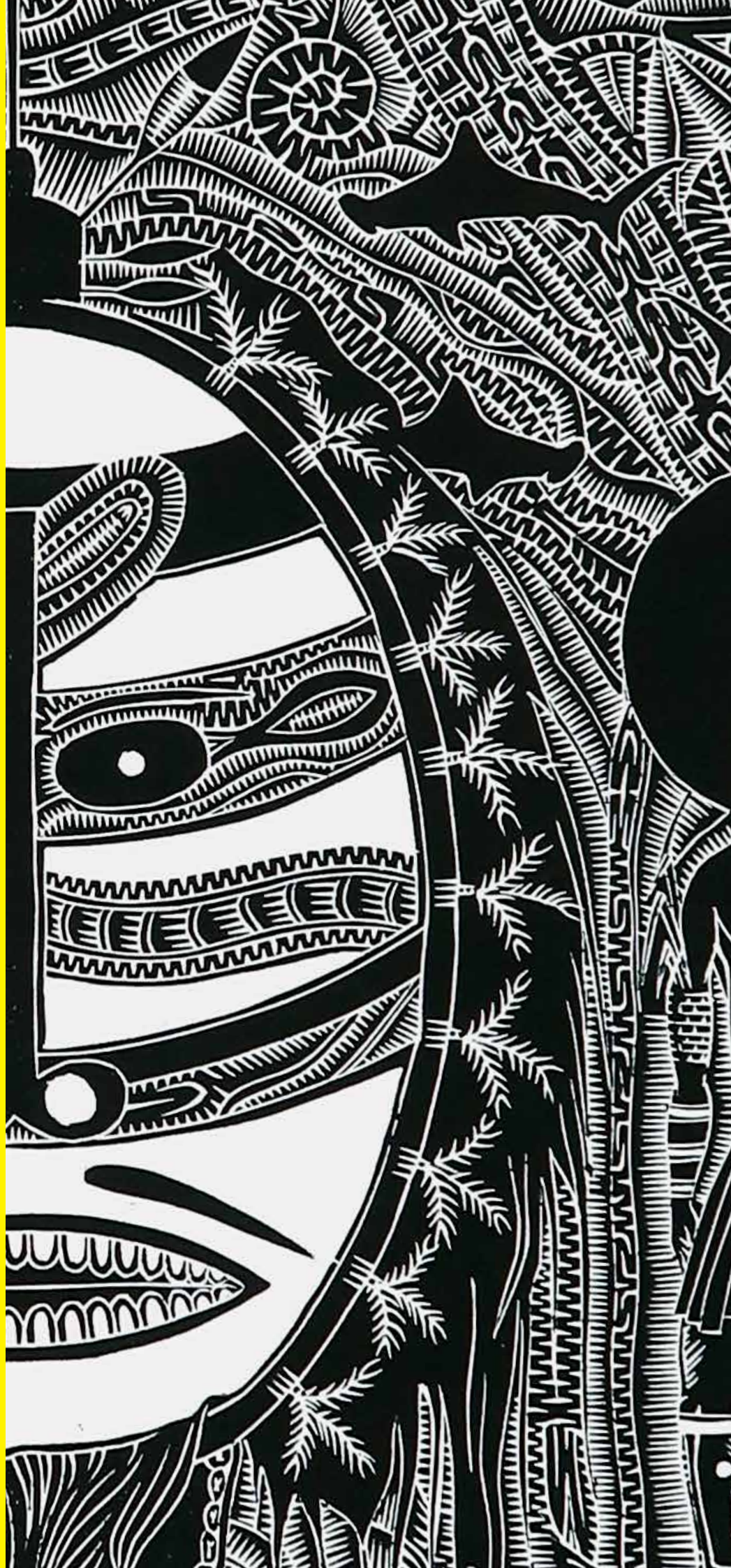


# ANNUAL REPORT 2018



# Mission

Umbrella Studio Association Incorporated is an inclusive, not-for-profit, exhibition and studio space that drives innovation, invites experimentation, encourages excellence and inspires appreciation for contemporary visual art in North Queensland and beyond.

# Vision

To illuminate our culture and transform our community through contemporary visual art.

## About Umbrella Studio Contemporary Arts

Umbrella Studio Contemporary Arts (Umbrella) is Australia's longest running contemporary art centre, based in North Queensland. Umbrella was established in 1986 as a working studio for a group of emerging Townsville artists as the only artist-run initiative and the first professional arts organisation north of Brisbane. It became incorporated in 1989 with six core artists who paid the studio rent, as well as full members who attended meetings, and a growing associate membership base. In 1991, a controversial decision was made to grow beyond the voluntary artist-run structure and engage a full-time paid administrator. Since the early 1990s Umbrella has been transformed from an artist collective, offering practical studio-based facilities, to a funded and professionally managed members-based contemporary arts organisation, with an annual program of exhibitions, public programs and special events.

Umbrella Studio's 2017 – 2021 strategic priorities:

- **Increase Recognition** nationally and internationally as the leading contemporary visual arts organisation in North Queensland.
- **Inspire, Engage, Impact** with high quality arts programming and communications, engaging regional, national and international practitioners and audiences, promoting North Queensland contemporary art.
- **Be Entrepreneurial** by activating new approaches to arts business, increasing self-generated revenue, diversifying income streams, and being financially stable.
- **Govern with Excellence** supporting and enhancing functionality with best practice models for governance, finance, and operations.

Umbrella continues to engage our audiences, members, project facilitators and partners in meaningful projects to invigorate cultural capacity. Umbrella Studio's programming is guided by a commitment to cultural diversity and supporting artists living and working in the region.

Front cover: *Malo* by Ian Kaddy, linocut print, 2010.

Back cover: *Women collecting bloodwood nuts*, Sugarlift Etching with relief roll, 2018.

*Umbrella Studio is supported by the Queensland Government through Arts Queensland, and the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.*



Members by location



# Board of Management



PRESIDENT  
Ann Roebuck



VICE PRESIDENT  
Lydia Rigano



SECRETARY  
Michael Pope



TREASURER  
Sarah Standen



ORDINARY MEMBER  
(Until August 2018)  
Justin Ankus



ORDINARY MEMBER  
Jo Lankester



ORDINARY MEMBER  
Sheree Kinlyside



ORDINARY MEMBER  
Stephen Naylor

## Staff



DIRECTOR (Until April 2018)  
Jonathan McBurnie



DIRECTOR (from July 2018)  
Kellie Williams



BUSINESS MANAGER  
Alan Marlowe



GALLERY & MEDIA  
COORDINATOR  
Angela Little



SPECIAL EVENTS COORDINATOR  
(Until April 2018)  
Linda Yeo



CASUAL GALLERY OFFICER  
Lauren Carter

# Chairperson's Report



Umbrella, as a collection of artists and members, has existed for 33 years and I think it would be safe to say we have seen a lot of change in those past three decades.

2018 proved no different. What a year it was!

New director Kellie Williams came on board mid-year, after Jonathan McBurnie was head hunted by the Townsville City Council to lead their galleries team. The board is deeply indebted to Jonathan's vision for Umbrella during his tenure and his work on many projects that are yet to be realised, the Mabo-related touring exhibition *Legacy* chief among them. We wish him well in his new role. We are also tremendously indebted to Business Manager Alan Marlowe who stepped up to steer the ship while we sought a replacement for Jonathan.

Kellie's appointment, in July initially and formally for a further three years in September, has been a revelation. The work of improving our business continued at warp speed, it seemed, with a range of new ideas, plans, and relationships instituted in her first six months as director. I know I speak with the agreement of the entire board when I say we have been so impressed with the range of Kellie's abilities and their impact on our business.

Umbrella achieved a small profit in 2018, quite an achievement in the prevailing economic conditions. The details of our financial accounts are outlined elsewhere in this report by Treasurer Sarah Standen but suffice to say, without our team's commitment to the highest standards of administrative efficiency and unceasing creative thinking, we would not be in this position.

The board approved Umbrella's investment in philanthropy in 2018 with the aim of improving government and private sector funding. This has already paid dividends – a new Strategic Plan was devised with the help of Wendy Brooks Consulting in December and Wendy's team has been successful in courting private sector interest already for our *Legacy* exhibition (due to open in July 2019). A huge amount of work has gone on behind the scenes to bring this project to fruition and we are grateful

for the ongoing efforts of our team for what will undoubtedly become a signature Umbrella event. The new strategic plan has, I believe, revitalised Umbrella and positioned us well for the future.

CIAF (the Cairns Indigenous Art Fair), Compact Prints, and a new event, Taste of Art, all proved to be successful in 2018. A decision was made during the year to commit to the Pop-Up North Queensland (PUNQ) Festival on a biennial basis, alongside the Strand Ephemera event and the annual Australian Festival of Chamber Music. PUNQ's first iteration, in 2017, was ably pulled together by Special Events Co-ordinator Linda Yeo who left us in April to start her family.

Any organisation is only as good as the people who work for it and Umbrella has been very fortunate in that regard. One of our team, Angela Little, gave notice in late 2018 of her intention to leave Townsville in mid-2019. Angela has been a core part of the small but mighty Umbrella team for seven years and will leave huge shoes to fill. Her role as Gallery and Media Co-ordinator will be filled before she leaves in an effort to "download" Angela's Umbrella memory bank!

In closing, I would like to thank the members of our board – old and new – for their willingness to be involved in Umbrella's life on more than just one night a month when required. I would also like to pay tribute to our members and artists – longstanding and brand new – for without you, we would not exist.

My sincere thanks to everyone associated with Umbrella for your continued support and effort on behalf of 'the little gallery that could'!

**Ann Roebuck**  
Chairperson



The Christmas Pop-Up Shop in the Access space of the gallery was a big hit with buyers for the festive season.



# Director's Report



I was thrilled to join the Umbrella team in July 2018. It is truly an honour to be able to contribute to the future of the dynamic 33 year old 'institution' of Townsville that is Umbrella Studio Contemporary Arts.

I am grateful to Jonathan McBurnie for some of the incredible projects that he initiated during his time with Umbrella, that I have been fortunate to inherit. In particular I am grateful for his continued involvement as a co-curator in Umbrella's landmark exhibition (and Jonathan/Gail Mabo's brain-child) *Legacy: Reflections on Mabo*. I congratulate Jonathan on his new role as Creative Director of Townsville City Council's galleries, and enjoy continuing to work with him as we dream big about what we can do in collaboration together, to support and grow the visual arts sector in North Queensland.

The 2018 calendar year was another significant year for Umbrella in terms of reaching new audiences, with digital artworks curated by us in the Commonwealth Games Townsville edition of Festival2018, reaching around 10,000 locals and visitors. Umbrella's capacity to deliver significant, high quality touring shows also continues to grow. Tommy Pau's culturally rich exhibition *Ad Wer: Story of the Stars from the Eastern Torres Strait* reached three new venues, completing its three year Queensland tour. Alison McDonald's environmentally-focussed touring show *Wanton, Wild and Unimagined* commenced its third year of a four year national tour across 13 venues, with the support of touring partner Museums and Galleries Queensland.

The long lead times required to plan and develop significant new touring shows means that a large chunk of 2018 was taken up with pulling together our upcoming *Legacy: Reflections on Mabo* exhibition which will tour to 10 plus venues around Australia from 2019-2022 and possibly beyond. We worked with videographer Robert Crispe and curator Gail Mabo to create a unique suite of resources to inspire artists with their art-making. All 22 artworks

have been commissioned especially for this show which is remarkable. This is made possible with funding support from the Queensland Government through Arts Queensland, and the Australian Government through Visions Australia.

In addition to holding our biennial Compact Prints exhibition and auction, considerable effort was invested into seeking funds for a future edition of our Pop-Up North Queensland (PUNQ) festival. We are very pleased that Townsville City Council has supported this CBD activation project again, and we are committed to holding it every two years. The next instalment will be offered in 2019, timed to extend on Townsville's celebrated arts season including Council's Northern Australian Festival of the Arts (NAFA), Strand Ephemera and the Australian Festival of Chamber Music (AFCM).

In 2018 I worked closely with the board to devise a strategy to grow our philanthropic and private sector income. We engaged esteemed consultants Wendy Brooks and Partners who have a history of successfully working with other arts and regionally-based organisations (including in Townsville). We are already starting to see great results from these early efforts, and expect this to continue to grow over the next few years. Further, we held our inaugural Taste of Art fundraising fine dining experience in partnership with a Touch of Salt which was a great success.

We continued our commitment to strong governance and commenced work as a board on a newly refreshed Strategic Plan that we were proud to release in 2019. It was sad to see board member (and AFCM CEO) Justin Ankus depart Townsville, and we wish him all the best with his new Sydney life. We have been lucky to attract well-known Chartered Practising Accountant to the arts sector Brian Tucker, and celebrated lawyer Nareeta Davis to our board, commencing



Kellie Williams with Katelyn Jane Dunn, Carolyn McKenzie-Craig & Caity Reynolds at their exhibition, *Defective Rituals*.

with us formally in 2019. We have also introduced a new Finance, Audit and Risk Committee aimed to round out our strong governance.

We commenced a partnership with the Museum of Underwater Art (MOUA), lending our support to the establishment of this important project here in Townsville. This was with the view to ensuring that there are opportunities for local artists and the community to become involved in this incredible project with globally-renowned artist Jason deCaires Taylor. This project stands to attract vast numbers of tourists to our region, based on lead artist Jason's prolific following worldwide. This project also aims to raise awareness about protecting the Great Barrier Reef, right on our doorstep. You can expect to hear and see more about this in 2019.

Lastly, we have invested energy into updating the look and feel of our Umbrella graphic design identity. I hope you enjoy the more contemporary style of our 2019 program brochure.

Thank you to all who have volunteered with and contributed to Umbrella's incredibly productive year in 2018. You embody the spirit of our organisation and we couldn't do it without you.

I'd particularly like to thank our staff Alan and Angela, your passion and herculean efforts allow us to produce the mighty program that we do.

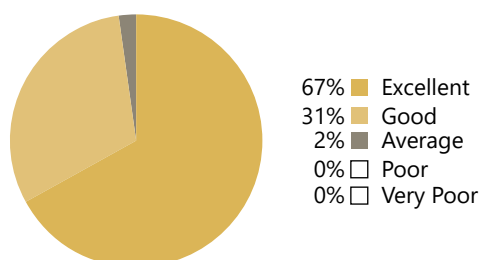
**Kellie Williams**  
Gallery Director

# What People Are Saying



## A selection of Umbrella's 2018 Survey responses

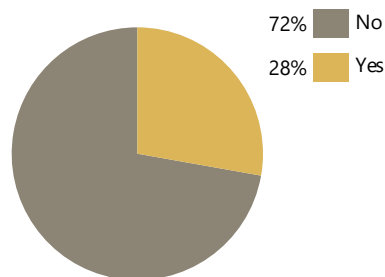
How would you rate the overall quality of Umbrella Studio's work?



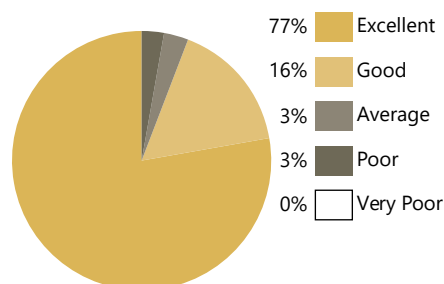
Why are you a member of Umbrella?



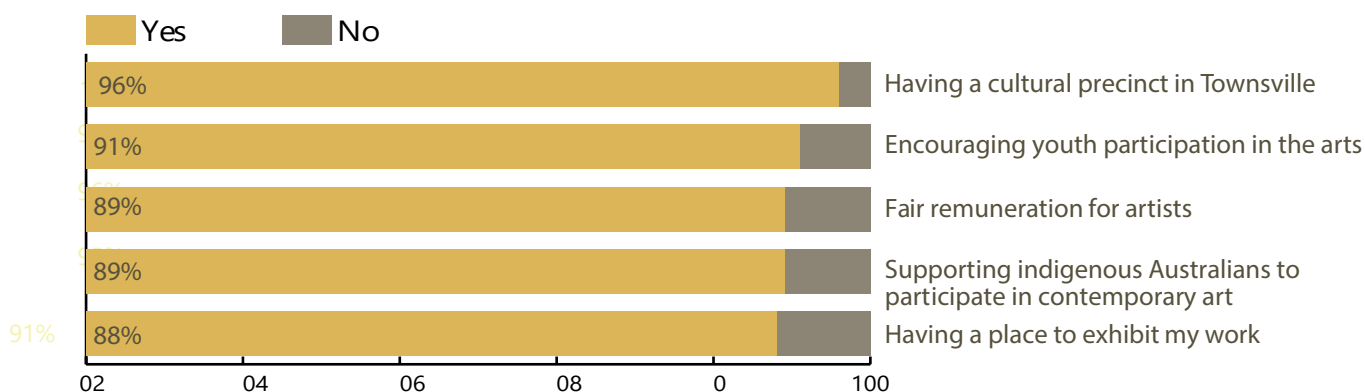
Did you participate in a workshop in 2018?



Please rate the quality of your workshop facilitator



As a member, is \_\_\_\_\_ important to you?



Gathered from 2018 survey



# Highlights



## Festival2018

This year Umbrella's Director Jonathan McBurnie curated a digital visual art display for the Commonwealth Games Townsville edition of Festival2018. Titled "Uncontained", it was a series of video works projected on to shipping containers at Strand Park. The works were viewed in the evenings by approximately 10,000 people during the festival. The collection was a vibrant and exciting display of media art by both emerging and established artists. Thanks goes to the Townsville City Council for exhibiting these works and generating economic outcomes for artists and a brilliant event for our city.

## Compact Prints 2018

Compact Prints 2018 was the ninth incarnation of the biennial exhibition that started in 2002. We had 126 artists participate from 14 different countries, submitting 180 prints.

Participants were asked to submit two prints from the same edition and a brief artist statement. The paper size must measure 12 x 12cm and the print may be any size on that paper. There is no set theme and no other restrictions. One print was displayed as a part of the exhibition and then at the end of the exhibition exchanged with another participating artist. A point of difference this year was that artists could submit up to three prints into the exhibition. This also meant that if they submitted two or three prints, they received the same amount back in the exchange. Our fundraising auction was a success, with \$3500 being raised.

You can see all the artworks, information about the artists, and more on the Compact Prints website: [www.umbrella.org.au/compactprints](http://www.umbrella.org.au/compactprints)



## Groovin the Moo Festival Community Art Project

For the past three years, Umbrella has partnered with Groovin the Moo to display artworks at the Townsville festival.

In 2018, we again were challenged to create a public artwork that was created through a series of 6 free community workshops that were open to all ages. Ann Bartholomeusz was engaged as the artist facilitator, working alongside Angela to come up with a design concept based on the Groovin the Moo 2018 theme, "Return to Craft". The brief was also to produce something that could provide some shade for the festival goers. We interpreted this by creating three large teepees that used a rainbow of coloured ribbons and fabrics all woven together - showing our tropical north Queensland community spirit.

After two months of working solidly on our teepees for the festival, the artworks were completed. A team of five from Umbrella spent eight hours on site to joining the pieces together for the install. It was a great day watching all the party people sit inside and in among the teepees - social media pictures from the festival featured our rainbow colours everywhere!

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Participation in Workshops

20,000

Festival exhibition attendance

Project supported by



# Governance



As Umbrella grows as an organisation, so must our governance practices. The board's primary function is setting the strategic direction for our organisation, ensuring that our finances are managed responsibly, ensuring compliance with our legal obligations and managing risk. We will always have artist members represented on the board and we are fortunate to have Sheree Kinlyside, Jo Lankester and Michael Pope presently, who contribute much to our direction and focus. In addition to this it is critical that we have board members who are trained in various aspects of governance. It was sad to see board member (and AFCM CEO) Justin Ankus depart Townsville, and we wish him all the best with his new Sydney life. We have been lucky to attract well-known Chartered Practising Accountant to the arts sector Brian Tucker, and celebrated lawyer Nareeta Davis to our board, commencing with us formally in 2019. We are blessed with strong leadership from our Chairperson Ann Roebuck who is a wonderful supporter of Umbrella, and committed to strengthening our governance. We thank Sarah Standen for all her hard work as Treasurer in 2018, and welcome Brian Tucker as our new Treasurer in 2019.

Board member	Meetings attended	Meetings eligible to attend
Ann Roebuck	9	11
Lydia Rigano	6	11
Michael Pope	8	11
Sarah Standen	5	11
Justin Ankus	6	7
Jo Lankester	8	11
Stephen Naylor	7	11
Sheree Kinlyside	9	11
Brian Tucker	2	3
Nareeta Davis	3	3

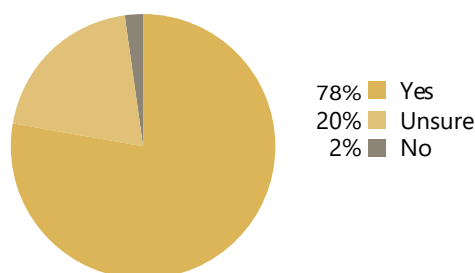
In 2018 we continued our commitment to strong governance and commenced work as a board on a newly refreshed Strategic Plan that we were proud to release in 2019. Through this process the board reached clear agreement on our future direction – including that our focus will remain squarely on contemporary art practice, serving as a space for artists to test new experimental works with our local audience. The board's vision is for Umbrella to express and amplify our distinctive and authentic North Queensland voice, honouring the rich and diverse arts culture that reflects our way of life in this region.

Clarifying our vision through a refreshed Strategic Plan is perfect timing as we lead into a new round of pitches in 2020 to compete for another four years of Queensland Government Organisations' Funding. It has also paved the way for meaningful conversations with funders and prospective supporters as we work to grow out philanthropic and private sector income.

We have also introduced a new Finance, Audit and Risk Subcommittee of the board aimed to round out our strong governance.

Our annual survey of members indicates that the vast majority believe Umbrella is achieving its mission.

Do you think we achieved our mission in 2018?



Gathered from 2018 survey





Anneke Silver at the opening night launch of her exhibition, *Acknowledge*.

# Gallery Exhibitions



Exhibition Title	Visitors	Start Date	End Date	Exhibition Days	Selected comments
Child's play	611	19-Jan-18	25-Feb-18	31	I liked her child-like joy and freedom to create whatever she felt like.
Route A6	611	19-Jan-18	25-Feb-18	31	Beautiful discovery! Thanks for this exhibition.
Unutterable	611	19-Jan-18	25-Feb-18	31	Great art.
At Ease	611	19-Jan-18	25-Feb-18	31	Good job Barry!
Acknowledge	713	02-Mar-18	08-Apr-18	29	Superb works of art / our landscape interpreted / the artist being present
Entangle	713	02-Mar-18	08-Apr-18	29	Powerful & timely.
Please Take a Seat	713	02-Mar-18	08-Apr-18	29	Haunting.
Becoming Becoming	701	13-Apr-18	20-May-18	30	Mesmerising to watch the performance.
Sketchbook	701	13-Apr-18	20-May-18	30	It was inspiring to see how he used the space.
What's in a Box?	701	13-Apr-18	20-May-18	30	Very enjoyable.
Canis Familiaris	687	25-May-18	01-Jul-18	32	Nice!
In the shade	687	25-May-18	01-Jul-18	32	Diverse and technically accomplished work.
Defective Rituals	538	06-Jul-18	12-Aug-18	32	Great show!
Birth/Rebirth	538	06-Jul-18	12-Aug-18	32	Great subject matter.
The Logic of Dreams	538	06-Jul-18	12-Aug-18	32	Great to see a blend of new and traditional approaches to creating 3D work.
Spaced 2: Future Recall	621	17-Aug-18	23-Sep-18	32	Like the use of mediums - whale teeth!
Compact Prints 2018	621	17-Aug-18	23-Sep-18	32	It really shows a variety of work styles in a similar format
Young Indigenous Printmakers	621	17-Aug-18	23-Sep-18	32	Nice!
This is not the end: Umbrella Annual Members' Exhibition & Art Prize	580	28-Sep-18	04-Nov-18	31	This exhibition brings so many people together! The sense of community is fantastic.
Commentary: Hand Printed Posters from North Queensland Artists	590	09-Nov-18	16-Dec-18	32	Fantastic exhibition to showcase the Red Rag Press' passion for typesetting and printmaking.
Montages: the Full Cut 1999-2015	590	09-Nov-18	16-Dec-18	32	Interesting collaboration.
Come Closer	590	09-Nov-18	16-Dec-18	32	Very good display
<b>Count: 22</b>	<b>Total: 13,887</b>			<b>Total: 684</b>	

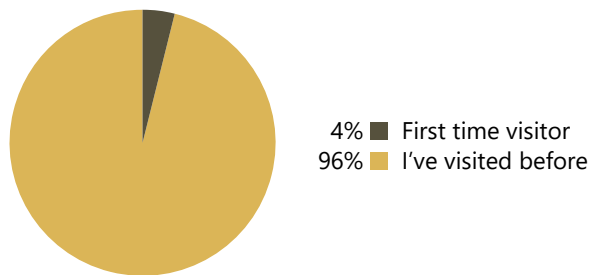
Methodology for attendance: Door counter



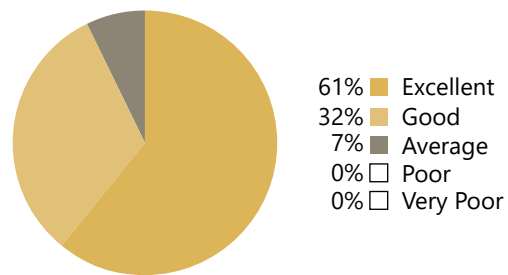
# Gallery Exhibition Feedback



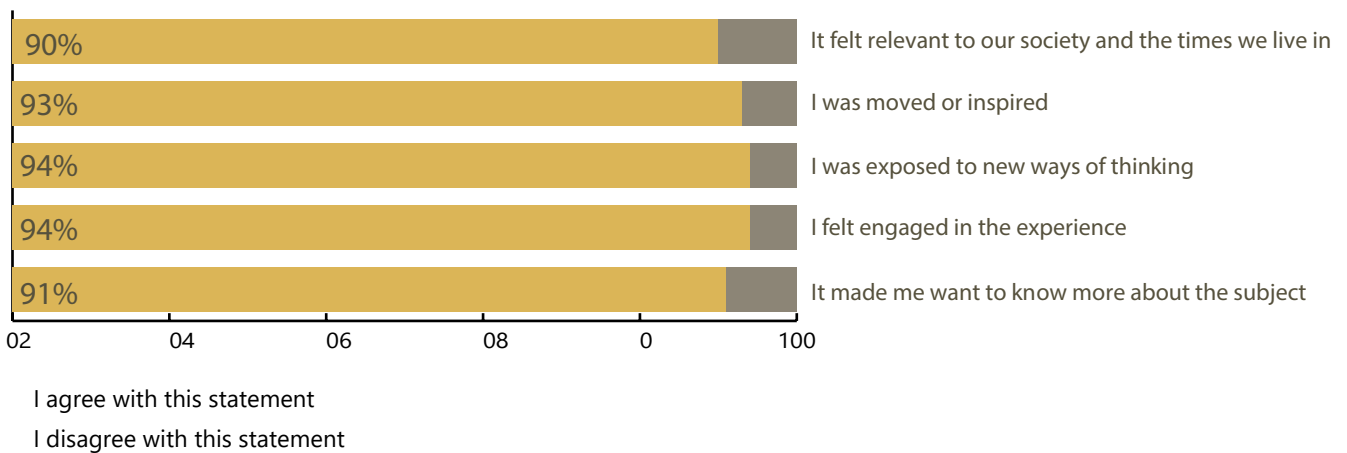
Is this your first visit to Umbrella Studio?



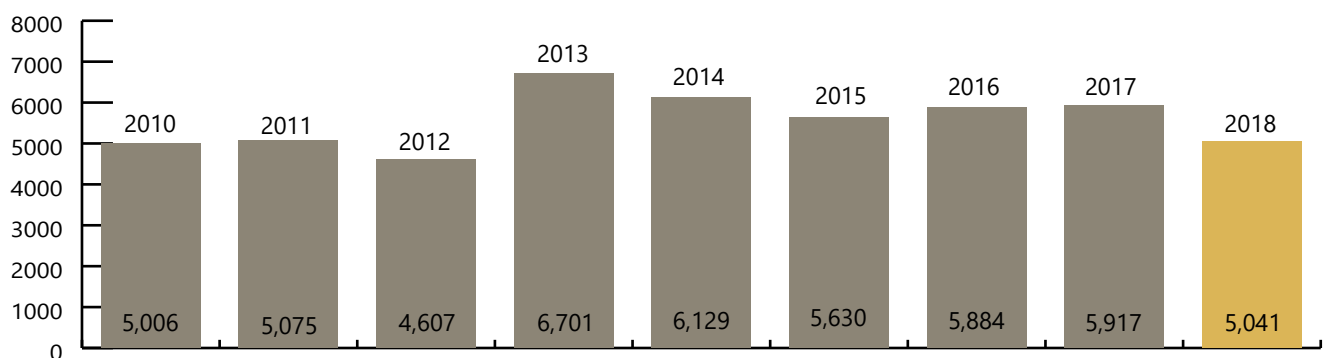
How would you rate exhibitions at Umbrella?



Visitor sentiment



Unique Gallery Visitors



# External Exhibitions

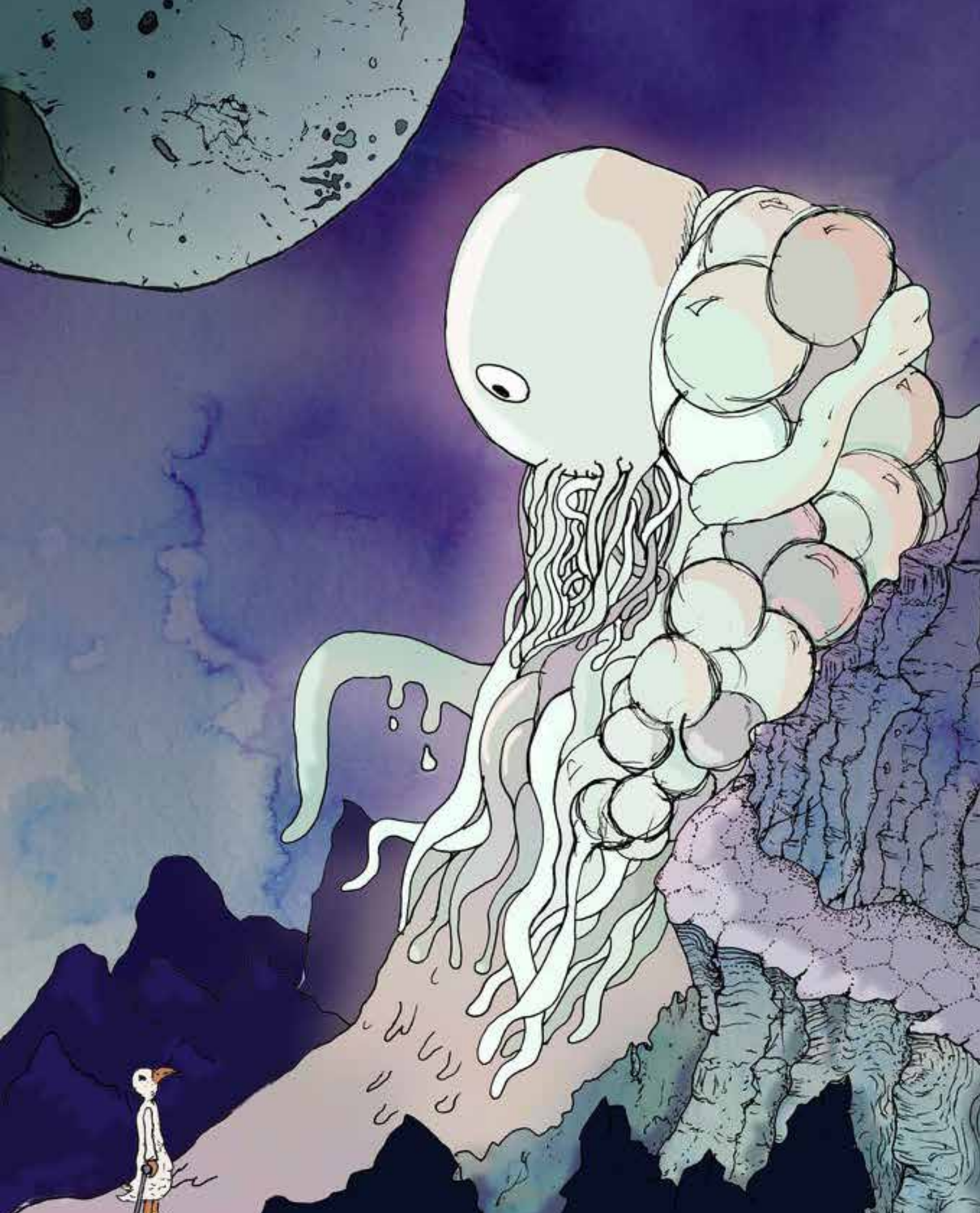


Exhibition Title	Visitors	Start Date	End Date	Exhibition Days
Wanton, Wild & Unimagined @ Hurstville City Library, Museum & Gallery	7031	20-Jan-18	13-May-18	72
Colour! @ Hoi Polloi Café	2580	02-Feb-18	01-Aug-18	129
Music! @ Townsville Bulletin	3225	02-Feb-18	01-Aug-18	129
The Great Bowerbird @ Donna Bionda	2844	02-Feb-18	31-Dec-18	237
The Wild Places @ Grand Hotel	2200	02-Feb-18	05-Jun-18	88
Ad Wer @ Coalface Gallery, Moranbah	600	05-Feb-18	26-Mar-18	36
Uncontained (Festival 2018)	10000	04-Apr-18	15-Apr-18	10
Colour! @ Townsville Bulletin	4375	01-May-18	31-Dec-18	175
Groovin the Moo Festival Exhibition	15000	06-May-18	06-May-18	1
10 Years: a celebratory exhibition of works by artists at the Mabo Library	56482	18-May-18	15-Jun-18	25
Ad Wer @ Gladstone Regional Art Gallery	4204	26-May-18	04-Aug-18	61
Journies @ Grand Hotel	1875	05-Jun-18	17-Sep-18	75
Wanton, Wild & Unimagined @ Port Pirie Regional Art Gallery	2813	22-Jun-18	05-Aug-18	47
CIAF 2018	45000	12-Jul-18	15-Jul-18	4
Song, Steam, Stone at Hoi Polloi	2200	31-Jul-18	31-Dec-18	110
Wanton, Wild & Unimagined @ Signal Point Gallery	672	15-Aug-18	30-Sep-18	32
Postcards Down Under	450	01-Sep-18	09-Sep-18	9
Ad Wer @ The Centre, Beaudesert	229	14-Sep-18	03-Dec-18	64
My Island Home @ Grand Hotel	1900	17-Sep-18	31-Dec-18	76
Wanton, Wild & Unimagined @ Arts Space Wodonga	4069	02-Nov-18	01-Dec-18	31
<b>Count: 21</b>	<b>Total: 167,810</b>			<b>Total: 1,412</b>

A travelling exhibition organised by Umbrella Studio Contemporary Arts, toured by Museums & Galleries Queensland. This project has been assisted by the Australian Government's Visions of Australia program; and supported by the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.







Umbrella showcased a series of films by national artists in *Festival2018*.  
Artwork by Helena Papageorgiou, *Something in the way*, illustration, 2018.

# Public Programs



Workshop / Event Title	Participants	Start Date	End Date	Workshop/ Event Days
Artist Floortalk: Laura McMahon	25	21-Jan-18	21-Jan-18	1
Artist Floortalk: Vince Bray	16	04-Feb-18	04-Feb-18	1
Paper Sculpture workshop with Marion Gaemers	6	18-Feb-18	18-Feb-18	1
Groovin the Moo Workshop #1	9	24-Feb-18	24-Feb-18	1
Artist Floortalk: Marie-Louise Jones	20	02-Mar-18	02-Mar-18	1
Groovin the Moo Workshop #2	17	03-Mar-18	03-Mar-18	1
Artist Floortalk: Anneke Silver	50	04-Mar-18	04-Mar-18	1
Groovin the Moo Workshop #3	10	10-Mar-18	10-Mar-18	1
Groovin the Moo Workshop #4	17	17-Mar-18	17-Mar-18	1
The magic of earth colours with Dr Anneke Silver	6	18-Mar-18	18-Mar-18	1
Books as Art Workshop: Journals as Art	20	23-Mar-18	23-Mar-18	1
Artist Talk: the Strip Show	80	24-Mar-18	24-Mar-18	1
Groovin the Moo Workshop #5	15	24-Mar-18	24-Mar-18	1
Groovin the Moo Workshop #6	9	25-Mar-18	25-Mar-18	1
Belinda Curry: Artist Talk & Open Studio	8	15-Apr-18	15-Apr-18	1
Creative Kids Art Classes	6	19-Apr-18	19-Apr-18	1
Urban Sketching Workshop with Michael Pope	11	22-Apr-18	22-Apr-18	1
Creative Kids Art Class	6	26-Apr-18	19-Apr-18	1
Portrait Painting Workshop with Andrew Bonneau	5	28-Apr-18	30-Apr-18	3
In Conversation: Michael Pope	35	29-Apr-18	29-Apr-18	1
Creative Kids Art Class	6	03-May-18	19-Apr-18	1
Creative Kids Art Class	6	10-May-18	10-May-18	1
3D Mosaic Cut and Paste Construction Workshop	6	13-May-18	13-May-18	1
Creative Kids Art Class	6	17-May-18	17-May-18	1
Simply Creating Artist Books with Belinda Curry	4	20-May-18	20-May-18	1
Creative Kids Art Class	6	24-May-18	24-May-18	1
Stencil Banners: Dance Tropics Dance	600	26-May-18	26-May-18	1
Artist Floortalk: Sydney Printmakers	25	27-May-18	27-May-18	1
Creative Kids Art Class	6	31-May-18	31-May-18	1

Methodology for participation: Sign in sheets

Paper Weaving workshop with Marion Gaemers	7	03-Jun-18	03-Jun-18	1
Creative Kids Art Class	6	07-Jun-18	07-Jun-18	1
Encaustic Printmaking Demonstration	25	10-Jun-18	10-Jun-18	1
Creative Kids Art Class	6	14-Jun-18	14-Jun-18	1
Creative Kids Art Class	6	21-Jun-18	21-Jun-18	1
Artist Floortalk: Defective Rituals	25	06-Jul-18	06-Jul-18	1
Craft like a Mother: Newborn/Baby Photography Workshop	9	08-Jul-18	08-Jul-18	1
Print Play - school holiday workshop	17	09-Jul-18	09-Jul-18	1
Craft like a Mother: Make your own Terracotta Hanging Planter	7	15-Jul-18	22-Jul-18	2
Screen printing with Found Objects	5	22-Jul-18	22-Jul-18	1
Craft like a Mother: Expressive Coloured Line Artwork Workshop	7	29-Jul-18	29-Jul-18	1
Artist Talk & Open Studio: Made Griyawan	15	03-Aug-18	03-Aug-18	1
Batuan 'Inventing Art' Masterclass	5	04-Aug-18	05-Aug-18	2
Craft like a Mother: Recycled Fabric Bowls Workshop	6	05-Aug-18	05-Aug-18	1
Creative Kids Big Art Day #1	5	11-Aug-18	11-Aug-18	1
Craft like a Mother: Expressive Writing Workshop	2	12-Aug-18	12-Aug-18	1
Artist Talk by Jhess Knight from Trash Puppets	10	23-Aug-18	23-Aug-18	1
Compact Prints Fundraising Auction	70	24-Aug-18	24-Aug-18	1
Screen printing with Stencils	4	02-Sep-18	02-Sep-18	1
Creative Kids Big Art Day #2	5	08-Sep-18	08-Sep-18	1
Spaced 2: Future Recall Floortalk / Panel Discussion	26	16-Sep-18	16-Sep-18	1
Screen printing with Screen Filler & Drawing Fluid	9	23-Sep-18	23-Sep-18	1
Bring Home the Bacon: ARI Panel Discussion	50	23-Sep-18	23-Sep-18	1
Decorative Wood Carving	7	25-Sep-18	25-Sep-18	1
Ink Painting Workshop with Sofie Dieu	13	30-Sep-18	30-Sep-18	1
Print Play School Holidays Workshop	16	02-Oct-18	02-Oct-18	1
Members Free Urban Sketching Workshop 1	18	14-Oct-18	14-Oct-18	1
Decorative Wood Carving 2	7	16-Oct-18	16-Oct-18	1
Artist Talk & Open Studio: Barbie Kjar	10	19-Oct-18	19-Oct-18	1
Wood lithography (Mokulito) Masterclass	10	20-Oct-18	21-Oct-18	2
Artist Talk: Mary-Ellen Campbell & Adele Outteridge	25	21-Oct-18	21-Oct-18	1
Members Free Urban Sketching Workshop 2	18	28-Oct-18	28-Oct-18	1
Creative Kids Reef Art Day #1	6	03-Nov-18	03-Nov-18	1
Naomi O'Rilley Artist Talk	5	09-Nov-18	09-Nov-18	1
Townsville Port Sketchwalk	7	11-Nov-18	11-Nov-18	1
Red Rag Press Open Studio	30	17-Nov-18	17-Nov-18	1
Ornamental Glass Workshop with Victoria Nelson #1	5	18-Nov-18	18-Nov-18	1
Ornamental Glass Workshop with Victoria Nelson #2	5	18-Nov-18	18-Nov-18	1
Creative Kids Reef Art Day #2	7	01-Dec-18	01-Dec-18	1
<b>Count: 68</b>	<b>Total: 1,552</b>			<b>Total: 73</b>





*I like learning new skills, gaining inspiration and meeting other artists.*



*I regard your workshops as a major contribution to visual arts education in Townsville.*



*The strength of public programs adds to the exhibitions.*



*I just love the social interaction and opinions of diverse people*



# Our Super Studio



Umbrella's Studio is home to one of the few lithography presses in Queensland, a massive asset to the community. We also have a large and two small etching presses, and a car-jack-press which can travel to schools or other community groups. The studio, presses, and equipment are essential to the development of cultural capital in North Queensland and are well-loved by all those who visit.

Our studio is a professional space used by a variety of different artists. In 2018 there were 12 artists in the Umbrella Studio Access Group (USAG) who were paying a monthly fee to have full access to the studio and its equipment. These artists have the benefit of learning from each other, working together, and interacting socially in the studio.

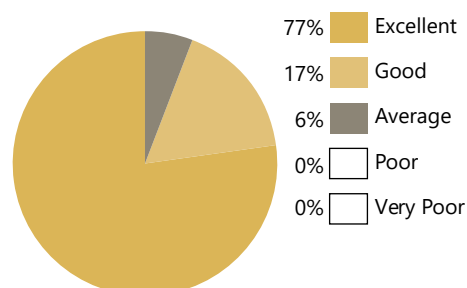
The Grand Hotel Townsville Artist in Residence Program  
For the third year, Umbrella has partnered with the Grand Hotel and the Visual Arts and Craft Strategy (VACS) program to bring two artists from outside Townsville to take part in our Townsville AIR program. They complete a short residency period of 1.5 weeks and then deliver an artist talk/open studio and a two-day masterclass to local artists. The Grand Hotel supports this program by providing free accommodation for these visiting artists. In turn, Umbrella coordinates the rotation of their lobby artworks every three months.

In 2018, the VACS program brought Made Griyawan from Bali, Indonesia for the residency and workshop program. Townsville artists enjoyed an artist talk and workshop, learning more about the rich culture and traditions of the Balinese style painting, Batuan. The second resident to join us was Barbie Kjar from Tasmania and she also held an open studio and a workshop. Participants learned about a new method of printmaking, wood lithography (mokulito). Barbie is the leading expert on this area in Australia.

*The Townsville AIR project was supported by the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments."*



Please rate the quality of the studio space



Residency	Artists	Residency Days
Made Griyawan Townsville AIR program	1	10
Barbie Kjar: Townsville AIR program	1	10
<b>Count:</b> 4	<b>Total:</b> 4	<b>Total:</b> 20

*The Studio downstairs is supported by Townsville City Council through the Community Grants & Sponsorships scheme.*



# Indigenous Arts



## Cairns Indigenous Art Fair

Our annual participation in the Cairns Indigenous Art Fair (CIAF) is a highlight of our calendar and 2018 marked our ninth consecutive year of exhibiting there. Our artists represented at the 2018 Fair included Obery Sambo, Toby Cedar, Gail Mabo, Tommy Pau, Shirley Dawson and Martina Ah Sam. The quality of our display increases every year, and 2018 was an exceptional year for our artists. Notably Toby Cedar sold a beautiful shark mask to the Bendigo Art Gallery, being the first Torres Strait Islander acquisition to their collection. Obery Sambo's Daris were in high demand, with flocks of private collectors expressing interest in his work, with a major collector from Sydney beating others to the punch with a lovely example of pearl shell carving. Gail Mabo sold some of her Reflections series of prints based on her father's maps used in his landmark Native Title case to another Sydney buyer. Shirley and Martina also did well with their debut CIAF offerings.

## Commissions

Throughout the year Umbrella also receives requests to commission new work by Indigenous artists. These come from both collecting institutions and also private buyers.

The exposure that our artists and Umbrella received through CIAF has led to a number of enquiries over the following 12 months about commissions and orders which is tremendous. This is an area of our business that we hope to grow for our artists.

Further, in 2018 we assisted Gail Mabo with a commission of a new piece that went into the Queensland Torres Strait Island Art Collection at QAGOMA. This was then exhibited in "Tide and Times: Art of the Torres Strait Islands" in Brisbane throughout 2018.



## Young Indigenous Printmakers

Again we partnered with Townsville City Council's Gallery Services to train the next generation of Young Indigenous Printmakers (YIPs). We worked with local schools, where the students create their stories and designs in lino under the guidance of Indigenous artist Aicey Zaro, and then they come to our studio to do the making and printing with master printmaker, Jo Lankester. A total of 34 students benefited from the program from two schools: Kirwan State High School and William Ross State High School. It's a very intense workshop session but the students enjoy every minute. They then get the chance to show their work in a professional gallery space. Some of the students from William Ross High School live at the Cowboys House. Representatives from the Cowboys House attended their special opening to support these students.

The prints created during the YIPs made by St Patrick's College during 2017 were even showcased at CIAF by the school students in their own market stall. They sold several of their artworks which raised funds to continue improving their art program and facilities at the school.

*These projects have received financial assistance from the Queensland Government through the Arts Queensland Backing Indigenous Arts initiative, and supported by the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.*

Image: Artist Toby Cedar with (former) Bendigo Art Gallery Director, Karen Quinlan at CIAF 2018.





Young Indigenous Printmakers from William Ross State High School proudly stand in front of their collaborative artwork displayed in the Vault space during their exhibition opening.

# Education, Families and Events



## NQArt

Each year, Umbrella directly engages and stays active with schools by attending and hosting the North Queensland Art Teachers meetings. These are meetings where professional arts practitioners can network with others in the industry and update their knowledge. In 2018, Umbrella hosted two of the meetings at our gallery.

## James Cook University Creative Arts Project

Students from the Creative Arts degree at James Cook University worked with our organisation to deliver a real outcome for a project. This work integrated learning and allowed students to use their skills in design and video making.

The project provided to the students asked them to develop a brochure, promotional video, and social media graphics for the Riverbank Studio Residency. We partnered with Anneke Silver to offer artists a space in regional North Queensland to create new work in the Riverbank Studio Residency. The property in Kelso, Townsville backs on to the Ross River, and is surrounded by nature. There is ample studio space to work on large artistic projects, two bedrooms, a living area, bathroom and toilet, and a fully equipped kitchen.

## Creative Kids & School Holiday Workshops

In 2018, we started a new initiative to deepen our engagement with younger school aged children at the gallery.

Branded as "Creative Kids", these workshops started as an after-school art class in Term 2. This later transformed into single one-day weekend workshop days in Term 3 and Term 4. These relaxed art classes in our art gallery encouraged children to let their imaginations run wild and have fun experimenting with a range of materials and techniques. The workshops were run by artist, facilitator, and teacher Hannah Murray.

During the July and September school holidays, we held school holidays workshops for children aged 5 - 14 years old called Print Play. We had large numbers attend these workshops - 17 and 16 children learning about printmaking in our studio space.

## Craft like a Mother Workshops

During the exhibition *Birth/Rebirth* the artist Mia Peronis secured a grant to deliver a series of workshops called Craft like a Mother. These workshops were low cost and baby friendly, aimed at mums with newborn up to toddler-aged children. They were aimed at any women who wanted to explore the transition to motherhood in a creative setting, meeting some like-minded people along the way. There was an assistant to help with their children and a playpen with toys. These workshops were very successful with great attendance and outcomes for the mothers who signed up. There was a broad variety of mediums to explore: Newborn/ Baby Photography, Make your own Terracotta Hanging Planter, Expressive Coloured Line Artwork, Recycled Fabric Bowls, Expressive Writing.

*The Studio downstairs is supported by Townsville City Council through the Community Grants & Sponsorships scheme.*





# Extending our Audience



Education group	Visitors	Start Date	End Date	Event Days
Home Hill State School visit	14	22-Feb-18	22-Feb-18	1
Calvary Christian College School Visit	20	23-Apr-18	23-Apr-18	1
St Patricks College School Visit	20	26-Apr-18	26-Apr-18	1
Northern Beaches SHS visit	20	27-Apr-18	27-Apr-18	1
JCU student visit	10	30-Apr-18	30-Apr-18	1
Young Indigenous Printmakers - Kirwan SHS #1	8	14-May-18	14-May-18	1
Young Indigenous Printmakers - Kirwan SHS #2	11	16-May-18	16-May-18	1
St Patricks School Visit	30	17-May-18	17-May-18	1
Young Indigenous Printmakers - William Ross	15	01-Jun-18	01-Jun-18	1
Kirwan State High School visit	20	01-Jun-18	01-Jun-18	1
Calvary Christian College visit	8	22-Aug-18	22-Aug-18	1
James Cook Uni student visit	14	10-Oct-18	10-Oct-18	1
Home Hill SHS visit	28	11-Oct-18	11-Oct-18	1
Southern Cross College Etching Workshops	18	24-Oct-18	25-Oct-18	2
<b>Count: 14</b>	<b>Total: 236</b>			<b>Total: 15</b>

Event	Visitors	Start Date	End Date	Event Days
PechaKucha	50	15-Mar-18	15-Mar-18	1
PechaKucha	50	06-Jun-18	06-Jun-18	1
Taste of Art - a fine dining adventure	60	24-Nov-18	24-Nov-18	1
Sip and Shop: Christmas Shopping Event	30	30-Nov-18	30-Nov-18	1
Volunteers Thank You Breakfast	20	16-Dec-18	16-Dec-18	1
<b>Count: 5</b>	<b>Total: 210</b>			<b>Total: 5</b>



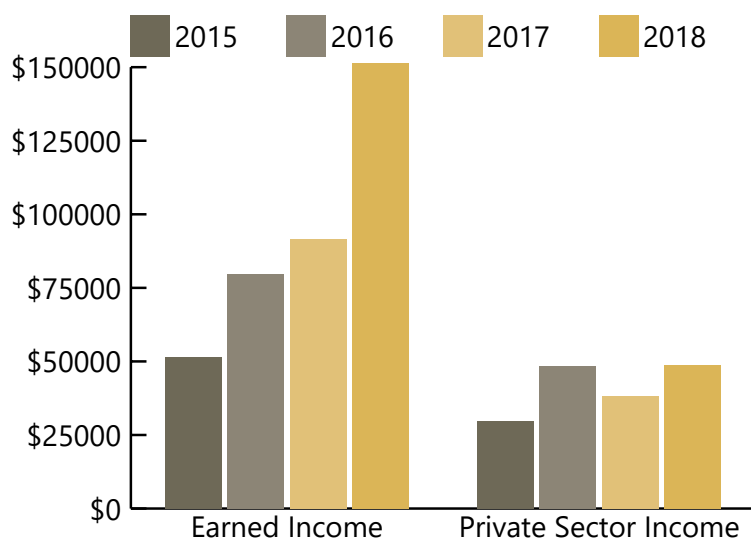
# Building our Business



This year Umbrella forged ahead with the task of growing our non-government income. Two new initiatives were a trial of an in-gallery expanded shop presence and our inaugural Taste of Art fine dining fundraising experience.

## Umbrella Shop

The shop expansion trial has been mutually beneficial for both artist makers and Umbrella, as it has grown both their income and ours, and even driven more visits to exhibitions as some people have come specifically to see the shop for small, locally crafted gifts. We supported the new shop expansion with a special "Sip and Shop" up late event at the gallery that was well received.



## Taste of Art

In 2018 we partnered with A Touch of Salt to deliver a unique fine dining experience, designed to introduce new customers to the art world, and to fundraise for Umbrella outside of its normal donors. Taste of Art was an event for the adventurous! It began at A Touch of Salt with appetisers and drinks on arrival, then local arts enthusiasts took groups on guided tours of the city's public art, which led to a surprise location - the Umbrella Studio carpark / mural space which was decorated and set up for a long table feast. We then took the guests up into the gallery for dessert with a creative twist. The ace chefs of A Touch of Salt created sculptural desserts displayed like artwork. It was a serious treat for the senses.

Both of these events grew our non-government income in 2018. If you'd like to find out about our next special event, sign up to the eNewsletter on our website and check your inbox regularly!



### Top three communication methods:

2018		2017	
1	eNewsletter	1	eNewsletter
2	Word of mouth	2	Word of mouth
3	Social Media	3	Website

# Beating our Drum



## Support

### Funding Partners

In 2018 we received funding support from Arts Queensland through their Organisations fund; the Australian Government and Arts Queensland through the Visual Arts and Craft Strategy - an initiative of the Australian, State and Territory governments; the Australian Government's Visions of Australia Program; the Queensland Government through Arts Queensland (the Queensland Arts Showcase Program); Townsville City Council through its Festivals and Events Grants; Townsville City Council through its Partnerships and Sponsorships Grants; and the Regional Arts Development Fund which is a Queensland Government and Townsville City Council partnership to support local arts and culture.

### Corporate Partners & Sponsors

In 2018, we continued our partnerships with The Grand Hotel Townsville, and the Townsville Bulletin. Umbrella offers our corporate partners rotating exhibitions of work in their premises. We arrange the artists and install the artworks at the venues. The other partner in this is the artist, who appreciates having the exposure to corporate customers. In return, our sponsors offer in-kind and cash support to the organisation. Each partner has a unique and important contribution such as in-kind advertising, media coverage, accommodation, or a discount to offer our members. In 2018 we continued our partnership with Sister City Partners LTD to sponsor our annual Members' Art Prize.

### Project Partners

Throughout the year we have numerous project partners that we collaborate with to deliver exhibitions, workshops, programs and events. Partnerships with others allows Umbrella to engage new audiences and share resources. The major partnership that Umbrella had in 2018 was with the Commonwealth Games through Townsville City Council in contribution to Festival2018. Other significant partnerships include our annual collaboration with the Groovin the Moo Festival; Townsville City Council and a range of local schools through the Young Indigenous Printmakers Program; James Cook University and A Touch of Salt.

## Marketing

### Publicity

Working with the support from Crystal Clear PR, Umbrella delivered a targeted marketing campaign receiving consistent coverage across 2018. Thanks to our sponsorship agreement with the Townsville Bulletin newspaper, we placed 24 advertisements in the EYE and The Guide lift out magazines. We also had 16 feature articles published by the Townsville Bulletin about our exhibitions and programs. Huxley Press produced 13 feature articles in the printed magazine and on their website. We also placed three advertisements in Huxley Press magazine. Regular listings in Art Guide Australia, Eyeline Contemporary Arts and IMPRINT magazine ensured the national promotion of Umbrella's annual exhibition program. Umbrella was also featured in DUO magazine, on TV Channel 9 WIN and Channel 7 local news and on ABC North Queensland & Star FM radio stations.

### Online Platforms

Umbrella delivered 16 eNewsletter editions to 2,677 readers during 2018. The eNews is Umbrella's primary strategy for communicating and is used to promote exhibitions, workshops and special activities as well as distributing and gathering client feedback from the annual online survey, which was sent to 1,677 people. Social media presence compliments this, with Umbrella increasing our activity this year. The results are an increase in engagement with now 2,891 likes on Facebook and 1,148 followers on Instagram. Social media was used particularly to engage people during the pop-up gallery Christmas shop.

	No. of Users		No. of Sessions		No. of Page Views	
Website Platform / Year	2017	2018	2017	2018	2017	2018
Umbrella Studio Website www.umbrella.org.au	15,742	14,591	21,814	20,750	57,684	52,580
Facebook & Instagram followers	3,602	4,039	TOTAL: 21,814	TOTAL: 20,750	TOTAL: 57,684	TOTAL: 52,580
	TOTAL: 19,344	TOTAL: 18,630				

# Treasurer's Report



In 2018 Umbrella's finances returned to a more "normal" year when compared with 2017. In 2017 we had quite a few large projects like Pop Up North Queensland (PUNQ) that tipped our income over the \$500k mark for the first time.

Let's take a look at our financial successes in 2018. We had unusually high income under the category of "consultancy fees", with a 664% increase (this is not a typo) on 2017's figures - this is due to Umbrella being contracted to curate and manage the digital visual art component for the Commonwealth Games Townsville edition of Festival2018. The total earned income category rose significantly, demonstrating that every dollar co-invested into Umbrella by funding partners such as Arts Queensland and Townsville City Council enables us to leverage additional sustainable income through an entrepreneurial and innovative business approach. Excluding the artificial boost provided by the Commonwealth Games project, our consultancy fees were still 139% higher than last year, and overall earned income was 29% higher which indicates a strong growth trajectory. Adding to this trend, merchandise sales increased by 288% from 2016 figures (which is a fairer comparison than 2017 which was artificially high due to the biennial PUNQ festival sales), despite merchandise sales appearing to experience a slump from last year. This increase can largely be attributed to the trial of an expanded gallery shop, which we will carry on into future years. Other major performers included workshop fees, up by 29% on 2017 figures due to a significant increase in the number of workshops offered, translating to an increase in participants. We must acknowledge the hard work of our Gallery and Media Coordinator Angela Little here for programming such an engaging and successful year of workshops. Notably, our fundraising performance increased by 139% from 2017, and our gifts and donations increased by 47% which is an early sign of the success of our increased focus on building philanthropic and private sector income. This supports the growth trajectory Umbrella has been experiencing recently. Fundraising was helped incredibly due to the Taste of Art event we held which was extremely well received by ticket holders and generated additional business for Umbrella through enquiries for venue hire.

Income areas that experienced a downturn in revenue included: framing fees due to less demand; and of course Commonwealth Government funding because this income line was artificially increased in 2017 due to a large grant we received that year for our biennial PUNQ in 2017. Our bridging funding from Australia Council for the Arts ended at the conclusion of 2017. If we remove the outlier effect of the PUNQ festival funding from 2017 and the Commonwealth Games funding in 2018, our total income increased by 18% and, pleasingly, our income from sources other than Operational Funding in 2018 represented 52% of total income (the norm for arts organisations is in the order of 20% - 30%) - a jump up from last year, which was 42%.

On the expenses side, savings were realised in a number of areas, but again this is due to there being fewer expenses in a non-PUNQ year. The year was managed successfully considering the large changes to staffing. Former Director Jonathan McBurnie left in April for a residency opportunity and then new employment, leaving Alan Marlowe and then Kellie Williams as acting Director in a caretaker capacity. Kellie Williams was then appointed as Director permanently, and ran the organisation for six months of 2018. A huge thank you to both Alan and Kellie for navigating and guiding the organisation and its many projects during this time.

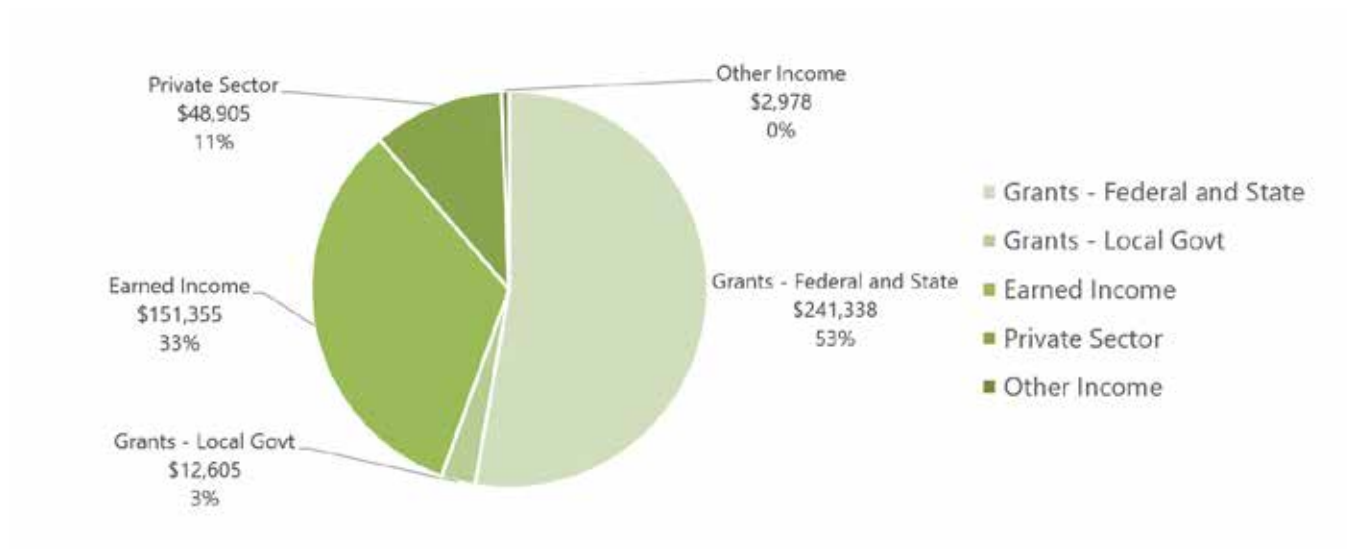
We ended the year with a tidy profit of \$1,138.41 as forecast. A great stabilising year for the organisation. In 2019 you should expect to see a planned loss. The board have approved some investments for this year in order to increase non-government income and stabilise and position the business for growth into 2020 and beyond. Operationally staff will still aim to reduce the loss or even turn it into a profit, despite the additional impact of the Townsville flood on our business.

Looking to the balance sheet, we have good cash reserves and have set aside many unexpired grants as liabilities to give the most accurate picture of our net assets. We remain in a similar position to 2017 - slightly better, despite investing in philanthropy consultant Wendy Brooks and Partners with the aim to achieve a longer term net increase in revenue over the next few years. Normally a net increase would not be expected in the first year of such an investment strategy as these things take time to realise, making this a great early outcome for Umbrella. Our net working capital (excluding non-current assets) dropped from \$269,449 to \$258,393 due to expenditure on non-current capital items, but still represents 56% of 2018 actual expenses where the Australia Council for the Arts' benchmark is 20% to 25%. This means that Umbrella is in a very sound financial position, and which was a factor in the Board's decision to approve a forecasted deficit in 2019.

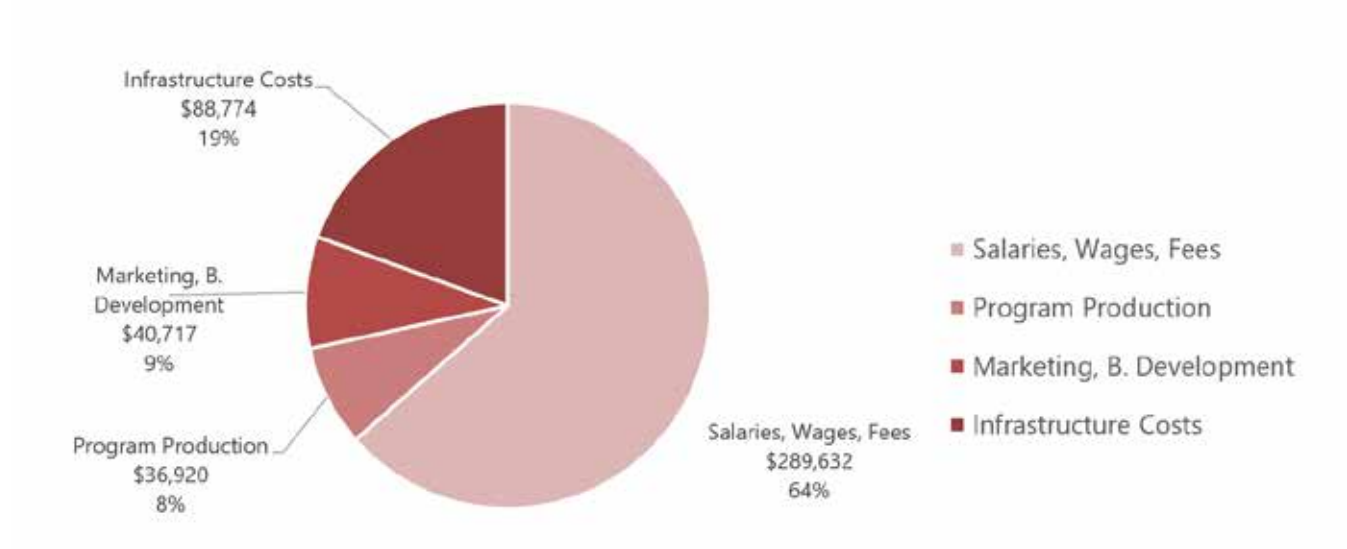
**Sarah Standen**  
**TREASURER**



## Income

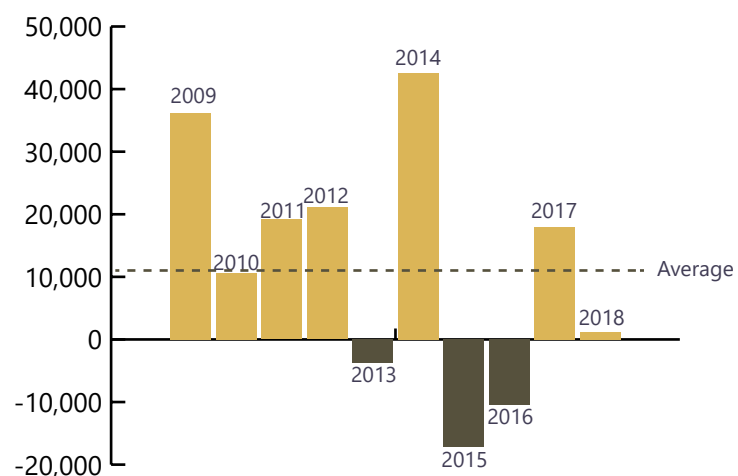


## Expenses



*Excludes auspice grants - funds we administer on behalf of others.*

## Net profit/loss 10 Years



# Audited Financial Statements

For the year ended 31 December 2018  
Umbrella Studio Association Inc

Rod Parker  
PO Box 1230  
Aitkenvale 4814  
Phone: 4755 0705  
Fax: 4755 0707  
Email: rapchacc@tpg.com.au

Income and Expenditure Statement  
Detailed Statement of Financial Position  
Notes to the Financial Statements  
Statement by Members of Committee  
Independent Auditor's Report to the  
Members



UMBRELLA STUDIO ASSOCIATION INC  
Income and Expenditure Statement  
For the year ended 31 December 2018

	2018	2017
INCOME	\$	\$
Grants - Federal and State		
Arts Queensland - Recurrent	\$150,000.00	\$150,000.00
VACS	\$55,000.00	\$55,000.00
Arts Queensland - Projects	\$22,298.00	\$10,500.00
Australia Council	\$0.00	\$16,000.00
Commonwealth Other	\$14,040.00	\$165,000.00
<b>Total Grants - Federal and State</b>	<b>\$241,338.00</b>	<b>\$396,500.00</b>
Grants - Local Govt		
RADF Grant	\$2,605.00	\$6,000.00
Townsville City Council	\$10,000.00	\$15,000.00
<b>Total Grants - Local Govt</b>	<b>\$12,605.00</b>	<b>\$21,000.00</b>
Earned Income		
Fees and Services		
Art Sale Commissions	\$28,791.05	\$28,306.04
Auspice Fees	\$911.09	\$450.35
Membership Registrations	\$9,544.72	\$8,108.47
Entry Fees	\$3,199.91	\$590.86
Workshop Fees	\$16,701.31	\$12,913.60
Project Management Fees	\$12,000.00	\$0.00
Consultancy Fees	\$47,973.54	\$6,271.79
Advertising Income	\$250.00	\$1,039.99
Exhibition Loan Fees	\$2,600.00	\$1,000.00
Freight	\$2,318.66	\$929.09
Framing Fees	\$1,280.70	\$3,095.37
<b>Total Fees and Services</b>	<b>\$125,570.98</b>	<b>\$62,705.56</b>
Merchandising and Retail		
Bar Sales	\$4,818.93	\$4,945.51
Merchandise Sales	\$6,824.50	\$11,783.93
<b>Total Merchandising and Retail</b>	<b>\$11,643.43</b>	<b>\$16,729.44</b>
Resources Income		
Rental Artist Studio	\$6,726.75	\$7,067.67
Venue Hire Fees	\$7,413.63	\$5,211.82
<b>Total Resources Income</b>	<b>\$14,140.38</b>	<b>\$12,279.49</b>
<b>Total Earned Income</b>	<b>\$151,354.79</b>	<b>\$91,714.49</b>
Donations, Sponsorship, and Fundraising		
Gifts and Donations	\$10,906.40	\$7,438.99
Fundraising	\$10,682.82	\$4,477.21
Sponsorship - Cash	\$1,000.00	\$1,500.00
Donations - Non Cash	\$1,800.00	\$1,800.00
Sponsorship - Non Cash	\$24,516.00	\$22,981.82
<b>Total In Kind Sponsorship &amp; Donation</b>	<b>\$26,316.00</b>	<b>\$24,781.82</b>
<b>Total Donations, Sponsorship, and Fundraising</b>	<b>\$48,905.22</b>	<b>\$38,198.02</b>
Other Income		
Insurance recoveries	\$0.00	\$428.18
Interest received	\$2,978.04	\$3,474.98
<b>Total Other Income</b>	<b>\$2,978.04</b>	<b>\$3,903.16</b>
<b>Total Income</b>	<b>\$457,181.05</b>	<b>\$551,315.67</b>

\*figures in parenthesis indicate a negative value. eg: (1.00) = -1.00



UMBRELLA STUDIO ASSOCIATION INC  
Income and Expenditure Statement  
For the year ended 31 December 2018

	2018	2017
<b>EXPENSES</b>		
Salaries, Wages, Fees		
Creative Personnel, Consultants		
Consultancy Fees	\$22,575.35	\$9,747.97
Performers, Artists, Artswriters		
Artist Fees	\$65,582.72	\$71,130.00
Modelling Fees	\$890.45	\$601.82
Performer's Fees/Entertainment	\$0.00	\$1,600.00
Workshop Facilitator Fees	\$13,617.28	\$8,742.73
Production/Technical		
Project Manager & Tech Fees	\$900.00	\$1,750.00
Staff Wages- Management, Admin		
Wages & Salaries	\$166,249.10	\$189,145.60
<b>Total Staff Wages- Management, Admin</b>	<b>\$166,249.10</b>	<b>\$189,145.60</b>
Fees, Allowances, On-Costs		
Superannuation	\$15,762.51	\$17,977.24
Annual Leave Adjust Expense	\$2,766.24	\$1,350.17
Sick Leave Adjust Expense	(\$585.81)	\$1,445.07
Workers Compensation	\$801.92	\$914.86
<b>Total Fees, Allowances, On-Costs</b>	<b>\$18,744.86</b>	<b>\$21,687.34</b>
Staff Professional Development		
Prof. Development Costs	\$1,072.33	\$1,750.27
Seminar/Conference Fees	\$0.00	\$81.82
<b>Total Salaries, Wages, Fees</b>	<b>\$289,632.09</b>	<b>\$306,237.55</b>
Program Production		
Production & Staging		
Materials - Exhibitions & Proj	\$1,959.18	\$7,911.25
Exhibition Hire Fees	\$6,250.00	\$0.00
Exhibition Signage	\$830.00	\$735.00
Framing costs	\$510.91	\$0.00
Venue Hire Fees	\$1,250.00	\$13,030.00
Travel & Touring Costs		
Artist Travel	\$1,692.11	\$6,026.49
Freight	\$3,253.00	\$6,797.79
Travel & Accommodation	\$3,117.14	\$1,745.49
Public Programs		
Materials - Studio & Workshop	\$2,991.80	\$4,429.51
Pubs, Recordings, Cost of sale		
Bar Purchases	\$2,013.29	\$2,539.55
Catering	\$2,002.35	\$2,402.95
Cost of Fundraising	\$6,564.11	\$2,175.76
Merchandise/Cost of Sales	\$4,486.32	\$10,515.44
Marketing, B. Development		
Marketing, Ads, Promo Material		
Printing	\$6,903.59	\$10,320.45
Advertising & Promotions	\$6,630.85	\$18,498.29

The accompanying notes form part of these financial statements.

UMBRELLA STUDIO ASSOCIATION INC  
Income and Expenditure Statement  
For the year ended 31 December 2018

	2018	2017
EXPENSES (CONTINUED)	\$	\$
Website, Publication, Document		
Web Development	\$444.55	\$3,390.46
Documentation	\$421.76	\$6,347.21
In-kind Sponsorship & Donation		
Sponsorship - Non Cash	\$24,516.00	\$22,981.82
Donations Non Cash	\$1,800.00	\$1,800.00
Infrastructure Costs		
Rent, Consumables, Resources		
Rent	\$54,200.00	\$51,800.00
Repairs & Maintenance	\$4,144.88	\$6,481.02
General Maintenance	\$0.00	\$210.00
Electricity & Gas	\$3,326.79	\$4,895.53
Telephone & Internet	\$1,781.49	\$2,147.94
Computer Expenses	\$1,363.69	\$3,103.51
Postage	\$2,000.80	\$947.98
Photocopier	\$2,074.10	\$2,901.03
Office Amenities	\$433.04	\$163.86
Stationery	\$684.83	\$1,101.16
Machinery & Equipment	\$671.79	\$4,414.16
Security	\$771.69	\$432.00
Legal, Finance, Governance		
Insurance - General	\$3,465.09	\$4,880.98
Insurance - Volunteers	\$297.82	\$297.82
Accounting Fees	\$598.34	\$509.96
Audit & Governance Fees	\$2,273.50	\$11,783.25
Bank Charges & Fees	\$2,342.65	\$2,283.32
Legal Fees	\$163.64	\$0.00
Fees & Permits	\$320.00	\$67.70
S/scriptions, M/ships	\$2,005.45	\$1,422.50
Depreciation		
Depreciation Expense	\$5,854.00	\$5,039.00
<b>Total Expenses</b>	<b>\$456,042.64</b>	<b>\$532,767.73</b>
<b>Operating Profit</b>	<b>\$1,138.41</b>	<b>\$18,547.94</b>

Other Comprehensive Items		
Other Income		
Auspiced Grant Income	\$5,022.00	\$4,502.70
<b>Total Other Income</b>	<b>\$5,022.00</b>	<b>\$4,502.70</b>
Other Expenses		
Auspiced Grant Exp	\$5,022.00	\$4,502.70
<b>Total Other Expenses</b>	<b>\$5,022.00</b>	<b>\$4,502.70</b>
<b>Other Profit/(Loss)</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Net Profit/(Loss)</b>	<b>\$1,138.41</b>	<b>\$18,547.94</b>

The accompanying notes form part of these financial statements.

UMBRELLA STUDIO ASSOCIATION INC  
Detailed Statement of Financial Position As At 31 December 2018

	2018	2017
<b>Assets</b>		
Cheque Account	\$27,979.35	\$11,712.91
Donations Account	\$105,415.19	\$3,777.79
Festival Grant Account	\$0.00	\$6,655.73
Business Online Saver Account	\$397,642.82	\$284,664.78
Petty Cash	\$200.00	\$200.00
<b>Total Cash On Hand</b>	<b>\$531,237.36</b>	<b>\$307,011.21</b>
Trade Debtors	\$3,433.89	\$17,205.00
<b>Total Current Assets</b>	<b>\$534,671.25</b>	<b>\$324,216.21</b>
Prepayments	\$1,000.00	\$0.00
Deposits Paid	\$2,000.00	\$2,000.00
<b>Total Other Assets</b>	<b>\$3,000.00</b>	<b>\$2,000.00</b>
Equipment at Cost	\$122,304.16	\$103,987.30
Equipment Accum Dep'nc	(\$83,290.40)	(\$77,788.40)
Computer Equipment	\$24,574.98	\$24,574.98
Computer Accum Dep'n	(\$23,951.00)	(\$23,599.00)
Stock on hand	\$482.67	\$752.05
<b>Total Equipment</b>	<b>\$40,120.41</b>	<b>\$27,926.93</b>
<b>Total Property &amp; Equipment</b>	<b>\$40,120.41</b>	<b>\$27,926.93</b>
<b>Total Assets</b>	<b>\$577,791.66</b>	<b>\$354,143.14</b>
<b>Liabilities</b>		
Credit Card	\$2,239.06	\$4,169.72
Holding Account	\$4,852.00	\$1,468.53
Unexpired Grants	\$153,123.00	\$10,000.00
Provisions for Projects	\$100,000.00	\$0.00
<b>Total Current Liabilities</b>	<b>\$260,214.06</b>	<b>\$15,638.25</b>
GST Collected	\$36.67	\$1,530.85
GST Paid	(\$466.81)	(\$537.61)
BAS Rounding A/C	\$7.41	\$5.05
<b>Total GST Liability</b>	<b>(\$422.73)</b>	<b>\$998.29</b>
Creditor Accounts Payable	\$2,144.64	\$16,147.20
Provision for Annual Leave	\$12,008.34	\$9,242.10
Provision for Sick Leave	\$4,156.25	\$4,742.06
<b>Total Provisions</b>	<b>\$16,164.59</b>	<b>\$13,984.16</b>
PAYG Withholding Tax	(\$0.36)	(\$0.36)
Superannuation Liability	\$1,177.45	\$0.00
<b>Total Payroll Liabilities</b>	<b>\$17,341.68</b>	<b>\$13,983.80</b>
Funds received in advance	\$0.00	\$10,000.00
<b>Total Liabilities</b>	<b>\$279,277.65</b>	<b>\$56,767.54</b>
<b>Net Assets</b>	<b>\$298,514.01</b>	<b>\$297,375.60</b>
<b>Equity</b>		
Member's Funds	\$4,780.53	\$4,780.53
<b>Total Member's Equity</b>	<b>\$4,780.53</b>	<b>\$4,780.53</b>
Prior Year Adjustment	\$2,279.88	\$2,279.88
Retained Earnings	\$290,315.19	\$271,767.25
<b>Current Year Earnings</b>	<b>\$1,138.41</b>	<b>\$18,547.94</b>
<b>Total Equity</b>	<b>\$298,514.01</b>	<b>\$297,375.60</b>

The accompanying notes form part of these financial statements.



## Note 1: Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report:

### A) CASH AND CASH EQUIVALENTS

Cash and cash equivalents include cash on hand, deposits held at call with banks, and other short-term highly liquid investments.

### B) REVENUE AND OTHER INCOME

Grant revenue is recognised in the income statement when it is controlled. When there are conditions attached to grant revenue relating to the use of those grants for specific purposes it is recognised in the Detailed Statement of Financial Position as a liability until such conditions are met or services provided.

Interest revenue is recognised when received.

Sponsorship, donation and other income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

### C) TAXATION

As the incorporated association is a charitable institution in terms of subsection 50-5 of the Income Tax Assessment Act 1997, as amended, it is exempt from paying income tax.

### D) FIXED ASSETS

Property improvements and plant and equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all fixed assets are depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

### E) PROVISIONS

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reasonably measured. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

### F) TRADE AND OTHER PAYABLES

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

### G) GOODS AND SERVICES TAX

Revenue, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

### H) MORTGAGES, CHARGES AND SECURITIES

The association has no mortgages, charges or securities that affect any of the association's property at the close of the financial year.

### I) CONTINGENT LIABILITIES

The association has no contingent liabilities as at 31 December 2018.

### J) COMMITMENTS

The association has no commitments for expenditure as at 31 December 2018.

The accompanying notes form part of these financial statements.

UMBRELLA STUDIO ASSOCIATION INC.  
Statement by Members of Committee  
For the year ended 31 December 2018

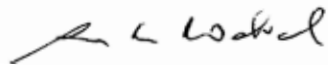
The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the Income and Expenditure Statement, Statement of Financial Position, and Notes to the Financial Statements:

1. Presents fairly the financial position of UMBRELLA STUDIO ASSOCIATION INC as at 31 December 2018 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

The Committee is responsible for the reliability, accuracy, and completeness of the accounting records and the disclosure of all material and relevant information.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:



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ANN ROEBUCK  
President



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SARAH STANDEN  
Treasurer

21 May 2019

The accompanying notes form part of these financial statements.

## Report on the Audit of the Financial Report

### Opinion

We have audited the financial report of Umbrella Studio Association Inc (the association), which comprises the Statement by Members of the Committee, Income and Expenditure Statement, Detailed Statement of Financial Position as at 31 December 2018, a summary of significant accounting policies and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the association.

In our opinion, the accompanying financial report presents fairly, in all material respects, the financial position of the association as at 31 December 2018 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the requirements of the Associations Incorporation Act 1991.

### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the association in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Emphasis of Matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist the association to meet the requirements of Associations Incorporation Act 1991. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

### Responsibilities of the Committee for the Financial Report

The committee is responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the Associations Incorporation Act 1991 and for such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the committee is responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the committee.
- Conclude on the appropriateness of the committee's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Signed on 21 May, 2019:



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Rodney A Parker (Director) - Rod Parker and Associates Pty Ltd  
Chartered Accountant  
Unit 2/35 Fleming Street Aitkenvale Qld 4814





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