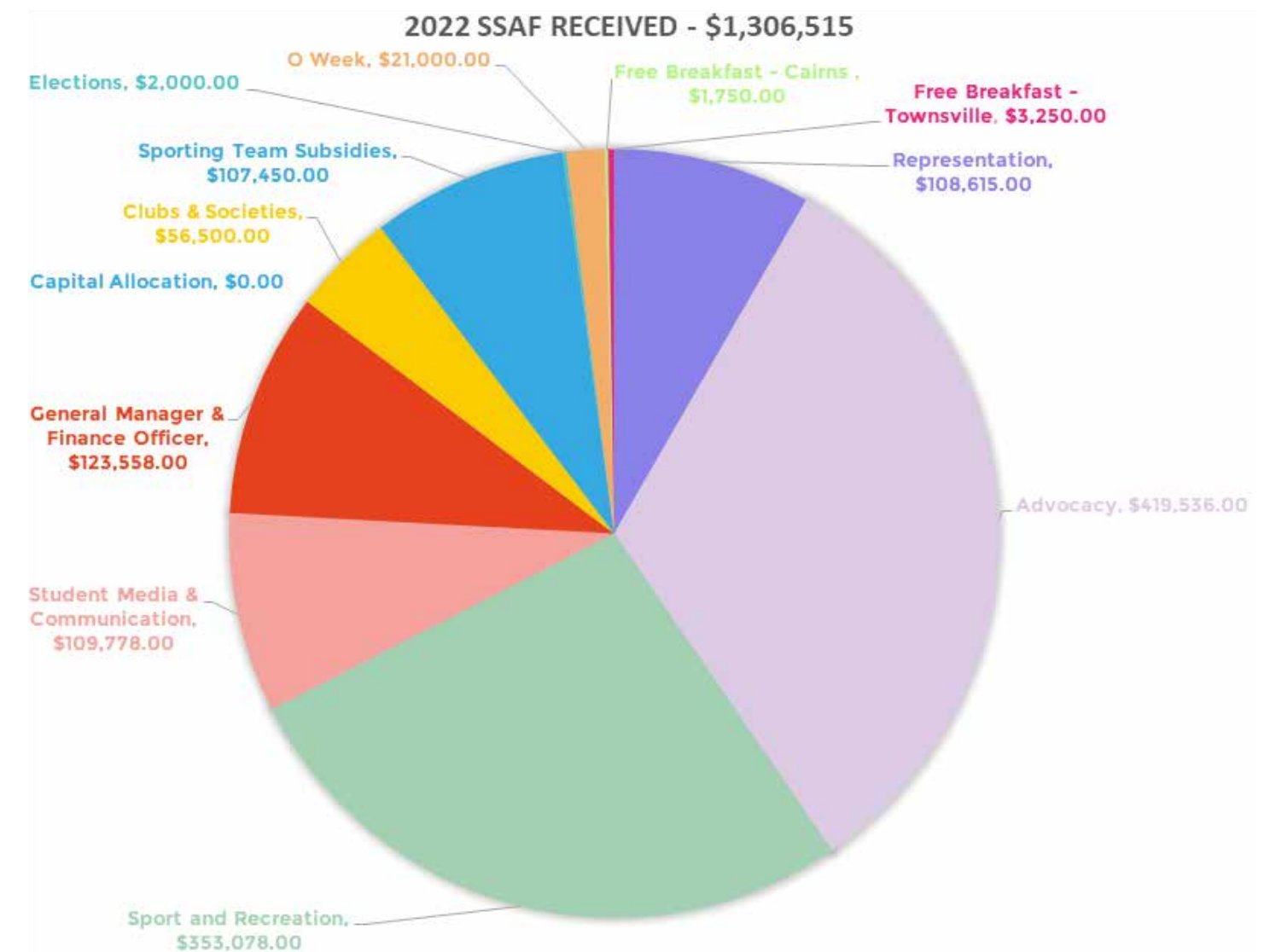
Financial Report

Each year the Chair of JCU's Student Services and Amenities Fee Income Allocation Working Group consults with JCU student representatives, through the JCU Student Association Council regarding priorities for expenditure of the proceeds of the SSA Fee income.

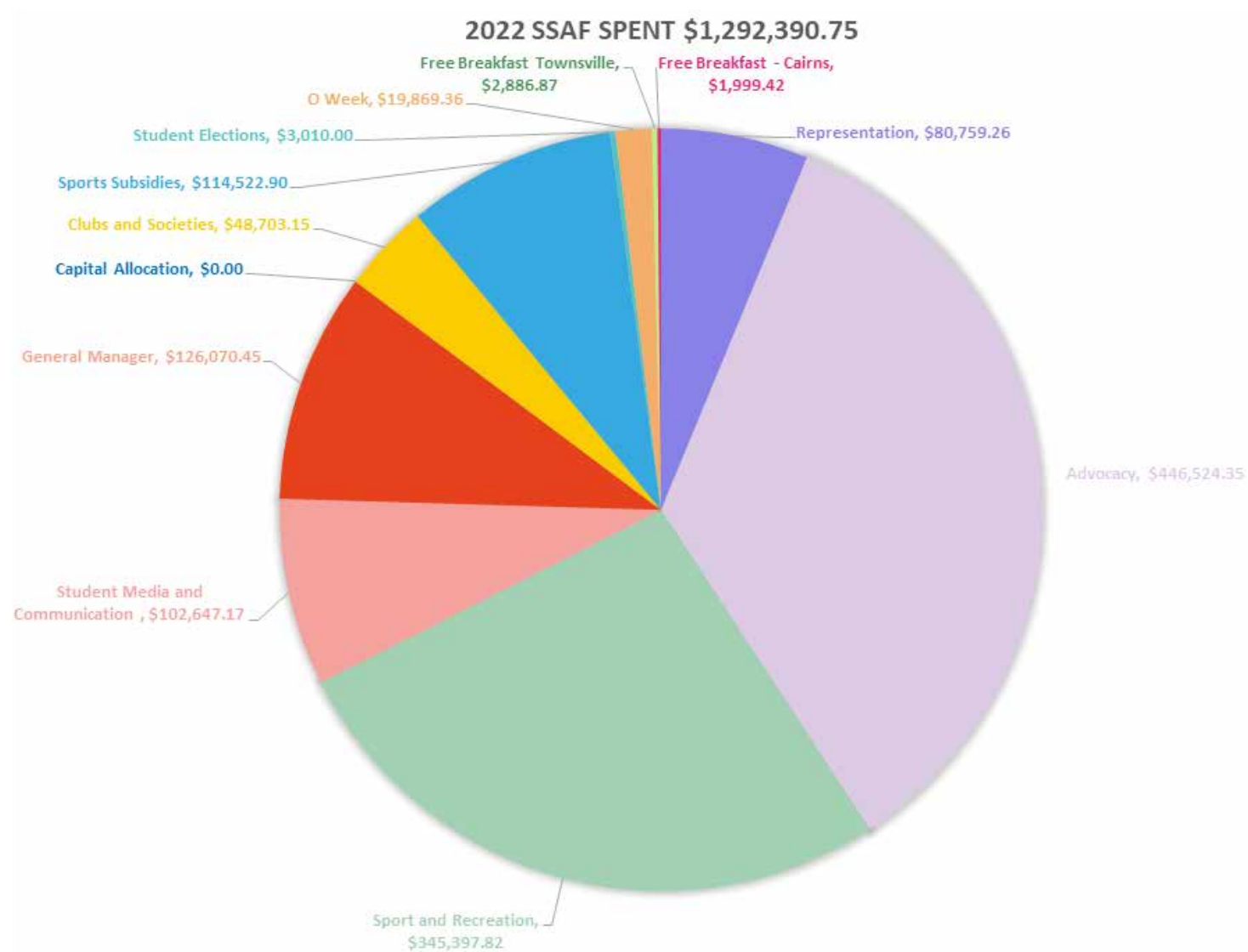
The broader student body is consulted through various channels such as the SSAF Survey, Student Advisory Forums, pop up Student Kiosks and various workshops and committees.

SSAF funds are required to be spent on activities and facilities that comply with Higher Education Support Act 2003. Unspent funds for the year are returned to the University's SSAF holding account to be disbursed as per the requirements of the above mentioned Act.

In 2022, JCUSA received a total of \$1,306,515.00 in SSAF Funds via a bid process. This is a reduction from 2021 when JCUSA received a total of \$1,455,245.00.



Financial Report



Advocacy

\$446,524.35

This funding was utilised for the provision of student support services which included:

- Academic advocacy for all JCU students;
- General information on how the University operates which also including University academic policies and procedures;
- Free and confidential services to assist with academic concerns;
- Representation, advice and support for students that are consulting with the University or individual lecturers;
- Assistance with preparation of application for deferred exams, special consideration of for a request for a review of assessment;
- Advocacy events; and
- Professional development and any associated travel.

The budget for Advocacy also includes the cost of software specifically utilised for case management, professional development, year planners and advocacy campaigns.

Representation

\$80,759.26

Funding was utilised for:

- Honorarium payments to Councillors;
- Awareness campaigns held by Councillors; and
- Student Council operating costs such as printing, Induction, Council meeting expenses, training, WHS costs and legal fees.

Media and Communication

\$102,647.17

This funding was utilised to have a Media and Marketing Officer at the JCUSA, which is a fulltime position.

Funds are also used for:

- Our student publication – The Bullsheat;
- Wages for The Bullsheat Editor and Graphic Designer;
- O'Week;

Financial Report

- Printing expenses and operating costs;
- Marketing, graphic design and communication strategies for the JCUSA such as the website and Facebook; and
- Professional development.

General Manager and Finance Officer

\$126,070.45

This funding was utilised for:

- Finance Officers salary;
- Subsidising GM Wages (JCUSA pays remainder);
- Administrative costs such as IT licenses, printer leases, financial software costs;
- Professional development;
- Travel; and
- Other costs associated with the operations of the Association.

Clubs and Societies

\$48,703.15

Grants were provided to clubs and societies for events, food and drink on campus, administration costs for running their entity, merchandise and marketing, guest presenters, field hire, equipment and various other items for events they held.

The costs of insurance also sits within the budget allocation for Clubs and Societies.

A breakdown of this area includes:

- Insurance for Clubs and Societies in 2022 was \$22,479 (ex GST);
- Total Grants issued \$25,122;
- Uni Moves App; and
- Other Expenses such as BBQ maintenance, servicing and gas.



Sport and Recreation

\$345,397.82

Other than wages for staff, this amount also includes vehicle costs, repairs and maintenance, waste fees and operating costs associated with cleaning, IT expenses, advertising and affiliation costs.

O Week

\$19,869.36

JCUSA received \$20,000 in SSAF for the 2 O Weeks held on both the Townsville and Cairns Campus and had an underspend of \$130.64.

Free Breakfast

\$4,886.29

JCUSA received \$5,000 in SSAF funding for Free Breakfasts and JCUSA then split that amount to create a budget.

Free Breakfast for Townsville utilised \$2,886.87 of SSAF and there was an underspend of \$363.13.

Free breakfast Cairns utilised \$1,999.42 in SSAF with an over spend of \$249.42.

Campus Activities

\$114,522.90

This allocation of fund is approved for the below sport and recreation activities:

- Cairns
 - Cairns Social Sport;
 - Recreation Activities;
 - Annual Events - Campus K, Volleyball, Ping Pong Cup);
 - Uni V Navy;
 - Gunyarra Cup; and
 - Gym/coordinator Facilitator
- Townsville
 - University Games;
 - Chancellor's Cup;
 - Contribution for Indigenous Uni Games;
 - JCUSA Sport Blue Awards;
 - Fisher Shield (note – name change occurring in 2022);
 - Social Sport;
 - Recreation Activities;
 - Inter-Faculty Sport;
 - Elite Athlete Scholarship; and
 - Repairs and Maintenance (Soccer Nets).

Approved total spend table

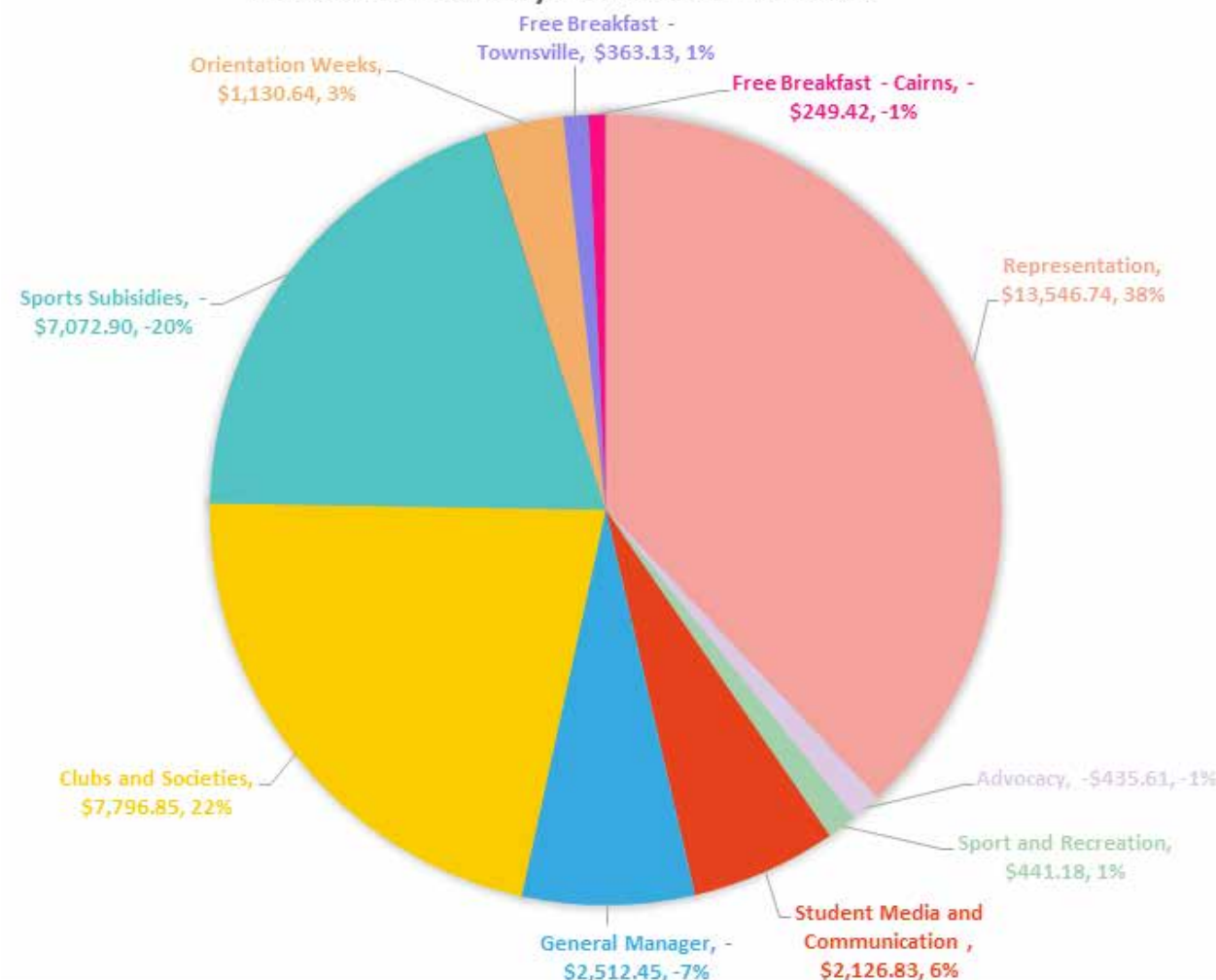
The table below is 2022 SSAF Breakdown of Funding, which is below, shows how much SSAF was received and how much was utilised and the total remaining which gets returned to the university.

	Approved	Total Spend	Total Remaining
Representation	\$94,306.00	\$80,759.26	\$13,546.74
Advocacy	\$446,088.74	\$446,524.35	-\$435.61
Sport and Rec	\$345,839.00	\$345,397.82	\$441.18
Student Media and Communication	\$104,774.00	\$102,647.17	\$2,126.83
General Manager	\$123,558.00	\$126,070.45	-\$2,512.45
Capital Allocation	\$0.00	\$0.00	\$0.00
Clubs and Societies	\$56,500.00	\$63,195.91	\$7,796.85
Campus Activities	\$107,450.00	\$114,522.90	-\$7,072.90
Sporting Infrastructure	\$0.00	\$0.00	\$0.00
Student Elections	\$3,000.00	\$3,010.00	-\$10.00
O Weeks	\$21,000.00	\$19,869.36	\$1,130.64
Free Breakfast TSV	\$3,250.00	\$2,886.87	\$363.13
Free Breakfast CNS	\$1,750.00	\$1,999.42	-\$249.42
Total 2022	\$1,307,515.74	\$1,292,390.75	\$15,124.99



Financial Report

2022 SSAF UNDER/OVER SPEND AREAS



JCUSA Bank Accounts

The JCU Student Association has a number of bank accounts that serve specific purposes and are held with various financial institutions. There are also 2 Pay Pal Accounts and 1 Stripe Account.

The SSAF income is credited to a specific account and then these funds are transferred over to the JCUSA working account after SSAF expenses have been incurred.

The Pay Pal and Stripe accounts are utilised to capture deposits from memberships and sporting events.

All JCUSA accounts have the President, Vice President, General Manager and Finance Officer as signatories and financial transactions are authorised by two signatories.

The Student Association has reduced the number of Corporate Credit Cards that are issued to staff. The cards are used to make small purchases in an efficient manner.

JCUSA Bank Account Position

Opening balance as at 1 January 2022:
\$1,592,795

Closing balance as at 31 December 2022:
\$1,471,253

Financial Report

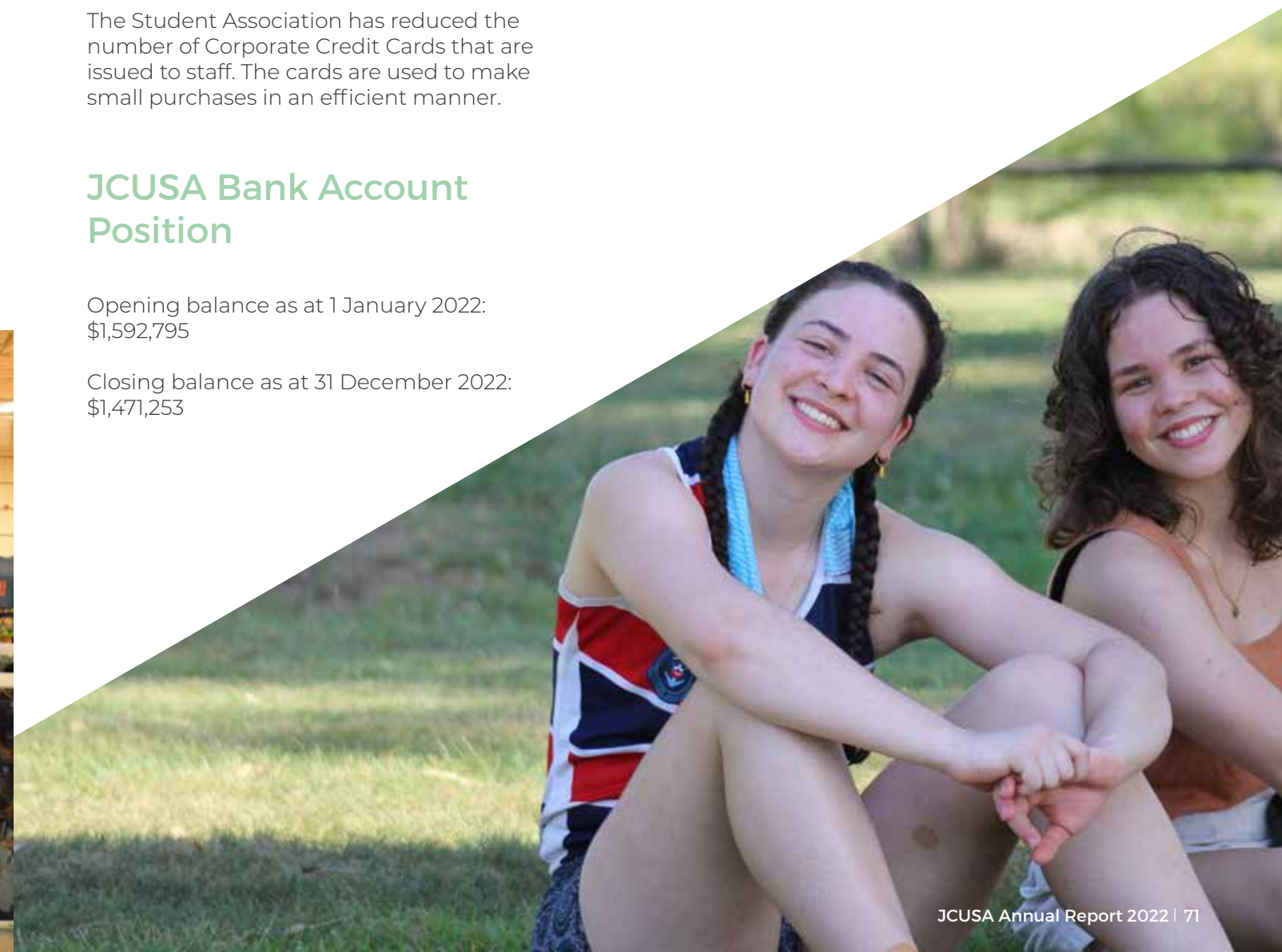
JCUSA Financial Audit

JCUSA's financial audit was completed in March 2023 by Crowe Audit Australia.

Financial audits are undertaken annually to:

- Obtain objective and independent examination of the financial statements of JCUSA;
- Document the financial position of the JCUSA to students and the James Cook University; and
- Comply with requirements of the Australian Charities and Not-for-profits Commission.

The following pages are from the Auditors Financial Statements. The full financials can be located on our website at <https://www.jcusa.edu.au/about-us/governance/>



Financial Report

Statement of Profit and Loss and Other Comprehensive Income for the year ended 31 December 2022

	Note	2022 \$	2021 \$
Revenue	3	2,000,819	2,049,703
Cost of sales		(5,816)	(3,718)
Employee benefits expense		(1,467,980)	(1,362,691)
Depreciation and amortisation expense		(47,366)	(34,092)
Clubs and societies grants		(25,121)	(21,865)
Other operating expenses	4	(499,378)	(573,110)
Finance costs		(1,143)	(1,063)
Surplus/(loss) before income tax		(45,985)	53,164
Income tax expense		-	-
Surplus/(loss) after income tax for the year		(45,985)	53,164
Other comprehensive income, net of income tax		-	-
Total comprehensive income for the year		(45,985)	53,164

Statement of Cash Flows for the year ended 31 December 2022

	Note	2022 \$	2021 \$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Receipts from customers		1,871,754	2,197,673
Payments to suppliers and employees		(1,951,320)	(1,923,853)
Interest received		6,239	4,402
Finance costs		(1,143)	(1,063)
Net cash provided by/(used in) operating activities	17	(74,470)	277,159
CASH FLOWS FROM FINANCING ACTIVITIES:			
Reduction of lease liability		(44,982)	(34,229)
Net cash provided by/(used in) financing activities		(44,982)	(34,229)
Net increase/(decrease) in cash and cash equivalents held		(119,452)	242,930
Cash and cash equivalents at beginning of year		1,592,795	1,349,865
Cash and cash equivalents at end of financial year	5	1,473,343	1,592,795

Statement of Financial Position as at 31 December 2022

	Note	2022 \$	2021 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	5	1,473,343	1,592,795
Trade and other receivables	6	305	6,468
Inventories		758	387
Other financial assets	7	10,890	10,890
Other assets	8	53,146	50,834
TOTAL CURRENT ASSETS		1,538,442	1,661,374
NON-CURRENT ASSETS			
Property, plant and equipment	9	30,711	42,605
TOTAL NON-CURRENT ASSETS		30,711	42,605
TOTAL ASSETS		1,569,153	1,703,979
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	10	187,576	273,943
Lease liability	11	21,288	34,819
Employee benefits	13	138,116	144,837
TOTAL CURRENT LIABILITIES		346,980	453,599
NON-CURRENT LIABILITIES			
Lease liability	11	12,819	8,798
Employee benefits	13	66,754	52,997
TOTAL NON-CURRENT LIABILITIES		79,573	61,795
TOTAL LIABILITIES		426,553	515,394
NET ASSETS		1,142,600	1,188,585
EQUITY			
Retained surplus		1,142,600	1,188,585
TOTAL EQUITY		1,142,600	1,188,585

Statement of Changes in Equity for the year ended 31 December 2022

	Retained Surplus \$	Total \$
2022		
Balance at 1 January 2022	1,188,585	1,188,585
Loss for the year	(45,985)	(45,985)
Balance at 31 December 2022	1,142,600	1,142,600
2021		
Balance at 1 January 2021	1,135,421	1,135,421
Surplus for the year	53,164	53,164
Balance at 31 December 2021	1,188,585	1,188,585

Contact us

Townsville Campus

Student Services Mall
Building 133 - Ground floor

☎ 07 4781 4400

Cairns Campus

Building A24

☎ 07 4232 1160



studentassociation@jcu.edu.au



www.jcusa.edu.au



facebook.com/jcustudentassociation



instagram.com/jcustudentassociation